

Report of the School of Public Affairs to Baruch College General Faculty Thursday, October 21, 2004

The academic year 2004-2005 promises to be a significant year for the School of Public Affairs, as 2004 marks the 10th Anniversary of the School's establishment, as well as the 50th Anniversary of the Master of Public Administration (MPA) degree being awarded at Baruch College.

Enrollment:

The School's efforts to increase its level of recognition continue apace, and the Office of Graduate Admissions reports a strong up tick in interest at recent recruiting fairs at locations such as Washington, D.C. and Binghamton, NY. The fall 2004 entering class includes 267 new graduate students, of whom 14 are full-time MPA and 44 are full-time MS Ed. students in the Aspiring Principals Program. The total number of graduate students enrolled at the School for fall 2004 stands at 646. The total number of undergraduates is 121. The demographic profile – based on only those students providing this information – is: 53.9% White (non-Hispanic), 19.9% Black, 13.5% Hispanic, 7.8% Asian/Pacific Islander, and 4.9% other minority. 2% of our graduate students are international students. The Full-time/Part-time ratio is 56%/44%.

New Faculty:

Linda Bailey recently completed her PhD in Economic from Michigan State University and she joins SPA as a Substitute Assistant Professor. Dr. Bailey will be teaching research and analytic methods in the MPA program as well as undergraduate offerings in economic analysis and public policy. Her research interests include: achievement and effect of immigrants; immigration policy; causes of differences in labor market outcomes by skill, race, and ethnicity; and trade, immigration, and labor markets.

Sonia Jarvis has been appointed to the Lillie & Nathan Ackerman Chair on Equality and Justice in America as a visiting Associate Professor. Professor Jarvis holds a JD from Yale University. She will be teaching selected topics courses in law and public policy, as well as race, politics, and the media. Professor Jarvis has mostly recently served as Executive Director of the National Coalition on Black Voter Participation and was a research and visiting professor at George Washington University; Rutgers; Georgetown University Law Center; and Harvard University.

Judith Kafka, who joins our faculty as an Assistant Professor, recently earned her Doctorate in Education and Education Policy from the University of California, Berkeley. Dr. Kafka will be teaching in the MS Ed. Program. Her research interests are in policy, organization, measurement and evaluation; she has also been a middle school teacher in Baton Rouge, LA.

Dahlia Remler, who was formerly an Assistant Professor in the Department of Health Policy and Management in the Columbia University Mailman School of Public Health, has been appointed as an Associate Professor. Dr. Remler will be teaching economics and research methods courses in the MPA program. She holds a PhD in Economics from Harvard University, along with a post-doctoral program at Harvard Medical School. Dr. Remler also holds a doctorate of Philosophy from Oxford (where she was a Marshal Scholar).

Robert Smith formerly served as Assistant Professor of Sociology at Barnard College and joins our faculty as Associate Professor. He earned his PhD from Columbia University in Political Science. An expert on Mexican immigration and socio-political issues, Dr. Smith will be teaching both a graduate and

an Honors College course on issues in immigration, as well as an introduction to public administration. He is the co-founder of MEXED, Mexican Educational Foundation of New York, a non-profit organization that creates mentorship networks and seeks scholarships for Mexican and Mexican American students in New York.

SPA Centers and Special Programs:

Fifty-Ten Anniversary Events

The year 2004 marks the tenth anniversary of the establishment of the School of Public Affairs at Baruch College; it is also the 50th year in which Baruch College will award the MPA degree. To recognize these two important landmark dates, the School has been holding a series of special events. The three Fall 2004 events take the form of public policy breakfasts, involving alumni, students, current and former faculty and colleagues in the academic and governmental sectors:

- On September 21st the School hosted a Public Policy Roundtable Discussion entitled, *What Will the New Medicare Drug Benefit Mean for New York?*, which was sponsored by American Cancer Society, Medicare Rights Center, New Yorkers for Accessible Health Coverage, and the NY Statewide Senior Action Council.
- On September 28th the School hosted a Public Policy Roundtable Discussion entitled, *New York City's Public Schools Confront a New Year*. The keynote speaker that morning was Dr. Diane Ravitch of New York University, who was joined by Carmen Farina of the NYC Department of Education, Robert L. Hughes of New Visions for Public Schools, and Steve Sanders of the New York State Assembly.
- The School will host a Municipal Finance & Leadership Conference on Wednesday, November 17, 2004. The conference is an outgrowth of the Archive on Municipal Finance and Leadership, which launched a Competition on Municipal Finance and Leadership (described immediately below). The winners of the Tier I portion of the competition will speak at this event.

Center for Innovation and Leadership in Government

Archive on Municipal Finance and Leadership:

The School of Public Affairs is pleased to announce the Tier I winners of the Competition on Municipal Finance and Leadership. The competition, supported by the New York Community Trust, was created to build awareness of newly available materials covering the City's 1970s fiscal crisis. The Tier I winners were Kim Moody, Assistant Professor of Political Science at Brooklyn College, and Michael Spear of the Graduate Center.

Peter F. Vallone Lectureship on Government and Politics in NYC

This fall begins the second year of the Peter F. Vallone Lecture Series in Government, following up on last year's highly successful inaugural year. The first Lecture of Fall 2004, held on October 12, was entitled, *Representative Government: What's It All About?* A second lecture, *Good Government vs. Good Politics*, will take place on Tuesday, November 16.

Baruch SPA / Health and Hospitals Corporations Emerging Leaders Program

The HHC EL certificate program is an initiative co-developed by Baruch and the Generations Plus and Northern Manhattan Health Networks of the Health and Hospitals Corporation of New York. The program is designed to broaden the management perspective of hospital management staff recently elevated to middle management positions. The inaugural series of sessions ran this past June. A second series of sessions will begin this November and wrap up in December. We anticipate a third program in the spring. The Emerging Leaders series is a cornerstone of the Schools effort to develop executive education programming with its community partners.

Partnership with United Way of New York City

The School continues to deepen its partnership with the United Way of New York City via leadership development programs designed to prepare the next generation of senior management staff in the City's nonprofit sector. The first cohort of Junior Fellows began coursework in nonprofit management this September. A second cohort of Senior Fellows begins its studies in January, 2005.

Executive MPA Programs

The traditional Gramercy Executive MPA program welcomed its twenty-first cohort of students this fall from organizations such as the NYC Department of Parks & Recreation, Easter Seals, and the United Nations. SPA moved the second cohort of Health & Hospital Corporation (HHC) Executive MPA students into their new home in room 301 of the Administration Building. Both programs meet on Saturdays.

Highlights of External Support:

Liz Gewirtzman was awarded \$460,000 as of August 31st 2004 by the Carnegie Corporation of New York for the development and field testing of a model for leadership development in schools. The model, which will be disseminated nationwide if determined successful, is organized around high school leadership but capable of adaptation to other grade levels. Another grant installment of \$500,000 is anticipated in January.

John Goering was awarded \$1.2 million from the Urban Institute for a study on which he is co-Principal Investigator with Susan Popkin of Harvard, on a research project entitled "Moving to Opportunity."

Carroll Seron is co-Principal Investigator on a multi-year study of engineering programs at four universities entitled, "Developing Diverse Leadership for Engineering." Her group recently received the latest installment of \$175,000.

Shoshanna Sofaer was awarded \$500,000 from Atlantic Philanthropies as the Principal Investigator on a research project entitled, "Evaluating Efforts to Improve the Reach and Impact of Local SHIPs," which will evaluate a pilot effort, in six states, to provide technical and other support to local State Health Insurance and Information Programs for people with Medicare.

Lynne Weikart and Gregg VanRyzin were awarded \$65,000 via the Health Resources and Services Administration for an evaluation study of a Community Access Program to develop an infrastructure that supports access to health care in Far Rockaway, Queens.

Faculty Searches:

The School has embarked on three new faculty searches: one in the field of nonprofit management (CUNY cluster line), one in Health Care Policy (CUNY cluster line) and one in Higher Education Administration.