

BARUCH COLLEGE
OFFICE OF COLLEGE ADVANCEMENT
Report to the General Faculty October 26, 2017

Highlighted New Gifts and Pledges since March 2017

- We received a \$5 million bequest from the estate of Shirley Liebowitz to establish a Center for Trading and Financial Markets Research in the Zicklin School of Business.
- We received a \$2 million gift from Larry and Carol Zicklin to establish the Neuberger Berman/Zicklin Family Chair in the Zicklin School of Business.
- We received a \$500,000 gift from Ciro Gamboni '62 to endow a scholarship.
- The Carroll and Milton Petrie Foundation renewed their support of the Student Emergency Fund with a 3 year pledge of \$300,000. Receiving the grant in years 2 and 3 will require us to raise an additional \$50,000 annually in matching funds.

Scholarship Campaign

The Campaign officially closed having raised \$19 million against our \$15 million goal. However, we anticipate another nearly \$2 million in gifts within the next several weeks which will be added to the total for the Campaign. As a result of this Campaign, 89 new scholarships have been created. Below is a snapshot of what has been raised to date including cash gifts, endowment and planned gifts:

Baruch College Fund Scholarship Campaign			
Current Gifts	Spendable	Endowed	Total
Gifts Received	\$5,066,057	\$5,315,133	\$10,381,190
Pledge Balance	\$619,715	\$1,395,757	\$2,015,472
	\$5,685,772	\$6,710,890	\$12,396,662
Planned Gifts			
Realized	\$600,000	\$942,751	\$1,542,751
Unrealized	\$1,347,473	\$3,725,000	\$5,072,473
	\$1,947,473	\$4,667,751	\$6,615,224
Total:	\$7,633,245	\$11,378,641	\$19,011,886
			Dte:09/20/2017

Overall Fundraising

- FY 2017 was the best fundraising year in the College's history, with \$49.3 million in gifts and pledges. This includes the largest one time gift in the College's history from Austin Marx to name the School of Public and International Affairs.
- We ranked #1 within CUNY for the year in total fundraising.

- We exceeded our goals for 17 Lex Society members (\$1,000+ donors) for the year – 912 – and for Associate 17 Lex Society members (discounted membership for graduates of the last 10 years) – 256.

Plaza Fundraising

The public phase of fundraising for the 25th Street Plaza – to be known as Clivner=Field Plaza – has wound down after raising nearly \$1.1 million in additional funding for the project. A handful of naming opportunities still exist.

Bernard Baruch Dinner

Our dinner last April honoring James A. Forese, President of Citigroup and CEO of the Institutional Clients Group and Hugh R. Lamle MBA '70, President of M.D. Sass, was a record setting one, raising over \$1.3 million. We are actively pursuing honorees for this year's dinner, scheduled for April 24, 2018.

Alumni Relations

Since March, Alumni Relations has hosted alumni gatherings in Tampa Bay, Boston, Albany, Philadelphia, London, Paris, Sao Paolo, Shanghai, Hong Kong, Taipei, Singapore and Seoul. Additional regional events are scheduled to take place this fall in Atlanta, Brooklyn, Denver, Los Angeles, Washington DC and San Francisco and internationally in Osaka, Hanoi and Ho Chi Minh City.

The Office of Alumni Relations is also seeking to engage more alumni with students. To that end, our volunteer recruitment and assignment efforts are off to a great start for the year. We hosted a Volunteer Recruitment Reception on September 6 to which over 100 alumni expressed interest in mentoring students, speaking on student club panels, or participating in one of our upcoming Baruch and Beyond Roundtable events. Our first Roundtable event was dedicated to Entrepreneurship on Wednesday, October 4. Future Roundtable events will be dedicated to international business, operations management, and education. We have also expanded our Shadow Partner Program, where nearly 20 SEEK students have met with Baruch alumni at their offices and shadowed them for a half a day.

Executives on Campus (EOC)

The Executives on Campus team matched 290 students to the 220 mentors who signed up to participate in our Academic Year Long Mentoring Program.