



UNDERGRADUATE STUDENT GOVERNMENT OF BARUCH COLLEGE
SUITE 3-275, 55 LEXINGTON AVE. NEW YORK NY 10010

General Faculty Meeting Report Fall 2013

I. Communication Toward Success

On November 7th, USG will be hosting an event titled “Communicating Towards Success,” from 5-8 pm in the Baruch Performing Arts Center. We are very excited for this event because the speakers we’ve invited are our very own Baruch Professors. The professors who will be speaking are: Roy Johnson (Communication Studies), Denise Patrick (Communication Studies), Don Waisanen (Public Affairs), David Sitt (Psychology), and Edward Malca (Economics and Finance).

We approached these various professors from each of the three schools at Baruch because these professors are renowned for their ability to communicate effectively, engage students and motivate them to become leaders in both inside and outside of the classroom. They will each speak about how communication should be used as a tool towards success, and they will do so by tying in their own unique perspective. Some examples of topics that the event will feature are: understanding “branding lifestyle,” the impact of the shift to tech heavy communication in the workplace, and the importance of interpersonal communication.

Also, these professors are not just professors-- they are talented professionals that believe in the power of the subjects they teach and so they have separate careers outside of the classroom that allow them to continue to grow as professionals in their fields. A large part of why Baruch’s ratings as an academic institution are fabulous is because the Professors that teach at Baruch are distinguished and highly renowned in their fields of expertise.

In the next few weeks as we near the event date, USG will be rolling out a marketing campaign to create a buzz for this event in the Baruch Community. We would like all faculty members and departments of Baruch to promote this event to students. We believe this event will not only help students become more effective communicators, but will help build a better bridge between faculty and students at Baruch. We look forward to hosting this incredible event and indulging in the wisdom of these amazing professors. This event is open to the entire Baruch Community.

II. Feed 5000

On November 26th, USG and the Intervarsity Christian Fellowship at Baruch will be hosting a Thanksgiving Feast for the entire Baruch community from 12:30-3:30 pm in the Multipurpose Room of the Vertical Campus building (1-107). We will be collecting donations to go towards feeding the hungry in New York City in light of the Thanksgiving spirit. Proceeds will go to the the Food Bank for New York City.

Student clubs and volunteer organizations will also be present so attendees can sign up to volunteer for a cause of their choice. We think its important that we not only donate when we can but that we also volunteer our time to a worthwhile cause.

We ask that departments invite their staff and faculty members to this event so we may all share a meal and give to the less fortunate of New York City. We hope this event will not only help us give back to fellow New Yorkers but will strengthen the Baruch community. We will be sending promotional material to the Associate Provost's office for distribution to the various departments.