

Report of the School of Public Affairs to the Baruch College Faculty-March 13, 2008

ACADEMIC PROGRAMS

Faculty News

The School of Public Affairs is pleased to announce a successful national search for the Associate Dean of Academic Programs. Jonathan Engel received his BA from Harvard, his MBA from the Yale School of Management, and his PhD in the history of medicine from Yale. He has served on White House medical advisory committees and various other health advisory boards. He served Seton Hall University as Associate Provost and was Chair of the Department of Public Administration. He will be joining SPA in summer '08.

In addition to the Associate Dean, SPA welcomes two new faculty members this spring semester. Associate Professor John Casey joins us from the Australian Graduate School of Policing at Charles Sturt University. Professor Casey will be teaching classes in our non-profit concentration and engaging in collaborative work with our new Center for Nonprofit Strategy and Management. Kenneth Marcus joins us as the Lillie and Nathan Ackerman Visiting Professor of Equality and Justice in America. Mr. Marcus comes to SPA from the US Commission on Civil Rights where he worked as Staff Director and Administrative Agency Head.

Professor Robert C. Smith is the winner of the American Sociological Association's (ASA) 2007 Distinguished Scholarly Book Award for his widely acclaimed work, *Mexican New York: Transnational Worlds of New Immigrants* (University of California Press, 2005). Professor Smith is this year a Russell Sage Foundation Visiting Fellow.

The School of Public Affairs currently has four faculty searches in progress for next academic year. They include searches for Demography, Higher Education Administration, Survey Research, and Public Finance and Budgeting.

As part of our five year strategic plan, various SPA faculty have formed a working group to discuss a PhD program in Public Affairs. This group is led by Professor Shoshanna Sofaer. Anyone with an interest in policy and administrative studies at the doctoral level should contact Professor Sofaer at Shoshanna_Sofaer@baruch.cuny.edu.

EXECUTIVE PROGRAMS

Community Partner of the Year Award with United Way of New York City

UWNYC honored SPA with the Community Partner of the Year Award 2007. The ceremony was held at the United Nations in New York City. SPA continues to nurture an ongoing partnership with the UWNYC with its Junior and Senior Fellows Programs.

New Leaders for New Schools (NLNS)

NLNS and SPA have partnered to deliver a principal preparation program for New Leaders Residents and assistant principals in the New York area for the 2007 – 2008 and 2008 – 2009 academic school years. This program will recruit, train, and certify a pool of high-potential candidates to become school leaders in district schools and charter schools in the New York area.

ENROLLMENT

The School of Public Affairs welcomed 156 new graduate students this spring semester, representing a 56% increase in new graduate students over last spring's entering class, an increase reflecting significant new enrollments in our off-campus Scaffolded Apprenticeship Model (SAM) of principal education. Sixty-two of the new students are enrolled in the full- or part-time MPA program (representing a +17% increase in new MPA students from last spring), 21 are in a new cohort of United Way Senior Fellows, 20 are enrolled in the Higher Education Administration program (a +11% increase from spring 2006), Three students are registered in the combined MS/MPA program with Hunter College School of Nursing and two are registered as non-degree students.

Total SPA graduate enrollment for spring 2008 is 739 students, a 9.2% increase over spring 2007 enrollment. Ethnicity data for the 688 SPA graduate students reporting ethnicity is as follows: 41.7% White (non-Hispanic); 21.5% Black; 14% Hispanic/Latino (+1.8%); 6.4% Asian/Pacific Islander (+1%); 0.15% American Indian or Native Alaskan, 6% Other, and 10.3% (-2.5%) choose not to respond. SPA's graduate student population is comprised of 72.4% women and 27.6% men. Percentages in () represent changes from Spring 2007 enrollment.

The School of Public Affairs enrolled 61 undergraduate majors this spring. The BS Real Estate and Metropolitan Development Program enrolled 26 students, and the BS Public Affairs program enrolled 35 students. To date, SPA has identified 25 undergraduates pursuing the BSPA curriculum who are in the process of declaring an official major. These students are not reflected in the data reported here. Ethnicity data for the 60/ SPA undergraduate students reporting ethnicity is as follows: 26.7% White (non-Hispanic); 21.7% Black; 11.7% Hispanic/Latino; 18.3% Asian/Pacific Islander; 6.7% Other, and 15% choose not to respond. SPA's undergraduate student population is comprised of 49% women and 51% men.

Total SPA spring 2008 enrollment equals 792 students, a 1.1% increase from spring 2007.

EVENTS AND OTHER NEWS

The Center for Innovation and Leadership in Government is continuing its Peter F. Vallone Sr., Lecture Series in Government this semester. The first program of 2008, held in February, centered on traffic mitigation policies for New York City. That panel included Marc Shaw, chairman of the New York City Traffic Congestion Mitigation Commission and CUNY Trustee. The second program, to be held later in the spring semester, is yet to be determined.

The Office of External Affairs continues its joint work with SPA Tech and an outside consultant to develop to SPA's new website. A tentative launch date for the site will be set in late spring 2008. SPA's spring newsletter is will be coming out in March.

SPA is happy to announce its the fifth annual Public Affairs Week which will take place on March 10-13, 2008. A snapshot of the invited speakers include: Cory A. Booker, Mayor of Newark, NJ, Linda Gibbs, Deputy Mayor of New York City for Health and Human Services, and Darren Walker, Vice President of the Rockefeller Foundation and Gilbert Metcalf, Professor, Tufts University

The National Urban Fellows held their Midyear Conference January 14-19 in Minneapolis. Under the theme of "Leadership for a Changing America, the conference explored issues of diversity and opportunity in public policy and administration. Featured presenters included more than a dozen current and former elected officials, including Minnesota State Senator Mee Moua, the first elected Hmong-American in US history. SPA Professors Hilary Botein, Sonia Jarvis, Jack Krauskopf, and E.S. Savas all facilitated sessions with students or made presentations. Dean David Birdsell addressed a plenary session on the bankruptcy of the "pipeline" metaphor in graduate education. Professor Ryan Smith was a keynote speaker, presenting excerpts from his recent research on diversity and professional advancement in American organizations.

SPA continues to build its relationship with Shanghai's Tongji University . Three scholars from Tongji visited in January. Professor Tao, who chairs Tongji's public administration program, lectured on China's land use policy. We expect to sponsor a joint conference in Shanghai in the near future.

The Center for Nonprofit Strategy and Management (CNSM) held its inaugural conference on December 6, 2007. "Executive Transitions: Learning from Leaders," was a half-day event with co-sponsorship from National Urban Fellows, Inc., and the United Way of New York City. There were 150+ attendees and a roster of panelists including some of the most prominent nonprofit leaders in New York. We applaud Jack Krauskopf, founding director of CNSM, for a very successful and groundbreaking event for the school and college.

The CUNY Institute for Demographic Research (CIDR) was formally established in December 2007. CIDR is the most visible component of a significant commitment to launch CUNY's first demographic research and training program. It will have affiliates from seven CUNY campuses. Building on more than 25 current affiliates, CUNY is committed to hiring ten new faculty members over a five-year period beginning in 2006 to be allocated to the various campuses.

CIDR commenced its lecture series this fall and will hold six seminars through May 2008, all held at the Graduate Center. Directing CIDR is SPA's Prof Neil Bennett; the Associate Director is Prof Deborah Balk. We thank and congratulate them for their hard work and dedication in this successful first year.

SPA is also proud to have former Senator Larry Pressler, (R-SD) on board this spring semester as an Adjunct Professor. He is teaching a course (PAF 9137) on Telecommunications Policy focusing specific on the Telecommunications Act of 1996, which he authored.

Lastly, SPA will be coming up for NASPAA reaccreditation this year. We completed our self-study last year and the site visit is planned for March 3-6, 2008. We thank Prof Nancy Aries, Executive Director of Academic Programs, for her leadership during this two-year process.