

Report of the School of Public Affairs to Baruch College General Faculty; March 27, 2012

Enrollment:

The School of Public Affairs welcomed 130 new graduate students and enrolled 86 undergraduate BSPA majors this spring semester. To date, SPA has identified 89 undergraduates pursuing the BSPA curriculum who are in the process of declaring an official major. These students are not reflected in the demographic data reported here, but reflect continuing successful outreach and growing interest in the BSPA major. These students are included in total SPA enrollment reported in the last line of this report. Ethnicity data for the 72/86 SPA undergraduate students reporting ethnicity is as follows: 26.3% White (non-Hispanic) (+12.2%); 29.2% Black (+12.3%); 20.8% Hispanic/Latino (-31.7%); 11.1% Asian/Pacific Islander (+4.3%); 1.4% Native Hawaiian; 4.2%; Other (-4.3%); and 1.4% choose not to respond (-0.3%). 5.6% of BSPA majors are international students. SPA's undergraduate student population is comprised of 59.3% women and 40.7% men (-/+ 6.0%, respectively). Percentages in () represent changes from Spring 2011 enrollment.

Total SPA spring 2011 enrollment equals 1069 students, or a -5.1% decrease from spring 2011. Correcting for the loss of 44 continuing students not admitted to the traditional SAM and a fall 2011 SAM city-wide cohorts, SPA's spring 2012 enrollment decreased by a modest -1.2%.

Additions and Changes to Academic Programs:

In addition to its usual academic offerings in the BSPA, MPA, MS in Education Leadership, and MS in Higher Education Administration, the Office of Academic Programs is pleased that it is able to offer several new programs this spring. They are as follows:

A new "Baruch in Washington DC" program has been launched this spring for graduate students in the School of Public Affairs. Students enrolled in the program re-locate to our nation's capital for the spring, where they complete a 6-credit internship in a federal agency, congressional office, or NGO, and take 6 credits of classroom work as a cohort. Students enrolled in the inaugural cohort are interning at the U.S. Department of Commerce, the U.S. Department of State, the Human Rights Campaign, and the National Association of Student Financial Aid Administrators. Distinguished Lecturer and former Ackerman Chair Sonia Jarvis and Adjunct Professor of Public Affairs, Lloyd Blanchard are teaching courses in Federalism and Intergovernmental Relations to the group. Michael Feller, the coordinator of SPA's Hagedorn Fellows Program, is executive director of the program.

SPA welcomes students this spring from Ghent (Belgium), Ottawa, Victoria (British Columbia), and Mexico City. These students come to SPA as either beneficiaries of Baruch's bi-lateral agreement with University College Ghent/Ghent University, or as part of the North American Mobility Project, a USDOE-funded program which brings together students studying sustainable development from Baruch, University of South Florida (Tampa), Carlton University (Ottawa), University of Victoria, Cape Breton University, Benemérita Universidad Autónoma de Puebla, Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico City), and Universidad Autónoma de Tamaulipas (Tampico). This is the second year of the five-year program, and has Baruch students travelling to several Canadian universities this spring. For more information on SPA's international programs please contact Angelina.delgado@baruch.cuny.edu

The Hagedorn Fellows program continues, courtesy of a generous gift from the Hagedorn Foundation. Hagedorn Fellows are undergraduate BSPA majors who have a substantial portion of their

tuition covered by the gift for two of their years at Baruch. Hagedorn Fellows participate in a paid internship at a New York City nonprofit agency, and need not be BSPA majors. This is the second year of the program's existence. Amy Hagedorn, the Foundation's president, comes frequently to campus to meet with students and their mentors, and to listen to their final presentations. The Hagedorn funds have created a tremendous opportunity for SPA students who are interested in careers in nonprofit organizations, or in public affairs generally.

Under the leadership of Professor Jerry Mitchell, the SPA Faculty voted at its February meeting to make substantial changes to the BSPA curriculum to emphasize advocacy and social change. The reformed major will be the nation's only undergraduate program with such an emphasis, and should better serve the interests of Baruch undergraduates. New to the curriculum will be PAF 3010: Policy and Politics, and PAF 3108: Public Campaigns and Advocacy, developed by Assistant Professor of Public Affairs, Don Waisanen, a scholar of political communication.

SPA continues to experiment with online learning as it delivers several new classes either exclusively, or in a hybrid format, through Blackboard and/or Adobe Connect. This spring the school is offering in online and hybrid formats PUB 1250, PAF 9140 (financial management), PAF 9160 (management II), PAF 9163 (leadership), PAF 9172 (research methods), PAF 9180 (program evaluation), PAF 9190 (capstone), and two electives in its National Urban Fellows curriculum, PAF 9735 (healthcare policy) and PAF 9318 (education policy).

SPA welcomed the second cohort of its citywide school leadership program using the Scaffolded Apprentice Model (SAM) developed by Lecturer Nell Scharff, and former Distinguished Lecturer Liz Gewirtzman. The principal training model, whose development was supported by grants from the Carnegie, Gates, and Wallace Foundations, is now being offered to cohorts of students drawn from schools throughout the city, in a partnership with New Visions for Public Schools. Graduates of the older SAM program which drew students from only a few select schools in the city have been hired into principal positions at disproportionately high rates relative to graduates of more traditional leadership programs.

Public Affairs Week March 12-15:

SPA is hosting its annual Public Affairs Week during March 12-15 at 5:30 each evening, with speakers addressing the entire graduate student community on the following topics: 'Womens' Lives in 2012,' 'Racial Profiling in the Age of Terror,' 'Transparency in Government,' and 'The Arab Spring : A New Populism?'. Of particular note this year will be New York State Comptroller Tom DiNapoli, who will be speaking at Public Affairs Week the evening of March 14th.

Speakers:

Lynn Paltrow, Executive Director, National Advocates for Pregnant Women

Kay Hymowitz, the Manhattan Institute

Candis Tolliver, New York Civil Liberties Union

Darius Charney, Center for Constitutional Rights

The Honorable Thomas DiNapoli, Comptroller, State of New York

Judith Yaphe, Middle East Project Director, Institute for National Strategic Studies, NDU, former senior analyst, Division of Near East and Persian Gulf Affairs, CIA

Daniel Klaidman, Princeton Distinguished Fellow, Former Managing Editor and Jerusalem Bureau Chief, *Newsweek*

Executive Programs:

The Office of Executive Program (OEP) has built new initiatives in presentation skills, fundraising, and higher education. In February, the OEP sponsored an open house for the Baruch Executive Presentation Institute and The Advancement Studio, both designed for senior leaders. In March, we held an open house for a program we offered successfully in summer 2010, the Higher Education Executive Certificate Program in Educational Research. We are also taking advantage of the opportunity presented by the CUNY Academic Commons blog to talk to the CUNY community about this program – and let them talk to us. We are very encouraged by the response.

CUNY Institute for State and Local Governance:

The CUNY Board of Trustees, at their meeting of February 27, approved the new CUNY Institute for State and Local Governance (CUNYISLG), which will serve the entire University community from its home at Baruch College. As explained in the Institute's mission statement: "The CUNYISLG provides timely, nonpartisan research and professional development for state and local governments as well as non- or inter-governmental agencies that serve purposes not neatly contained in a single jurisdiction. It also conducts stand-alone research on policy matters of interest to all of these governmental and non-governmental organizations. While particularly concerned with policy issues facing New York City and State and the agreements that craft the relationship between those two governments, the Institute is more broadly interested in the relationships between large cities and large states, in the federal policies that relate to the challenges of policy formulation and governance in large cities and states, and in the coordination of efforts among jurisdictions to best serve the people in areas ranging from economic development to social welfare policy." Pending the appointment of an Executive Director, interested faculty should contact SPA Dean David Birdsell for further information.

Center for Nonprofit Strategy and Management (CNSM):

Upcoming Events:

March 27, 9:00AM to 4:00PM

Consulting Day: 40 experienced nonprofit consultants, *pro bono* advice for nonprofit leaders and staff.

Jack Krauskopf is a member of the Attorney General's Leadership Committee on Nonprofit Revitalization. Attorney General Eric Schneiderman released the report on February 14, and Baruch will be involved in implementing the recommendations.

The Center for Nonprofit Strategy and Management will be undergoing an external review this spring.

Faculty and Staff Awards:

Professor Jack Krauskopf, Distinguished Lecturer and Director of CNSM was honored at the Human Services Council Annual Leadership Awards Reception and recognized for his leadership in the human services sector.

Professor Sanders Korenman was awarded the Frank R. Breul Memorial Prize for 2012 for the best article published in the *Social Services Review* in 2011. Established by the School of Social Service Administration at the University of Chicago, the Frank R. Breul Memorial prize pays tribute to Professor Breul's career as educator, administrator, and editor of *Social Service Review*. His article, coauthored with Rachel Gordon, Robert Kaestner and Kristin Abner, is entitled "The Child and Adult Care Food Program: Who Is Served and Why?".

Joe Frazier, MPA/NUF, 2011, was selected as a Presidential Management Fellow with the Veterans Administration Office of Diversity. This is a highly competitive national Fellowship program.

Sagrario Angela Gonzalez-Perez, Executive MPA'2012, was selected to receive a 2011 Annual Hispanic Health Professional Student Scholarship from the National Hispanic Health Foundation.

Sarah Gowrie, MPA '09 became the Development Manager for the Leukemia & Lymphoma Society - NYC Chapter on April 2011.

Donna Leno Gordon, XMPA' 05 will receive the Sloan Public Service Award in March 2012 on behalf of Health and Hospitals Corporation for the City of New York. The Award recognizes city employees, and is widely regarded as the Nobel Prize of City government. This program annually honors six outstanding civil servants whose work performance and commitment to the public transcend not merely the ordinary but the extraordinary.