

Report of the School of Public Affairs to Baruch College General Faculty; April 11, 2013

Enrollment Report

The School of Public Affairs welcomes 125 new graduate students this spring semester, representing a total enrollment for spring 2013 of 1063 students.

This spring's MPA admissions yield was 82%. Undergraduate college distributions among our incoming MPA class are: 38% CUNY graduates, 13% SUNY schools, 20% NYS private colleges (NYU, Cornell, Colgate, Vassar, and U Rochester are among this group), 9% International applicants, 9% State Universities (Rutgers, U Delaware, U Vermont, U Maryland, U Wisconsin, and Virginia Commonwealth are among some of the schools represented in this group), 10% from private, liberal arts colleges (some schools represented here include Wesleyan, Elon University, Gettysburg College, Tufts, and U Notre Dame).

Total SPA graduate enrollment for spring 2013 is 885 students. Ethnicity data for 815 SPA graduate students reporting ethnicity is as follows: 43.4% White (+1.4%); 19.6% Black (-2.0%); 16.8% Hispanic/Latino (+1.1%); 10.1% Asian/Pacific Islander (-0.8%); 0.1% American Indian or Native Alaskan, 4.2% Other (+0.9%), and 5.8% (+0.3 %) choose not to respond. International students represent 3.9% of SPA's graduate student population (+3.1% from spring 2012). SPA's graduate student population is comprised of 68.5% women and 31.5% men, (+/-) 1.1%, respectively).

The School of Public Affairs enrolled 89 undergraduate BSPA majors this spring, a +3.5% increase in confirmed majors from spring 2012. To date, SPA has identified 89 undergraduates pursuing the BSPA curriculum who are in the process of declaring an official major.

Office of Academic Programs

The Office of Academic Programs (OAP) has added a new staff member, searched for four new faculty members, continued to improve the Bachelor of Science in Public Affairs (BSPA), and staged another successful Public Affairs Week.

Matthew Gulliford joined the OAP staff in February. A MSED in Higher Education Administration graduate, he is responsible for course scheduling and coordinating the new assessment process that is about to begin in the School.

The School is searching for four faculty positions: clinical professor of higher education administration, assistant professor of public communications, assistant professor of budgeting and finance, and lecturer in research and analysis.

New curriculum changes for the BSPA took effect in the spring 2013. A total of 23 sections were offered with an enrollment of nearly 400 students, the largest enrollment for public

affairs courses ever in a single semester. A new articulation agreement with Hostos Community College is being prepared. Three BSPA students are interning in the New York State Legislature and one in the White House.

Public Affairs Week was held March 11-13. The theme was Visions of New York City. The purpose was to encourage a dialogue with undergraduate and graduate students about issues that are critically important for citizens and policymakers in the context of the imminent municipal election. Nearly 300 students attended each evening.

The School of Public Affairs is happy to announce another successful DC Program this spring. We almost doubled the size of the cohort and students are participating in very prestigious internships including two students who are interning at Department of Commerce. Students work Monday through Thursday afternoon and then take courses Thursday evening and Friday. The courses are held at the law firm of Buchanan Ingersoll and Rooney which was donated by Gerald Sherman 50'. On April 4, 2013 we will honor his family and the law firm for their continued gratitude and have an Alumni Event as well.

Ghent Congress on "Policy for an Aging Society"

SPA scholars will be joining their counterparts at Belgium's Ghent University in July for a bilateral conference on US and EU policy responses to aging populations, with the results to be published either as an edited volume or as the special edition of a journal, pending revision of the papers in response to feedback on presentations and an effort in the subsequent weeks to make the comparative colloquy as rich as possible. The two institutions will also spend a portion of the week planning for online coursework that can be accessed by both Ghent and Baruch students.

New Faculty

SPA is pleased to welcome Dr. Carla Anne Robbins, who joined us as Clinical Professor in January from her prior position as Deputy Editorial Page Editor of the *New York Times*. A distinguished foreign affairs journalist with a doctorate in Foreign Policy from the University of California at Berkeley, she is teaching courses on various aspects of foreign policy.

Events and Other Items

The Spring Ackerman Lecture, "It Don't Come Easy: Alternative Paths to Minimizing the Workplace Gender Bias," will be delivered by Notre Dame Professor William Bielby; Date: April 22nd; Time: 5:00pm – 7:30pm.

The School of Public Affairs continues on its marketing and rebranding project and as of April 1 officially will adopt its new brand of "How Will You IMPACT The World". We plan to unveil our new website in early June.

Faculty and Student Awards

Professors Shoshanna Sofaer and John Goering were inducted as Fellows of the National Academy of Public Administration in a ceremony in Washington, D.C., on November 15, 2012. As explained on the organization's website: "The National Academy of Public Administration was created to help public sector leaders meet the important and varied management challenges of today and anticipate those of the future. Chartered by Congress as an independent, non-partisan organization, the National Academy undertakes its important work on behalf of the public sector by anticipating, evaluating, analyzing and making recommendations on the nation's most critical and complex public management, governance, policy and operational challenges. Through the trusted and experienced leaders that comprise its more than 700 Fellows and direct its projects and services, the Academy improves the quality, performance and accountability of government."

Professor Hector Cordero-Guzman was elected in the fall as a board member at-large of the Association for Research on Nonprofit Organizations and Voluntary Action, the nation's leading academic organization focused on the third sector. As explained on the organization's website, ARNOVA is the pre-eminent "U.S.-based, national and international association that connects scholars, teachers, and practice leaders interested in research on nonprofit organizations, voluntary action, philanthropy and civil society."

We offer our congratulations to Professors Sofaer, Goering and Cordero-Guzman.

The School of Public Affairs is proud to announce that we have a White House intern this semester. Alyssa Alicino, a junior in the School of Public Affairs, is one of the select group of young men and women from across the country who are participating in the White House Internship Program. As an intern, Alyssa will be conducting research, managing incoming inquiries, attending meetings, writing memos, and staffing events.

Mary Olushoga, HEA '10 had her article *Are African Female Techpreneurs Lagging Behind?* Published by the Huffington Post blog. Mary is also serving on a panel at a conference on "Winning Strategies for Preventing Violence Against Women: Global and National Models" sponsored by US Women Connect and Southwest.com.

http://www.huffingtonpost.com/mary-olushoga/are-african-female-techpr_b_2728195.html

Kerry Fristoe, XMPA '13 was recently appointed Analyst at NYC's Office of Management and Budget. She'll be acting as a FEMA policy resource and liaison with federal and state partners.

Benjamin Goodman, MPA '13 was accepted as a semifinalist for the PMF.