

SEPTEMBER 2005 GENERAL FACULTY REPORT
DIVISION OF STUDENT DEVELOPMENT & ENROLLMENT MANAGEMENT
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OFFICE OF STUDENT LIFE

Senior Yearbook. Lexicon 2005 was completed and distributed prior to Commencement 2005 to 750 seniors who had pre-ordered the book. Lexicon 2005 marked the third full color digitally produced edition of the yearbook. Lexicon 2006 has begun production.

The **40th Commencement Exercises** of Baruch College were held on Wednesday, June 1, 2005 at Madison Square Garden in the Arena for the third time. OSL again coordinated academic regalia, commencement tickets and ceremony logistics for the combined undergrad and graduate arena ceremonies.

Freshman Convocation/Freshmen Seminar. Student Life collaborated with the Office of the Vice President of Academic Affairs in running the annual Freshman/Academic convocation on August 25th. Professional staff in the office coordinated freshman seminar student leaders in running the initial meeting of FRO 1000, and coordinated a mini Club Fair for freshman with refreshments. 60 sections of Freshman Seminar are running this fall, all sections are block programmed with academic classes. The classes are staffed by 100 trained student leaders and 18 faculty/staff leaders. Approximately 1400 students are enrolled in the program. The program is coordinated by the professional staff in the office of Student Life will supervise the program.

Student Club Officer Training. OSL staff updated the student organization handbook for club presidents and treasurers which is now available as a pdf download on the student life website. Additionally, as part of our leadership development activities, student life conducted one-hour officer training workshops for club presidents and treasurers to review program planning and fiscal accountability procedures and responsibilities.

CUNY Voter Registration. The OSL is conducting a voter registration drive during the first weeks of the semester leading up to the deadline to register. Voter registration forms were distributed at club fair, freshman convocation and at a table on the second floor lobby.

Club Fair. OSL will hold the annual fall Club Fair in the Main Gym on Thursday, Sept. 29. **"Leaderquest"** the 23rd annual Student Leadership Training Weekend is scheduled to take place from November 4th to November 6th at the Edith Macy Conference Center in Briarcliff Manor, New York. Approximately 85 student leaders from government, clubs and media will attend along with President Waldron and Vice President Ben Corpus.

Childcare. The Baruch College Early Learning Center currently has 2/3 of their available slots filled and anticipates all 30 slots to be filled shortly.

Community Service Projects.

OSL is organizing a team of walkers in the annual Making Strides Against Breast Cancer fundraiser for the American Cancer Society on Sunday, October 16th. The Baruch College team has raised in excess of \$5,000 in each of the past four years, which is among the largest amounts of any New York area college. OSL will sponsor its annual Fall Blood Drive on Wednesday & Thursday, November 9th and 10th. OSL plans to hold the 2nd Annual American Cancer Society Relay for Life on Friday, March 31st to Saturday, April 1, 2006

Office of the Dean

In addition to dealing with college wide administrative issues, and student walk-in concerns the office adjudicates close to 100 cases of alleged acts of student academic dishonesty each semester. Letters of recommendation and for undergraduate transfer or professional school admission are also handled by the professional staff. Assistance is also provided to students to search and apply for an array of external scholarship opportunities. This fall staff will outreach to members of the Baruch College community to

identify qualified students who might wish to apply for scholarship support from the Hispanic Scholarship Fund, The 100 Hispanic Women, and the Belle Zeller Scholarship Fund. Staff continue to work with two of our undergraduate academic honor societies, Golden Key and Phi Eta Sigma.

DISABILITY SERVICES

From April through the end of August approximately 40 students with disabilities were newly identified. Students met one-on-one with the Director of Disability Services to discuss their status as students with disabilities, which includes establishing reasonable accommodations. During this period 8 students were referred to Baruch's Counseling Center to be tested for learning disabilities. And, 14 students graduated in June.

During this same period 261 exams with accommodations were administered on behalf of faculty. The number of exams administered on behalf of faculty in the Spring 05 semester was more than administered for the entire previous academic year. This large increase does not relate to an increase in the overall number of students with disabilities. We believe that the increase is due to increasing numbers of students with psychological disabilities as well as students with attention deficit disorder. In April Baruch College hosted a two-day workshop entitled Cultures of Accommodation through Disability Compliance. CUNY's Office of Student Affairs and the Committee on Student Disability Issues sponsored the workshop. The workshop's goal was to highlight ways in which the College community can contribute to disability compliance and access. Sessions were broken up to target individual departments such as Facilities, Academic Affairs, Career Counseling, Faculty, etc.

SEEK

The 34th annual SEEK Awards Ceremony was held on May 6, 2005. Some of the highlights of the evening included the recognition of Baruch's Natural Science Department and the presentation of the "Friend of SEEK Award" to Professors Joan Japha and Mary Jean Holland who were recognized for their outstanding pedagogy and contribution to the Program. Approximately 24 freshmen who passed all Skills Assessment tests participated in the SEEK Summer Enrichment Program during July and August. Students took Math 2001 as well training in EXCEL.

Our Academic Survival Workshops for SEEK students on probation will start on September 15. Students attend four group meetings and four individual counseling sessions. On October 13, the Beta Alpha Chapter of Chi Alpha Epsilon National Honor Society will have an induction ceremony for SEEK students. Approximately, 25 SEEK students will be inducted this year. There will be several honorary inductees including Vice President Ben Corpus. During this induction ceremony, 10 formerly inducted students will also be able to trade in their induction pins for jewel pins, signifying that they have attained GPA's of 3.5 or higher in the semester after being admitted to the Honor Society. A reception for SEEK transfer students will be held on September 22nd and an event for SEEK alumni is scheduled for September 29. Workshops planned for the fall semester include one for SEEK sophomores also on September 22 and two on money management on October 6 and November 10th. Other workshops planned for later in the semester will include one on studying abroad, preparing for the CPE and understanding welfare rights. During the month of January, preparatory classes for math will be provided for students who are having difficulty in math as part of our Math Confidence program.

CARRER DEVELOPMENT CENTER

Over 70 companies have already signed up to attend Baruch's Fall 2005 Career Day and it is anticipated that the 75 available spaces for the fair will be filled long before the September 23rd day of the event. Based on the preliminary reports (data is still being collected for 04-05 graduates) of 1015 graduates, 77% or 776 were either employed, in school, or not looking for work, and 23% or 239 were seeking employment. This compares to last year when 68% of students reported being employed and 32% were seeking employment.

The overall average salary reported for 2005 graduates was \$44,740 compared to \$38,734 reported for 2004 graduates. Employers who hired five or more students were PricewaterhouseCoopers, Deloitte, Morgan Stanley, JP Morgan Chase, Ernst & Young, Citigroup, Goldman Sachs, Lehman Brothers, Standard & Poors, Bear Stearns, Deutsche Bank, Enterprise Rent-A-Car, Friedman LLP, and Merrill Lynch.

The top destination for the 103 students admitted to graduate school was Zicklin (50%), followed by other CUNY schools including City College, Hunter, Queens, and the CUNY Graduate Center. Other schools where Baruch graduates were enrolled included the London School of Economics, Columbia, New York University, Pace, St. John's, Fordham, The New School, New York Law, Brooklyn Law, Hofstra, and the Universities of Denver, Maryland, Phoenix, and South Carolina. (This information is not available for 03-04 graduates).

Career Counseling

From September 2004 through August 2005, 2678 students made 4313 visits to the Career Development Center for counseling appointments, vocational testing, resume reviews, and mock interviews. During 2004/2005, 7851 students attended 319 career-related workshops sponsored by the CDC or co-sponsored with Peers for Careers, or student organizations. During the Fall semester, the CDC will sponsor or co-sponsor over 50 career development workshops including Corporate Presentations and Information Sessions. During 2004/2005 about 609 alumni attended seminars or came in for individual career counseling appointments. The number of jobs posted for alumni was 1426, up from 694 postings last year.

Internships

Highlights of the Internship Program 2004/2005

- 36 companies came on campus to interview students for internships in Spring 2005 and conducted 443 interviews
- 808 students reported receiving internships between Fall 2004 and Summer 2005
- Salaries for internships averaged \$13/hour

Online Activity

Our career management database has changed the way we do business. Increasing numbers of students and employers are making contact through this database. Students are also informed about career related activities and have access to constantly updated information 24/7.

eRecruiting Statistics	2001/2002	2002/2003	2003/2004	2004/2005
New Employer Accounts	715	863	1498	1636
Internships Posted Online	340	1219	2270	2585
Jobs Posted Online	543	655	1924	3149
Student Logins	84,302	132,466	207,005	259,315
Discrete Student Users Who Logged In	3160	5616	7084	7806
Logins Per Student	26.7	23.6	29.2	33.2
Apps Submitted Online	24,178	24,955	60,176	79,023
No. of Events for Students	N/A	153	231	328
No. of Students Signing Up for Events Online	N/A	5911	8767	8032

New Programs

We are piloting a new mentoring module in our eRecruiting online career management system. From an initial mailing to 2000 alumni inviting them to volunteer, 39 alumni signed up within the first week.

COUNSELING CENTER

The Counseling Center provides direct student contact to our staff of psychologists and interns. Our psychiatrists have been instrumental in providing psychiatric consultations and prescribing medication to students already being treated in the center.

Our internship and externship programs continue to attract excellent doctoral and masters level psychology students from both the tri-state area as well as nation-wide. Our recent externs and interns have come from

Columbia University, Fordham University, Yeshiva University, New York University, Seton Hall University, University of Hartford, George Washington University, and The Florida School of Professional Psychology at Aregory.

The increase in psychopathology among college students nation-wide is also seen at our center. A significant percentage of the patients our center services present severe psychiatric disorders that require urgent care. The Counseling Center also continues to treat a noticeably higher volume of students. To address the increasing demand for our service, we have attempted to secure funding from private foundations. We are pleased that our efforts have resulted in the approval for a two-year grant from the Van Amerigen Foundation.

In addition to providing individual counseling, the Center continues to offer a variety of services, such as psychological /neuropsychological assessments and counseling groups. These possibilities include learning disability evaluations as well as support groups for international students and students with disabilities. Recent campus-wide screenings addressing issues such as, depression, alcohol, eating disorders and upcoming workshops including Time Management, Stress Management and Test Anxiety are other examples of our continued outreach efforts. Finally, we continue to offer in-service training for our interns and externs and for faculty and staff.

STUDENT HEALTH CENTER AND HEALTH PROGRAMMING

The Baruch College Student Health Care Center is a comprehensive health care clinic providing services to our large, diverse student population. The current BCSHCC was opened in 2000 and has seen a steady rise in the number of students seeking and receiving medical services. The medical/administrative/operational services of the center are contracted out to Continuum Health Partners, Inc. Beth Israel Medical Center, Business Health Services Network. The BCSHCC provides the following services: GYN Services, Primary care, Physicals for employment and sports, STI Diagnosis and treatment, Pregnancy testing, contraceptives, and Referrals. Presently the BCSHCC has 2 fully equipped exam rooms and we are in the process of equipping a third room due to the increase in the number of students seeking medical services at the center. During spring 2005 the BCSHCC total of 2,207 student contacts. In the month of July 2005, the Center provided services to 386 students. Student appointment visits totaled **183** walk-in visits. Clinician encounters totaled **240**. There were additional student visits for referrals, health information and other requests, which do not require a student-clinician encounter. During June 2005, the Center provided services to **453** students. Student appointment visits totaled **226** walk-in visits. Clinician encounters totaled **289**.

Programs Executed for Spring 2005

During the spring semester of 2005 we presented the following four mini health fairs:
February: Black History Month theme; pre-diabetes and diabetes risk factors, free diabetes testing, obesity concerns, nutrition for life managing stress, fitness and exercise, anemia
March: Fitness and Nutrition, body image dismorphia, anorexia, bulimia
April: Violence and injury prevention, domestic violence, rape, date rape, safety on campus and reporting
May: CUNY wide Health Festival -

Programming Plan for Fall 2005

September: health screenings, i.e., vision, hearing, weight, height, body composition analysis, collaborations with Seek, Hispanic clubs for Hispanic Heritage
October: Breast Cancer Awareness Month, women's health & empowerment workshop, reproductive and responsible sexual behavior
November: Great American Smoke out, smoking cessation, addictions and addictive behaviors
December: World AIDS DAY, stress management; interactive theatre performance of health issues

ENROLLMENT SERVICES

As of August 31, 2005: Baruch's enrollment for the Fall 2004 semester as of August 31 stood at 15,832. This is 9 more students then we registered at this point in Fall 2004. We anticipate final enrollment will be

about 15,550. Although the headcount is the same as last year, the number of credits taken by undergraduates is up 1,916, while the number of graduate credits is down by 1,015

Undergraduate Admissions

Baruch College admitted 4,919 new freshmen and 1,892 new transfer students for the Fall 2005 semester. A total of 1,658 new freshmen and 1,328 new transfer students registered for classes. These were planned reductions from the 5,217 new freshmen and 2,160 new transfer students who were admitted and the 1,750 new freshmen and 1,355 new transfer students who registered for the Fall 2004 semester. The percentage of admitted applicants who registered as freshmen and transfers surpassed previous highs, and were greater than expected.

Our average SAT score will be about 1107. Our SAT score remains the highest in CUNY, and is surpassed by very few private colleges in the area.

We are busy planning our recruitment activities for the Fall semester. Our largest on-campus events will be the two "College For A Day" programs planned for November. We also will be offering Campus Tours on Fridays during the academic year. If you are interested in assisting with the admissions activities, please contact David Keller at #1368.

Registrar

The Registrar's Office is in the process of finalizing graduation. We anticipate approximately 1,750 undergraduates and 740 graduate students will have earned their degree at either the end of the Spring 2005 or Summer 2005 semester.

We continue to evaluate the effectiveness of our customer service. Among our goals are:

- Assessing student perceptions of service quality
- Establishing level of service benchmarks
- Management and administrative skill building
- Mediation and dispute resolution
- Team Building
- Utilize technology wherever possible

Our planned activities for the upcoming year include:

- Clarifying the rules for graduate probation and dismissals across the three schools
- Cross referencing our programs with the States Inventory of Registered Programs
- Prioritize inputting of Permanent Record Cards (PRC) into Boss
- Online transcript request for CUNY schools
- Continue to promote the use of Web Grades
- Proactive involvement in the planning process of freshman orientation

Financial Aid

The Financial Aid Office processed well over 10,000 applications for aid last year. Over \$48 million in aid was distributed to over 9,000 students. An increasing number of our students are applying for Federal and State Aid using online applications. Unfortunately the amount available in grant money is not keeping up with raising costs. Therefore, the number of students applying for student loans is increasing along with the amount that they are borrowing. Since many exhaust their eligibility for Federal loans an increasing number are borrowing from private sources.

We are in the process of implementing an imaging system that will allow us to scan all documents that are submitted to the Office. These documents will be accessible on each staff-member's computers. It is our goal to fully implement the system by November 30. This process when fully implemented will significantly improve customer services.

International Student Office

There are 1,255 International students registered for the Fall 05 semester. This includes 379 graduate students and 876 undergraduate students. The International Student Office has also processed 414 students

performing “practical training” for the Fall semester and over 200 students who will be enrolling in Continuing Education Courses.

This past Spring a Tax Workshop was conducted for the International Students 79 students attended and 28 Volunteer Income Tax Assistants (VITA) attended. We will host this workshop again in February 2006. We will also host a Employment Workshop in both the Fall and Spring 2006 semester.

The goals for the upcoming year are:

- Work with the Baruch Computer Department to create a way to network the I-1440 Program and the BOSS System.
- Continue to meet with the Graduate & Undergraduate Departments to re-vamp the way in which the College handles the registration of internship courses.
- Updating the Departmental Website.