

Report of the Austin W. Marx School of Public and International Affairs to the Baruch College General Faculty October 26, 2017

Enrollment Report

The Austin W. Marx School of Public and International Affairs began the Fall 2017 semester with a total of 766 graduate students enrolled. This includes 569 MPA students (combining our traditional and Executive program, the National Urban Fellows partnership cohort, and students in the dual-degree MS/MPA) and 154 MEd students (Higher Education Administration and Educational Leadership). Students were represented in the following categories: Female/Male: 68%/32% and FT/PT 65%/35%. We are happy to report that enrollment numbers exceeded targets in all of our degree programs. Lastly, Marx was able to award over \$800,000 in tuition scholarships and other student awards.

We awarded for the first time Marx IMPACT Fellow awards which included a full tuition scholarship and stipend to high achieving students. These full fellowships went to domestic and international students.

Master on International Affairs (MIA)

Marx started its first class of the MIA degree program this fall. We exceeded the enrollment target by 20%.

The MIA is a two-year, 42-credit program tailored for a new generation of forward-thinking students committed to responsible leadership in government, global institutions, international nongovernmental organizations (INGOs) and business. The program can also be taken part-time. Clinical Professor Carla Robbins serves as the Faculty Director for the MIA.

The robust inaugural class reflects an aggressive domestic and international student recruiting campaign utilizing both print and digital marketing ads in addition to various student recruitment fairs in Asia, Middle East and South and Latin Americas.

Marx Dedication Event

On May 24, 2017, Baruch College held a dedication ceremony formally celebrating Austin W. Marx ('65) and his \$30 million gift to the School. The gift endowed and named the Austin W. Marx School of Public and International Affairs at Baruch College. Faculty research, student awards, enriching our international student portfolio, and adding new endowed chairs will be the initial focus of the gift.

New Faculty

The Marx school welcomed several new faculty this year. Please see below:

Enrique Desmond Arias is the Marxe Chair in Western Hemisphere Affairs at the Austin W. Marxe School of Public and International Affairs at Baruch College. His research focuses on security and politics in Latin America and the Caribbean.

George E. Mitchell is an Associate Professor at Marxe. Before joining the Marxe School, he worked in the post-conflict reconstruction sector in the Middle East, was a founding Member of the Transnational NGO Initiative at the Maxwell School of Syracuse University, and was an assistant professor at the Colin Powell School at the City College of New York.

Rubia R. Valente is a Substitute Assistant Professor at Marxe. She earned her B.A. in International Relations with a minor in French from Southern Methodist University, and her Master's degree in International Political Economy and Ph.D. in Public Policy and Political Economy from the University of Texas at Dallas.

Bryan Jones is an Assistant Professor at Marxe. Prof Jones was a NSF Science, Engineering, and Education (SEES) Fellow at the CUNY Institute for Demographic Research. He has also worked as a postgraduate scientist at the National Center for Atmospheric Research and as a consultant for the World Bank.

Rahul Pathak is an Assistant Professor at Marxe. He received his Ph.D. in Public Policy from the Georgia State University, Atlanta and holds a Master's degree in Development Studies from the Tata Institute of Social Sciences, Mumbai. Prior to joining the Marxe School, he worked for the Fiscal Research Center and Center for State and Local Finance at the Georgia State University, Atlanta. His principal research interests lie at the intersection of public finance and social policy.

Alexis Perrotta is a Substitute Lecturer Doctoral Schedule at Marxe. Her research is focused on the intersection of urban transportation policy, planning and welfare. Using qualitative methods, her doctoral research provides a novel exploration of equity and access as it relates to public transportation planning. Ms. Perrotta earned a doctorate in Urban Planning from the Columbia University Graduate School of Architecture, Planning and Preservation.

Joselyn Muhleisen is Lecturer Doctoral Schedule at Marxe. She is a political scientist who studies international regimes, regulatory politics, and global governance with a specific focus on trade and financial regulation. She is the former Assistant Director of the European Union Studies Center and has previously taught courses on global governance, regionalism, and international organizations. She received her PhD in Political Science from The Graduate Center in 2016.

Faculty and Student News

MPA Alum and Co-Founder and Executive Director of United We Dream, **Cristina Jimenez Moreta**, Named 2017 MacArthur Fellow

Since our last report, over **30 Marx students** have participated in “Study Away” and completed academic short term programs focusing on various topics including urban development, strategic leadership, youth and unemployment, etc . These students represent both UG/G students and went to Italy, China, Brazil, Poland, Netherlands, Germany, Vietnam and other countries. All students received a stipend to help offset their study away program costs and in some instances were full funded.

Professors Sanders Korenman and Dahlia Remler developed the first U.S. poverty measure to count health insurance benefits as a resource to meet health care needs.

Professor Daniel W. Williams was selected as 2017 Pi Alpha Alpha Chapter Advisor of the Year. His nomination was reviewed by the Pi Alpha Alpha Award Committee who found him to be "very deserving of this honor" due to his dedication to his chapter and the ideals of Pi Alpha Alpha. He was honored at the NASPAA Annual Conference in Washington, DC this October at the Pi Alpha Alpha Awards Luncheon.

MPA Alumna **Passyna Bula-Bula** was named a Housing Fellow for NYC Department of Housing

Destination Global

Marxe hosted an organized a conference on **Healthy Cities**. The conference description was “Cities have become loci of innovation in housing, health care, transportation, and other areas of policy making. What are the key opportunities and challenges facing global cities over the next decade? How will rising sea levels affect coastal powerhouses such as Sao Paulo, Shanghai, Singapore, Hong Kong, and New York, or low-lying inland cities such as Berlin and Paris? Conferees gathering in New York from October 15-17 will explore these issues, focusing particularly on China, Germany, Belgium and the United States of America. Papers may address issues emerging at the local, provincial, national or transnational levels.” There were academic papers presented by faculty from China, United States, Belgium and Germany; faculty from all three of Baruch’s schools participated.

Marxe is pleased to continue to offer Executive Certificate Non-Degree Programs through the **Marxe Global Leadership Institute**. In the past few months we have provided leadership programs to high ranking governmental officials from South Korea and Vietnam. The next program will train city project managers from Ho Chi Minh City on how to plan and execute their current train and rail system projects and plans. City managers will come to Baruch for the training which will take place in NYC and Boston.