

Report of the Austin W. Marxe School of Public and International Affairs to the Baruch College General Faculty March 29, 2018

Enrollment Report

The Austin W. Marxe School of Public and International Affairs began the Spring 2018 semester with a total of 731 graduate students enrolled. This includes 531 MPA students (combining our traditional and Executive program, the National Urban Fellows partnership cohort), 59 MIA students, 3 Advanced Certificate students and 138 MEd students (Higher Education Administration and Educational Leadership). The first year of the new MIA program wrapped up successfully with 23 students over goal. Makeup of our spring enrolled students are as follows. 6.5% Out of State Students, 4% International students, 68% Female students, 32% Male students, 63% Part-time students, 37% full time students.

We awarded a series of scholarships and awards to students totaling ~\$498,000 for the spring 2018 semester.

Master on International Affairs (MIA)

The MIA is a two-year, 42-credit program tailored for a new generation of forward-thinking students committed to responsible leadership in government, global institutions, international nongovernmental organizations (INGOs) and business. The program can also be taken part-time. Clinical Professor Carla Robbins serves as the Faculty Director for the MIA.

Strong demand for the new program led us to open a spring recruitment cycle. We exceeded the enrollment target by 58% for this academic year. The robust inaugural year reflects an aggressive domestic and international student recruiting campaign utilizing both print and digital marketing ads in addition to various student recruitment fairs in Asia, Middle East and South and Latin Americas.

School News and Updates

Marxe was the northeast regional host for the **2018 NASPAA-Batten Student Simulation Competition**, a partnership between the University of Virginia's Frank Batten School of Leadership and Public Policy and the Network of Schools of Public Policy, Affairs, and Administration (NASPAA). The topic was "Pandemic Crisis Management and Global Health Security." The student competition was held on February 24, 2018. A total of 36 graduate students from 14 universities participated.

The School is proud to have 15 undergraduate students (BSPA), accepted into the highly competitive **New York State Legislature Internship Program**. These students accounted for 48 percent of all CUNY students selected to work full-time in Albany during this Spring 2018

semester with State Assembly and Senate members learning about the law-making process and constituent services.

Marxe will be hosting and organizing the **Social Equity Leadership Conference (SELC)** co-sponsored by the **National Academy of Public Administration (NAPA) Standing Panel on Social Equity in Governance**.

The conference will focus on best practices designed to achieve racial, gender, economic and other forms of equity in the current climate of reduced federal budgets.

Keynote speakers include:

Mark Morial, President and CEO. National Urban League, NAPA Fellow
Philip J. Thompson, Deputy Mayor, New York City
Bruce J. Katz, Inaugural Centennial Scholar. Brookings Institute
Jeremy Nowak, Distinguished Visiting Fellow, Drexel University

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Finally on events, Marxe will host its annual **Public Affairs Week – March 19 -22, 2018**. The theme for the week of discussions and plenaries is “Challenges and Questions For Future Leaders”. Specific topics include: 1. **Sexual Harassment: Have We Gone Too Far?**; 2. **Embers of Cold War: The Future of US-Cuba Relations**; 3. **Is the Constitution In Jeopardy? William Howard Taft and the Origins of Modern Constitutional Thoughts**; 4. **MSPIA Community Forum: Building Community of Learners**

Faculty and Student News

Congratulations to Professor Jonathan Engel on his **new book**, *Unaffordable: American Healthcare from Johnson to Trump*. It has been written for non-experts with sharp, punchy prose and an engaging style. It delivers the history of American healthcare from Medicare and Medicaid in the 1960s to the age of the Affordable Care Act in the 2010s and answers the question that so many of us have about our healthcare system: "How in the world did we get here? *Unaffordable* provides not only a greater understanding of how the system is put together, but the ways in which various groups of Americans are helped or harmed by our current system of care.

Marxe alumnae Nikita Hardy (MPA '15) and Angelica Martinez (MPA '14) **were among Those Selected for 2018 New Leaders Council (NLC) Fellowship**

Warren E. Haynes (MSEd '05) **Named Fellow with the Lakin Institute** by the President's Round Table

Alumna Cristina Jimenez received a MacArthur Foundation “Genius” award for her work leading United We Dream, the nation’s foremost immigrant led immigrant advocacy organization.

MPA Alum, Mauricio Videla Recognized by Hispanic National Bar Association as "**HBNA Top Lawyers Under 40**"

Destination Global

The Executive MPA held its annual Leadership Symposium in Singapore this past February at Nanyang Technological University. 23 students participated in a one-week executive program focused on Strategy and Leadership Development. Students attended lectures and participated in local site visits on urban development and policy planning.

Congratulations to six MPA graduate selected to participate in the annual Erasmus + Program. Students were chosen from a competitive pool of applications. Marxe students traveled to the Hochschule fur Wirtschaft und Recht Berlin-Berlin School of Economics and Law. The program theme was Social Media and Political Advocacy. Marxe students were joined by 22 other students from Germany, Sweden and Belgium in March 2018 for a one week Intensive Programme. All students received a Marxe Study Away Award to help offset travel costs.

Marxe is pleased to continue to offer Executive Certificate Non-Degree International Programs through the **Marxe Global Leadership Institute**. In the past few months we have provided leadership programs to high ranking governmental officials from Vietnam and both undergraduate and graduate students in China.