

DRAFT MINUTES

BARUCH COLLEGE GENERAL FACULTY MEETING

April 14, 2005

The meeting was called to order at 12:50 p.m.

1. The following members of the Baruch faculty and staff were in attendance: (sign-in sheets).
2. The minutes of the April 22, 2003 General Faculty meeting were approved without amendment.
3. The agenda was adopted with no objections.

4. Communications and Announcements

- **Oral Report from President Waldron:**

- Last semester I established five standing committees to advise and assist with the management of non-academic affairs of the college. Each committee – Student Affairs, Finance, Productivity, Facilities, and Human Resources – is co-chaired by senior administrators and faculty. The committees have been meeting regularly and will be making preliminary reports over the Summer.
- We are beginning the Strategic Planning Process for the college. E-mails were sent out last week to faculty outlining the process for the 2005-2010 strategic plan. The five overarching goals for Baruch College are:
 - Become a nationally ranked urban public college.
 - Offer outstanding academic programs taught by a distinguished faculty with selected programs recognized for their excellence.
 - Enhance the quality of the college experience for all its students.
 - Increase its visibility and recognition in New York City and beyond.
 - Increase its endowment resources, and alumni support.

Seven task forces have already been established:

- Defining Excellence – to identify the measures to be used to improve national ranking as an urban public college.
- Academic Program – comprised of members of the Joint Committee on Research and the Joint Committee on Curriculum and Articulation, will suggest how to develop outstanding academic programs and support faculty.
- Student Affairs – will work to improve student services for all students.

- Visibility – will work to increase recognition, including a new college-wide advertising campaign, marketing strategies, and alumni outreach program.
- Finance & Productivity – recognizing the need for additional sources of funds, will develop new strategies to increase the college's endowment, resources and alumni support.
- Facilities – to develop an ongoing Facilities Master Plan to ensure the renovation of 17 Lexington and possible acquisition of additional facilities.
- Human Resources - develop recommendations for enhancing personnel development, succession planning, performance evaluation processes, and employee recognition.

Faculty is well represented on these task forces and the Strategic Planning Council will provide overall structure and guidance. President Waldron urged faculty to read the document circulated, provide feedback, and participate in the open discussions planned for the Fall. A Blackboard webpage community has also been established for this purpose. President Waldron emphasized how she looks forward to a planning process that is inclusive, participatory and widely discussed, so that when adopted, the plan will be embraced by all members of the college community. The Strategic Plan document must encompass our mission, or vision for the future, and be a realistic document that aligns resources with the goals we wish to accomplish.

- Other recent activities of importance to the college include: the Zicklin School of Business reaccreditation from AACSB; and a review report to the Middle State Association. Many faculty contributing to these efforts were thanked. and plan and establishing common goals. Some units of the college have plans and goals others do not. Some college-wide decisions are made by ad hoc groups without a clear mandate or reporting structure.
- Acknowledgements of outstanding service were made to:
 - Sam Johnson, Dean of Students & Vice President for Student Development, who will stand down and return to the faculty after fourteen years of service.
 - Stan Altman, after six years as Dean of School of Public Affairs, will return to the faculty.
 - Rob Ducoffe, Associate Dean of the Zicklin School of Business, will move on to become the Dean of the Business School at Indiana University at South Bend.
- New staff were welcomed, including:
 - Sharon Chambliss-Alvarez, new director of human resources.
 - Donna Haggarty, Executive Director of Strategic Partnerships.
 - David Shanton, Executive Director of Development.
 - Christian Keck, Director of Student Services for BCTC.

- Boo Yun Choi, Budget Analyst for the Baruch College Fund.

Written reports were provided by the Provost and the several schools and are incorporated as part of these minutes.

Provost Dannenbring - in addition to his written report made the following announcements:

- reported on the passing of two colleagues: Hank Wilson and Scott Bryson, with remembrance services to be announced.
- Support from the Whiting Foundation provided time off to several faculty members.
- The Briloff prize went to T.K. Das and Donald Plunkett.
- The Sidney Lirtzman Prize went to Ted Joyce.
- Presidential Excellence prizes went to Tom Hayes, Bill McClellan, Mark Spergel, Arthur Apter, Richard Koppleman, and Ann Branwein.
- US News & World Report academic rankings – Baruch’s MBA moved from 87 to 64 (with double the schools now reporting); in New York State was the top public institution and 33rd in the nation.

University Faculty Senate Elections: three positions open (5/14/05 to 5/13/08) Nominations were placed for Ashok Vora, Cynthia Whittaker, and Terry Martell. There being no other nominations these three faculty were elected by acclamation.

Joint Committee on Student Evaluation: David Potash explained the process that refined the evaluation instrument that was recently sent out to faculty. Much discussion followed on topics, including: how will Q11 be replaced? How will foreign students interpret this? How will adjuncts score? How will large sections be assessed? How is the “Not applicable” column to be used? President Waldron called for a formal motion of acceptance to be scheduled for the Fall. A motion from the floor called for its adoption today but a call for a quorum count was called and without the necessary quorum, no more formal business could be conducted.

President Waldron reminded everyone of the June 1 Commencement.

A motion to adjourn was accepted at 2:05 PM.

Respectfully submitted,

Prof. Andrew Parker
Secretary.