

***DIVISION OF STUDENT DEVELOPMENT
FALL 2004
GENERAL FACULTY REPORT***

OFFICE OF THE VICE PRESIDENT FOR STUDENT DEVELOPMENT AND DEAN OF STUDENTS

OFFICE OF THE VICE PRESIDENT

The division is establishing performance review criteria for every position, along with revised job descriptions, roles, goals and outcomes. We are developing a strategic plan for Student Development this semester to guide our activity over the next four years. We are enthusiastic about the planning for student development and look forward to all that this initiative implies. Much of our time this year will be devoted to planning and development in order to yield the long term outcomes we want to achieve. What follows is a summary of our activities since the spring report.

OFFICE OF THE DEAN OF STUDENTS

We continue to be involved with seeing students with complaints and other concerns staff has been involved distributing scholarship information and materials to Baruch's most talented students. The office maintains documented files for students requesting coverage for dependents in CUNY's GHI student health insurance program. Staff is involved in writing recommendations for students seeking to transfer out of Baruch or those applying to law, professional and graduate schools. We also coordinate activities of the Bernard M. Baruch College Association and the Bernard M. Baruch Auxiliary Enterprises Corporation.

SCHOLARSHIP ACTIVITY

Outreach has begun to encourage qualified students to apply for scholarships from the National Hispanic Scholarship Fund, 100 Hispanic Women. Women's Educational Forum and the Belle Zeller Trust Fund. Student cohorts are being contacted via Baruch web-mail. At least one Fulbright proposal will be completed by the October 21st deadline. Two of the twelve spring CUNY Belle Zeller Scholarship recipients were Baruch students. One of our students in Natural Science won a \$25,000 United Negro College-Merck Scholarship that includes two paid summer internships in Merck's Cancer Research Labs. Five Baruch students will be receiving scholarships from CUNY's University Student Senate.

ACADEMIC INTEGRITY

We have maintained an ongoing collaborative effort with the Office of the Provost in ways of dealing with the issue of student academic integrity. We are looking for more students who are willing to become a part of Baruch's Student Academic Integrity Committee. Last spring, staff in the Office of the Dean of Students adjudicated 100 referrals for student cheating or plagiarism. All undergraduate orientation programs and select graduate orientations now include a brief presentation on the topic of Student Academic Integrity.

The outreach efforts for academic integrity initiated through visiting individual departments in collaboration with the Provost's Office and communication with faculty through E-Mail, have resulted in a five-fold increase in reporting of plagiarism and cheating. This in turn has increased the number of students visiting our office for resolution and/or penalties of academic dishonesty accusations. According to new CUNY guidelines, an academic integrity committee is required to insure due process for those students who deny allegations. The committee will include both Student Development and Academic Affairs professionals.

HONOR SOCIETY ACTIVITIES

Baruch's Chapter of the Golden Key International Honor Society won for the 11th time the Key Chapter Award the International Convention in Atlanta. This is awarded to less than 10 percent of Golden Key's 350 worldwide chapters for quality overall program activity. The Baruch Chapter got the Best Service Award for their Volunteer Income Tax Assistance Program. They also got a prize for the best campus recognition program. Their annual induction ceremony is set for Friday evening, November 12th.

STUDENT SUPPORT SERVICES

STUDENT CONDUCT

There have also been the usual disciplinary cases involving disputes between students and faculty and students that this office mediates, as well as violations of public safety regulations. A more serious case resulted in a disciplinary hearing (ending in expulsion). The close relationship between this office and Public Safety allows for the swift resolution of behavioral disruptions.

HEALTHCARE

There have been a number of successes with our health care services and programs. The contract cost with Beth Israel went down by \$50,000 since we have assumed responsibility for the educational component. The number of students utilizing the Healthcare Center has increased dramatically because of publicity and outreach efforts. A "health marshals" peer program is in the planning stages in cooperation with Prof. Gernert from Biology and the Bio-Med society.

Our programming schedule is set for the year with a new and exciting approach focusing on disease prevention and treatment. Our first health fair involving various screenings appeared to be quite successful, reaching both day and evening students

OFFICE OF STUDENT LIFE

SENIOR YEARBOOK, *Lexicon 2004* was complete and distributed before Commencement 2004 to 750 seniors who had pre-ordered the book. This is the second largest print run in Baruch history. *Lexicon 2004* also marked the second full color edition of the yearbook. *Lexicon 2005* has begun production. The student staff hopes to complete production of this year's full-color edition in time to distribute books again before commencement. The last two yearbooks are the only full-color yearbooks printed in CUNY and the entire publication has become self-sustaining with no underwriting of student activity fees and has generated a modest profit three years in a row.

39TH COMMENCEMENT EXERCISES of Baruch College was held on Tuesday, June 1, 2004 at Madison Square Garden in the Arena for the second time. Carl Aylman, Director of Student Life, served as Chair of the Commencement Planning Committee. OSL again coordinated academic regalia, commencement tickets and ceremony logistics for the combined undergrad and graduate arena ceremonies. We offer our thanks to the Baruch faculty, administrative and support staff that made the whole thing successful!

Student Life collaborated with Academic Affairs in running the annual **Freshman/Academic Convocation** on August 26th. Lisa Miller coordinated freshman seminar student leaders in running the initial meeting of FRO 1000, Debra Bick, coordinated a mini Club Fair for freshman.

STUDENT CLUB OFFICER TRAINING, OSL staff updated, published and distributed new copies of *The Informer*, the student organization handbook for club presidents and treasurers. As part of our leadership development activities, the staff substituted a one-hour videotaped training program to replace the 20+ live presentations that were previously done each fall. The videotape was required viewing for club presidents and treasurers to review program planning and fiscal accountability procedures and responsibilities. The videotape was produced by Veronica Ingram-Henry, Carolyn Privette, and Traci Espinet, of the Office of Student Life.

FRESHMAN SEMINAR Fifty-eight sections of *Freshman Seminar* are running this fall, all sections are block programmed with academic classes. Ninety-eight trained student leaders deliver the program. Approximately 1400 students participate in the program that is supervised by Lisa Miller staff.

CUNY VOTER REGISTRATION The OSL in conjunction with the Undergraduate Student Government conducted a voter registration drive during the first weeks of the semester leading up to the deadline to register on October 8th. Voter registration forms were available at club fair, freshman convocation and at a table on the second floor lobby. Additionally a voter registration form was available in The Ticker and on the Student Development website available for downloading.

CLUB FAIR, OSL coordinated the annual **Club Fair** in the Vertical Campus on Thursday, October 7th. Over 65 student organizations participated. The event took place on the first and second floors of the Vertical Campus and was coordinated by Luz Rodriguez and Veronica Ingram-Henry.

"LEADERQUEST" the 22nd **annual Student Leadership Training Weekend** is scheduled to take place from October 29th through 31st at the Edith Macy Conference Center in Briarcliff Manor, New York. Approximately 85 student leaders from government, clubs and media will attend along with President Waldron and Vice President Johnson.

CHILDCARE. The **Early Learning Center** has enrolled 32 children of Baruch students this year. The center continues to be located at 104 E. 19th St. The director of the early learning center is Anne Austin.

COMMUNITY SERVICE PROJECTS OSL sponsored its annual **Fall Blood Drive** on Tuesday & Wednesday, October 5th and 6th. OSL also organized a team of walkers in the annual **Making Strides Against Breast Cancer** for the American Cancer Society on Sunday, October 17, 2004. The Baruch College team has collected in excess of \$4,000 in each of the past three years. - This is among the largest amounts of any New York area college. We hope to break last year's record.

OFFICE OF SERVICE FOR STUDENTS WITH DISABILITIES

Since our last report, OSSD evaluated 198 new students. The Office administers approximately 346 exams with accommodations. OSSD evaluated requests from 23 students that wanted front row seats in the large lecture halls on the fifth floor of the Vertical Campus. Apparently, these lecture halls are not accessible to students with low vision. We will follow up with the BCTC and the Dean's office to try to correct it.

During this reporting period, 28 students received career counseling and six of these students were administered Vocational Interest Surveys and other vocational tools. Twenty-four students participated in the Federal Workforce Recruitment Program and 17 students participated in our support group and attended our job clubs.

In April we celebrated CUNY's Disability Awareness month, OSSD distributed prepared packets of materials on campus. We also provided assistive technology demonstrations, and sent a memo to all faculties, encouraging them to discuss disability issues in their classrooms.

PHYSICAL & HEALTH EDUCATION/ATHLETICS/ARC

The academic year began with large enrollments for both Physical and Health Education classes. Nearly every single section is at full capacity. The demand for fitness classes as well as health education classes continues to be very strong. With more adjunct funds, we would not have to turn students away. Evening students have expressed a keen desire for our department to offer fitness classes in the evening.

THE ATHLETIC DEPARTMENT

Four athletic teams are currently in season, all with "winning records." The Women's Volleyball team has an overall record of 6-5 and a perfect 4-0 in CUNY Conference play. The Women's Tennis team just started their season and is currently 2-0, undefeated in conference play as well. The Men's Soccer team is 5-1 overall with a 2-1 CUNY conference record. The Women's Cross-Country team finished second in the Baruch Invitational. Its five key runners have all improved their times. There appears to be an "air" of confidence and enthusiasm this season and that is currently reflected in our teams' achievements to date. Our NCAA Alliance Matching Enhancement Grant, for enhancing gender and ethnic diversity, allowed us to hire John Neves as "full-time" Sports Information Director. His presence has generated all of the positive publicity about Baruch athletics that we anticipated.

ATHLETIC RECREATIONAL COMPLEX

The number of students, faculty, staff and community members continues to grow. Providing 90 hours, a week for facility usage (Pool, gymnasiums, racquetball courts, etc) is currently meeting the needs of all constituent groups. Service hours are under continuous review in order to maintain the proper balance of service to income generating activities. Combining academics, athletics and a recreational "atmosphere" is assisting in creating the kind of undergraduate experience that students will long remember.

COUNSELING CENTER

The Counseling Center remains under the leadership of Dr. David Cheng, Director and Dr. Caroline Kasnakian, Assistant Director. Returning as adjunct faculty to supervise our interns and externs and to provide direct student contact are Dr. Michelle Berniker, Dr. Jairo Fuertes, Dr. Toni Heris, Dr. Elizabeth Merrick, and Mr. Anthony Liotta, C.S.W. Our psychiatrists, Pauline McHugh, M.D., Amelia, Armerding, M.D., and Andreas Barrera, M.D., have been instrumental in providing psychiatric consultations and prescribing medication to students already being treated in the center. We also continue to benefit from the services of Dr. Nancy Ziehler from the Calandra Institute as part of our staff.

TRAINING PROGRAMS Our internship and externship programs continue to attract excellent doctoral and masters level psychology students from both the tri-state area as well as nationwide. Our recent externs and interns have come from Columbia University, Fordham University, Yeshiva University, New York University, Seton Hall University, University of Hartford, George Washington University and the Florida School of Professional Psychology at Argosy. Our interns and externs are present full time and part time to work with our students in the Counseling Center, Freshman Orientation Seminar, Helpline, and Peers for Careers, the Early Learning Center and the Career Development Center. After the success of last year, we again have two full time pre-doctoral interns who will be completing their internship training requirements at our counseling center. In 2002, our internship program by the Association of Psychology Postdoctoral and Internship Centers, (APPIC). This accreditation allows us to compete in the standard National Matching Services procedure to search for qualified interns.

DEMAND FOR SERVICE Consistent with national trends, the Counseling Center continues to have more cases that are severe, as well as a noticeable increase in volume. In addition to providing individual counseling, the center continues to offer a variety of services, such as psychological assessments and counseling groups. We also conduct learning disability evaluations as well as support groups for international students and students with disabilities. In addition, the center's staff can initiate other groups, based on feedback and special request. Recent campus-wide outreach programs have addressed depression; alcoholism, eating disorders and upcoming workshop include Time Management, Stress Management and Text Anxiety. One of our out-reach efforts this semester will include a campus-wide Open House scheduled for mid October. We are also continuing our collaboration with the Health Services Committee to expand our workshop and outreach efforts to reach a large audience of students throughout the academic year.

OUTREACH The Counseling Center maintains a page on the Student Development Web Site. This allows students to sign-up and to request particular topics for groups and workshops on-line. We regard our site as a work in progress, we will be redesigning and expanding our web based services this year beyond the interactive e-mail we currently use for student contact. E-mail has proven to be especially useful for students who prefer to receive the more private messages than phone messages. We continue to post a referral guide for faculty and staff on our website and plan to have a link to this page on the Faculty Handbook page. We also plan to continue to monitor the needs of the Baruch community and to outreach and develop opportunities for coping with the long-term effect of terrorism and continued threats to our safety.

STAFF DEVELOPMENT We continue to offer in-service training for our interns and externs and for faculty and staff. Some of this year's topics include **Intake Interviewing, Psychopharmacology, Suicide Prevention, Diagnosis, Substance Abuse, Group Counseling, Character Disorder, Eating Disorders, Ethics**

SEEK

The 33rd annual SEEK Awards Ceremony was held on April 30, 2004. We dedicated it to the memory of Dr. Richard Brody, an educator and administrator who coordinated Baruch's Study Abroad Program and who contributed so much to our students. Chancellor Matthew Goldstein, President Ned Regan, University Dean Dolores Straker, the University Associate Dean for Academic Affairs and Vice President David Dannenbring joined Baruch faculty and staff in recognizing outstanding SEEK students. Some of the evening's other highlights included the presentation of the "Friend of SEEK Award" to Professor Marta Martino from the Department of English who was honored for her outstanding teaching and contributions to our students. Assistant Vice President James Murphy presented "The James Murphy Award" to one of our graduating seniors.

The fall 2004 incoming class of 225 freshmen represents the largest in recent SEEK history. In addition, 25 transfer students were also admitted to the Program bringing SEEK's total enrollment to 867 students. This represents 145% of the number of students for which SEEK is funded.

Approximately 24 freshmen who passed all Skills Assessment tests participated in the SEEK Summer Enrichment Program during July and August. Students were able to take Math 2001. Our Academic Survival Workshops for SEEK students on probation started on September 23. Students attend three group meetings and three individual counseling sessions. The emphasis is on student's taking charge of their education. Students use a wide range of tools including a standardized inventory, a mid-semester progress report, a probation quiz and a book on lessons in personal change.

On October 21, the Beta Alpha Chapter of Chi Alpha Epsilon National Honor Society will have an induction ceremony for SEEK students. Thirty-one SEEK students will be inducted this year. There will be several honorary inductees including President Kathleen Waldron and Vice President Samuel Johnson. During this induction ceremony, fifteen of formerly inducted students will also be able to trade in their induction pins for jewel pins, signifying that they have attained GPA's of 3.5 or higher in the semester after admission to the Honor Society. The private induction ceremony will be followed by a public ceremony to which family and friends will be invited to attend.

Our undergraduate test prep program, which includes GMAT, LSAT, and GRE, will be entering its eighth year of existence. This program has assisted our students in their admissions to such graduate schools as Columbia, NYU, the Wharton School and various other notable graduate programs throughout the country. Workshops for students considering graduate school begin later in the semester. Workshops planned for this year include, money management, understanding welfare rights and a Study Abroad. Several activities started in previous semesters continue this fall. This includes a program to lend graphic calculators to SEEK enrolled in math 2001, 2006 and 2010 as well as one for the lending of laptops computers. During the month of January, preparatory classes for math begin for students who are having difficulty in math. The transfer unit continues their outreach to CUNY Community Colleges, especially in light of the new acceptance requirements for the Zicklin School of Business.