

Report of the Austin W. Marx School of Public and International Affairs to the Baruch College General Faculty October 25, 2018

Enrollment Report

The Austin W. Marx School of Public and International Affairs began the Fall 2018 semester with a total of 788 graduate students enrolled in addition to 200+ BSPA majors. This includes 571 MPA students (combining our traditional and Executive program, the National Urban Fellows partnership cohort), 82 MIA students and 135 MEd students (Higher Education Administration). Makeup of our Fall enrolled graduate students are 66% Female students, 34% Male students, 67% Part-time students, 33% full time students. We continue to exceed targets for the Master of International Affairs as the program enters its second year.

We are proud to announce that over 63 fellowships and scholarships combined were granted to new incoming students in the form of Marx Fellows, Marx Excellence Award, Marx Scholarship Award, Hagedorn Scholar Award, Mayor's Graduate Scholarship Program, Mary and Abraham D. Beame Award, and Hearst Fellowship in Nonprofit Management Award among others. Another 30+ awards were given to current graduate and BSPA students.

School News and Updates

Marx hosted the **Social Equity Leadership Conference (SELC) co-sponsored by the National Academy of Public Administration (NAPA) Standing Panel on Social Equity in Governance** this past summer. Over 100+ attendees were at the two-day conference with roughly 20+ of attendees from abroad.

The conference focused on best practices designed to achieve racial, gender, economic and other forms of equity in the current climate of reduced federal budgets.

Additional NAPA news comes in the form of congratulations to **Professor Hector Cordero Guzman**, who will inducted as a NAPA Fellow next month at the organization's annual conference. Dean Birdsell has been named to the Steering Committee of the Academy's Standing Panel on Social Equity in Governance.

The Marx School Plans Exciting Semester of Timely Public Policy Events

The fall 2018 semester will see two signature Marx Issues events (focusing on voting rights and education reform, respectively); plus the fall Ackerman lecture on voter suppression and voter ID disparities. In addition, there will be a special book-signing event and discussion about the alt-right and identity politics.

On October 9 from 8-10 am the Marx School featured, **"Democracy in Peril: Defending Our Voting Rights"**, with a distinguished panel including Past Speaker of the NYC Council, Melissa Mark-Viverito; Executive Director of Common Cause/New York, Susan Lerner; Founder and Chief Pollster of Baruch College Survey Research, Doug Muzzio; and Co-Director of Voting Rights Project, Ezra Rosenberg. In addition, there will be a registration table for attendees to register to vote.

On October 23 from 5-6:30 pm, the Marx School will host a special event: **"The Alt-Right: A New Challenge to Democracy"**, a discussion on the consequences of identity politics and its effects on policy.

Featuring Marx Professor, Thomas J. Main, author of *The Rise of the Alt-Right*, in conversation with Mark Lilla, professor of humanities at Columbia University and author of *The Once and Future Liberal: After Identity Politics*. Congratulations to **Professor Thomas Main**.

On November 5 from 5-7 pm, the Marx School will hold the ***Lillie and Nathan Ackerman Lecture, "Defending Democracy and the Right to Vote"***. It will feature Janai Nelson, associate director-counsel, NAACP Legal Defense and Education Fund, and legislative expert on voting rights, reversing voter suppression, and voter ID disparities. Ms. Nelson, was formerly the Associate Dean of the Ronald H. Brown Center for Civil Rights and Economic Development at St. John's University School of Law where she also served as a professor.

On November 8 from 8-10 am the Marx Issues event, ***"Is Education Reform Dead? A Look at What's Next For America's Schools"***, will bring in former Chancellor and President of Bank Street, Shael Polakow-Suransky; former Bloomberg Administration Deputy Chancellor of NYC Public Schools and author of *The Challenge for Business and Society: From Risk to Reward*, Stanley Litow; education blogger and journalist, Jennifer Berkshire; and Marx School Associate Professor and author of *The History of 'Zero Tolerance' in American Public Schooling*, Judith Kafka to discuss this vital topic. The program will be moderated by Bloomberg Professor of Journalism at Baruch College and author of *After the Education Wars: How Smart Schools Upend the Business of Reform*, Andrea Gabor.

BSPA News

The Marx School partners with the Borough of Manhattan Community College to create a new Public Affairs pipeline for students enrolling in BMCC's new **Public and Nonprofit Administration Track** within the Business Management Department.

New Faculty Appointments

Casey Boland joins us as an Assistant Professor fresh from his doctoral program at the University of Pennsylvania. He will be teaching courses in Higher Education Administration. His research centers on the relationship between state- and federal-level policies' impact on minority-serving institutions (MSIs).

Tom Bonnett has been teaching here as a member of the for adjunct faculty for a number of years. He joins us for Fall 2018 as Substitute Lecturer. Tom has taught a wide range of courses in the undergraduate program and in the MPA.

Asli Leblebicioglu comes to Baruch as Associate Professor and Marx Chair of International Economics and Governance. Her prior posting was in the Department of Economics at the University of Texas at Dallas. Asli's research examines the effects of trade and banking regulations on firms and labor markets. She will be teaching primarily in the MIA program.

Jim McCarthy will be familiar to many of you from his time as Baruch's Provost, and over the last two years as Adjunct Professor in Higher Education Administration. He rejoins us now as Distinguished Lecturer in Higher Education Administration. He will also be assisting with the creation of new domestic non-degree executive programs.

Rubia Valente came to Baruch last year as a Substitute Assistant Professor, teaching primarily in the area of research methods. She rejoins us this year as an Assistant Professor on the tenure track. She will be teaching in both the MPA and MIA programs.

Faculty and Student News

Six Marxe BSPA students participated in the Yale International Policy Competition (IPC) over the weekend of October 13 and 14, 2018. The national competition focused on international policy and was hosted on-campus by Yale.

Undergraduates from around the U.S. competed to provide the most realistic and effective policy solutions to current international affairs issues, working together in teams to draft policy briefs that responded directly to these policy issues, which were raised through an intelligence briefing at the opening ceremony. Participants utilized a brand new competition model combining the realism of a case-competition, the team-driven style of a Hackathon, and the international affairs content of Model United Nations. Competitors then presented their policy proposals to a panel of judges, which included representatives from IPC's partner organization, The Yale Jackson Institute for Global Affairs, along with a select group of student judges.

BSPA students **Ayesha Schmitt, Andrea Abarentos, Annie Willis, Erica Bowman, Sierra Baksh, and Donny Hernandez** represented the Austin W. Marxe School of Public and International Affairs at the competition. They were accompanied by faculty member **Assistant Professor, Rubia da Rocha Valente**.

Destination Global

Marxe is pleased to continue to offer Executive Certificate Non-Degree International Programs through the **Marxe Global Leadership Institute**. In the past few months we have provided leadership programs to high ranking governmental officials from Vietnam with a new group coming for a three-month research program this December.

The Marxe School is one of the founding members of the Global Urban Governance Think Tank Alliance (GUGTTA), first established in 2017. With the explicit goal of animating city-university relationships and sharing best practices across a global network of institutions, GUGTTA will hold its second meeting in October in Shanghai with Dean Birdsell and Professor Bin Chen attending.

Trans-Atlantic Dialogue (TAD): For more than a decade, TAD has been a high-profile vehicle for comparative work on policy and administration between the US and Europe. TAD is co-sponsored by the American Society for Public Administration in the US and the International Institute for Administrative Sciences in Europe. This year's conference, TAD-15/2019, will be co-hosted in June by the Marxe School and Rutgers University, with most events sited on Baruch's campus.

Marxe Sends First MIA Student to Study in Paris, France

The Marxe School sent thirteen students to study abroad around the world to China, France, Germany, Netherlands, and Vietnam this past summer. Some participants received a Marxe Study Abroad award. Amongst this past summer's study abroad group was the first MIA student to participate, **Ken Silverman**.

Silverman (MIA '20) traveled to Paris, France to study at the Sciences Po Summer School, which provides the unique opportunity for students from all over the world to discover political science from the European perspective. Students chose from various courses led by professors and researchers in the social sciences track on topics such as: economics, political science, human rights, migrations, and sustainable development.