

BARUCH COLLEGE
OFFICE OF COLLEGE ADVANCEMENT
Report to the General Faculty October 25, 2018

Highlighted New Gifts and Pledges since March 2018

- BCF Trustee Emeritus, William Newman '47, LLD (Hon.) '97 gave \$3 million to support the Newman Real Estate Institute.

Overall Fundraising

- We ended FY 18 having met or exceeded both our unrestricted fundraising goal (\$2.64 million) and overall fundraising goal (\$20.5 million in cash, new pledges and deferred gifts).
- We had a record number of 17 Lex Society members in FY 18 and a record number of 17 Lex Society Associate members.

Bernard Baruch Dinner

At our April 2018 dinner, we raised over \$1 million for the third consecutive year. This year's total was \$1.165 million, including over \$107,000 raised towards the Petrie Student Emergency Fund match on the night of the event. We thank our honorees Michael Roth and Wim Kooyker and his wife Judith Ann Corrente. Our 2019 dinner is scheduled for May 1 at the Ziegfeld Ballroom where we will be honoring Ian Cook, chairman, president and chief executive officer of Colgate-Palmolive. We anticipate publicly announcing a second alumni honoree shortly.

Alumni Relations

The Office of Alumni Relations officially changed its name to The Office of Alumni Relations and Volunteer Engagement on July 1st in recognition of its two equally important priorities:

- To provide contemporary value to Baruch alumni through industry and regional networking events, lifelong learning programs, and career services;
- To engage alumni with the College through volunteer opportunities such as mentoring; speaking in a classroom or on a student club panel; assisting with Admissions recruitment efforts; speaking with study abroad students; and representing the Baruch College alumni network locally, nationally and internationally.

In conjunction with this rebranding, we hosted a Volunteer Recruitment Reception in August and were delighted with over 135 alumni signing up for the event. We look forward to aligning them with future mentoring, speaking, and office visit hosting opportunities.

The Office has continued to provide robust and diverse alumni programming as well. This year, all activities will be branded as part of the celebration of Baruch College's 50th anniversary as an independent senior college within CUNY. Since March, regional and international alumni events

have occurred or are scheduled in Los Angeles, Chicago, Silicon Valley, Charlotte, Queens, New Jersey, San Jose, Israel, Albany, Washington DC, Tokyo, Jamaica and the Bahamas.

In New York we launched the Executive Circle, a new network of alumni who work in the C-Suite with Matt Blank, MBA`76, former Chairman and CEO, Showtime Networks, as our featured speaker. We also hosted a corporate alumni reception at Citi where over 80 Baruch alumni who work at Citi gathered on their executive floor for an evening of networking and volunteer recruitment. In addition, we welcomed members of the Class of 1968 and 1958 to participate in commencement and then return to campus to celebrate their respective reunions and we had a very successful GOLD “Graduates of the Last Decade” Celebration at the Kimberly Hotel where over 200 alumni from the classes of 2007 to 2017 attended.

Executives on Campus hosted their annual Academic Yearlong Mentoring Program Kick-Off event in September, where 200+ mentor/mentee pairs met for the first time. The FWA Mentoring Program welcomed its largest new mentee class of 20 superlative junior women this year at the Kickoff event in August.