

Report of the School of Public Affairs to Baruch College General Faculty Thursday, September 22, 2005

Enrollment:

The fall 2005 entering class includes 260 new graduate students, a slight decline from last year's 267. Seen in the context of a 20% decrease in applications versus the previous year, the 2.6% drop off in total enrollment actually reflects an impressive conversion increase, with no change in standards of selectivity. A new director of graduate admissions, Michael Lovaglio, joined the School this summer and plans are in development to address the volume of applications issue through a comprehensive marketing strategy.

The entering class reflects the growing diversity of an already highly diverse graduate student population. The demographic profile of continuing students breaks out: 7% Asian, 18% Black, 11% Hispanic, 42% White, 4% Other, and 18% Unknown. For new graduate students the numbers are: 7% Asian, 21% Black, 12% Hispanic, 40% White, 7% Other and 13% Unknown. Continuing grad students are 29% male, 71% female; incoming students are 32% male, 68% female.

On the undergraduate side there are currently 125 officially declared SPA undergraduate majors this fall. Of these roughly two thirds are Real Estate majors, while a third are Public Affairs majors. Among the general Baruch College undergraduate population, 263 students are enrolled who either have officially declared a SPA program as a major or expressed interest, intent, or self-declared major as an incoming student. The demographic profile of our UG students breaks out: 9% Asian, 13% Black, 16% Hispanic, 30% white, 4% Other, and 28% Unknown.

New Faculty:

Dall Forsythe joins the School as a Distinguished Lecturer in Public Finance and Budgeting. From June of 2001 until the end of this past summer, he served as Chief Administrative Officer of the Episcopal Diocese of New York. Public sector budgeting positions Dr. Forsythe has held include, Budget Director for the State of New York, and Budget Director of the New York City Public Schools. In the private sector Dr. Forsythe served as Managing Director MBIA Inc. and Lehman Brothers. He was a Visiting Professor for three years at University of Albany, and has taught full time at Harvard and Columbia Universities as well. This fall he is teaching "Budgeting, Accounting and Financial Analysis," as well as the "Capstone Seminar" in the National Urban Fellows Program. Dr. Forsythe earned his doctorate in Political Science from Columbia University.

Frank Mickens joins the School as a Senior Fellow. He was Principal for Boys and Girls High School in Brooklyn, one of NYC's largest, from 1986 to 2004. He gained a legendary status in the NYC public school system for his success in turning around what had been a deeply troubled school. He has also served as Principal of Martin Luther King, Jr. High School, and Sarah Garnett Junior High School. This fall Mr. Mickens is teaching "Education – Theories of Organizing and Personnel Management for the School Administrator," and "Instructional Leadership in Educational Organizations." He was a 2001 Revson fellow at Columbia University and holds an MA in Secondary Education as well as his Certificate in Administration and Supervision from New York University.

Transition at Dean:

On September 1, Professor David Birdsell assumed leadership of the School of Public Affairs as Acting Dean. The position of Executive Director of Academic Programs that Dr. Birdsell vacated has been filled

by Professor Nancy Aries. Former Dean Stan Altman remains with the School as a member of the faculty. A search committee to select a permanent Dean has begun its work.

SPA Centers and Special Programs:

The Nonprofit Group

The School of Public Affairs seeks to create an environment of learning, interconnection and support for established and emerging leaders in NYC's vibrant nonprofit community. Critical to our pursuit of that aim is The Nonprofit Group, which endeavors both to promote research into human service issues and to serve as a resource for the City's nonprofit professionals by providing specific academic training and an array of lifelong learning opportunities. This fall The Nonprofit Group launches its third year hosting free seminars designed to transmit knowledge and stimulate productive debate, featuring panels with SPA faculty and respected professionals. Seminars scheduled this fall are:

- ***Nonprofits and the Law: Start-Up Basics***, with Sonia Jarvis, Ackerman Chair and Visiting Associate Professor as the featured speaker. **September 27**, 4:00-5:30 PM, 135 East 22nd St. Room 301
- ***Real Estate for Nonprofit Organizations***, with David Lebenstein of Time Equities and Teresa Vasquez of the Nonprofit Finance Fund leading discussion. **October 18**, 4:00-6:00 PM, 135 East 22nd St. Room 301
- ***Individual Giving: What Intrigues Donors***, with Lawrence Zicklin, Chairman of the Board, Neuberger Berman, Inc. and David Gallagher, VP of College Advancement, Baruch College

Public Policy Breakfast

On Wednesday, September 21, the School joins the Baruch College Graduate Student Association and Nurture New York's Nature in for a co-sponsored policy breakfast focusing on the topic, "Your Health and the Environment." The morning's speaker is Dr. Mitchell Gaynor, Assistant Clinical Professor of Medicine, Weill-Cornell Medical College & Founder and President, Gaynor Integrative Oncology, New York City. The program begins with breakfast at 8:00 am, the policy presentation at 8:30, and a book signing from 9:30 to 10:00. The location is the Newman Conference Center, 151 E. 25th Street, 7th floor.

Ackerman Lecture Series:

On **November 15** the Lillie and Nathan Ackerman Lecture Series on Equality and Justice in America presents, "The Judiciary and the Rule of Law." The keynote speaker will be Marianne Engelman Lado, General Counsel, New York Lawyers for the Public Interest. The even will be held in the Vertical Campus, Room 14-220, beginning with a reception at 5:00 PM and the main program scheduled from 6:00-8:30 PM.

Center for Innovation and Leadership in Government

CILG will be hosting a series of policy breakfasts over the fall semester featuring local public officials and public policy experts. Topics and dates to be announced.

Executive MPA Programs

The traditional Gramercy Executive MPA program welcomed back its twenty-first cohort of students and welcomes its twenty-second cohort of students this fall. Students come from organizations such as the NYC Department of Parks and Recreation, Easter Seals, the United Nations, the City Council, and the State Senate. The second cohort of HHC students begins its final year and will graduate along with the twenty-first traditional Gramercy cohort in 2006. Both programs meet on Saturdays.

Partnership with United Way of New York City

The School continues to deepen its partnership with the United Way of New York City via leadership development programs designed to prepare the next generation of senior management staff in the City's

nonprofit sector. The 2005 cohort of Junior Fellows begins coursework in nonprofit management this September. The third cohort of Senior Fellows begins its studies in January, 2006.

Baruch SPA/ Health and Hospitals Corporations (HHC) Emerging Leaders Program

The HHC EL certificate program is an initiative co-developed by Baruch and the Generations Plus and Northern Manhattan Health Networks of the Health and Hospitals Corporation of New York. The program is designed to broaden the management perspective of hospital management staff recently elevated to middle management positions. Sessions run for ten-week periods; one in the spring and one in the fall. The Emerging Leaders series is a cornerstone of the Schools effort to develop executive education programming with its community partners.

Partnership with Hispanic Federation Leadership Institute

Baruch's School of Public Affairs and the Hispanic Federation Leadership Institute has collaborated to provide managers a way to develop their leadership skills with a blend of theory and practice. The program prepares participants to become leaders in the nonprofit sector. The leadership development curriculum, led by an array of faculty members and practitioners, takes place during eight full-day sessions over three months. The next series of classes begins in the fall of 2005.

GNYHA

In partnership with the Greater New York Hospital Association's (GNYHA), the Healthcare Leadership Institute in the School of Public Affairs provides participants with an overview of the very best practices in management, strategic planning, financial analysis, communication, and dealing effectively with cultural diversity. Offered over a fifteen-month period starting in January 2006, the program will convey not only critical information, but will engage participants in a community of practice, building a network of talented professionals that will improve every institution in the Association and build a steady stream of innovative leaders.

Highlights of External Support:

Liz Gewirtzman received a \$500,000 second installment of a nearly \$1 million grant from the Carnegie Corporation of New York for the development and field testing of a model for leadership development in schools. The model, which will be disseminated nationwide if determined successful, is organized around high school leadership but capable of adaptation to other grade levels.

John Goering and Jack Krauskopf received a one-year grant of \$15,000 from the Fund for the City of New York. The funds are intended to support a series of seminars on housing policy.

Doug Muzzio, Director of the Center for Innovation and Leadership in Government, reports that CILG has been awarded a \$50,000 appropriation from the New York City Council to revise the School's City Council member handbook, and to hold an event at which City Council members will receive instruction on Council rules, practices and history.

Robert C. Smith was awarded a \$199,000 grant from the William T. Grant Foundation, for his proposal, "Assimilation and Early Adulthood Among Children of Immigrant." This project follows a group of 100 or so children of Mexican immigrants with Dr. Smith had done ethnographic work for 6-8 years. It involves interviews and ethnographic research in New York and Mexico, and includes Baruch College Masters and Bachelors students, as well as CUNY Grad Center Ph.D. students.

Shoshanna Sofaer is Co Principal Investigator on, "Translating Data into Information: Designing Report Templates for the AHRQ QIs" funded by the Agency for Healthcare Research & Quality (AHRQ),

(subcontract from Weill Cornell Medical College) September 29, 2004 to March 31, 2006. This project will develop and formatively test a set of templates to report comparative data on health system quality that utilize administrative/claims data that are regularly collected by State agencies and which are a part of the Health Care Utilization Program (HCUP) of AHRQ. The AHRQ Quality Indicators (QIs) address prevention of hospitalization through improved ambulatory care; inpatient effectiveness; and hospital safety.

SPA Move:

The School's Office of Graduate Admissions and Student Services has relocated to the 10th floor of 135 East 22nd Street (a.k.a. the "D building"). With this move and the moves of five faculty members, the School no longer occupies space on the 4th floor of 137 East 22nd, all but completing the placement of all SPA faculty and staff in a single building.