

**Report of the Austin W. Marxe School of Public and International Affairs to
the Baruch College General Faculty
October 27, 2016**

ENROLLMENT REPORT

The Austin W. Marxe School of Public and International Affairs began the Fall 2016 semester with a total of 808 graduate students enrolled. This includes 552 MPA students (combining our traditional and Executive program, the National Urban Fellows partnership cohort, and students in the dual-degree MS/MPA), 124 Advanced Certificate students (SBL & SDL) and 122 MEd students (Higher Education Administration and Educational Leadership). New and continuing students this fall semester alone received \$500,000+ in traditional scholarships, Dean's Leadership Awards, Graduate Assistantships, Dean's Excellence Awards, and other proud donor awards and stipends. We continue to recruit for a robust starting class of the recently approved Master of International Affairs (MIA) for Fall 2017. Aside from domestic prospects we have been attending international student fairs in five countries stemming from a market study completed where we can draw from a diverse and well qualified pool of students.

MSPIA ACTIVITIES AND DEVELOPEMENTS

Naming Gift: Baruch College received a transformational gift of \$30 million from a generous alumnus, Austin W. Marxe (BBA '65). This gift endowed and named the Austin W. Marxe School of Public and International Affairs (MSPIA). The gift will create faculty chairs and provide support for academic research at levels competitive with other elite schools. Students will have access to specific scholar awards, first ever full tuition fellowships, and study away awards to participate in short term programs, study abroad, or the annual Washington Semester.

Office of Global Initiatives: Six MPA students participated in various short-term programs abroad during various timeframes in summer 2016. They all received the Dean's Excellence Award in addition to this distinct privilege. The students studied in Berlin, Germany; Istanbul, Turkey; Chengdu, China; Rio de Janeiro, Brazil.

September 19-30 we hosted a delegation from Vietnam made up of 16 Party Leaders and Secretaries representing the different Provinces within Hanoi and Northern Vietnam. They participated in the executive program "Enhancement of Leaders Capacity and Management of Local Authorities". As part of the program they had lectures and visited various government organizations in NYC and Washington, D.C. This is the first group of three expected to arrive to Baruch MSPIA through January 2017.

Fall Events: MSPIA is sponsoring APPAM, NASPAA, ABFM, ARNOVA conferences. We expect a large number of faculty, staff and student representation at all conferences. We will be hosting alumni events in Ohio and Washington DC while attending the conferences.

The Ackerman lecture this fall was presented by Dr. Heather Ann Thompson, award-winning historian currently on faculty of the University of Michigan in Ann Arbor. Her lecture focused on examining the infamous 1971 Attica prison uprising, the state's violent response, and the victims' decades-long quest for justice.

MSPIA CAREER SERVICES AND ALUMNI RELATIONS

This fall, we are hosting employer information sessions with U.S. Department of State, Education Pioneers, FBI, the Office of the Mayor and NYC Department of Education. In June, we organized a site visit to Human Resources Administration and workshop with the NYC Department of Citywide Administrative Services. Among a number of events, we also hosted a luncheon last spring at Philanthropy NY headquarters with Professor Michael Seltzer and 7 alumni guest speakers in foundations and philanthropy who spoke to current graduate students. We plan to continue this series with events on corporate philanthropy and nonprofit government relations. We're holding our 2nd annual student and alumni networking night at the end of October.

Alumni News

Monika Wojciechowski (MSEd '05) was selected for the 2016 Fulbright International Education Administrator (IEA) Program in Japan. IEA seminars help U.S. international education professionals and senior higher education officials create empowering connections with the societal, cultural, and higher education systems of other countries. She is currently the Assistant Director for International Admissions at College of Staten Island.

Earlier this Spring, we conducted an Alumni Engagement Survey across MSPIA to determine the satisfaction level of our graduates with alumni programming. Nearly 170 respondents shared their thoughts on topics of interest for future programs, ideal event format and motivators for staying connected. The data yielded solid results and validation in the direction we are moving.

MSPIA launched the Alumni Volunteer Network this past July. Consisting of over 250 alumni (and growing!), the group is a valuable resource for both graduates and current students. Volunteers designate the type of programming they would like to be involved in such as serving on an alumni committee, being an industry/career panelist for a webinar or seminar and hosting a company visit.

The Alumni Enrichment Breakfast Series continued in early October with "Social Entrepreneurship: Doing Well While Doing Good". Moderated by Distinguished Lecturer Michael Seltzer, the discussion revolved around the successes and challenges of managing a social enterprise. The panel featured Kristal Choy, Director of Finance, Crisis Text Line, Meredith Maskara, Chief Operating Officer, Girls Scouts of Greater New York and Mathata Moe Mpela (MPA '13), Founder and President, Nalane.

ACADEMIC PROGRAMS

The Bachelor of Science in Public Affairs (BSPA) program continues to grow as we welcome 55 new majors to the program this spring alone and filled almost 200 more seats in our PAF 1250 courses (gateway course) this semester. We remain diligent on recruitment efforts, targeting our undeclared Baruch population, our transfer students, as well as our high school population. Each group, requires unique strategic planning and we have developed partnerships with internal offices at the College such as College Admissions and Student Life to local nonprofits and community colleges to continue to grow. The new MSPIA scholar awards have also been established to declared BSPA majors.

This semester, the BSPA program began its second year partnership with the nonprofit leadership program CORO and brought their Youth Leadership Academy to our campus once again. The Youth Leadership Academy (YLA) targets young individuals that have a passion for education policy. YLA, in partnership with the New York City Department of Education (DOE), trains students serving on the citywide Borough Student Advisory Councils (BSACs) to be stronger, more effective leaders and policy advocates.

With the support of First Deputy Commissioner Robert Turner and the New York City Fire Department, we have welcomed a second cohort into our BSPA-FDNY program this fall 2016 semester. We have a total of ten students now participating in the program, re-energized and passionate about public service and what the BSPA curriculum can add to their careers. We are also proud to add the FDNY perspective to our classrooms, especially related to government and policy.

Seven students call the Capitol Hill neighborhood their home again this Fall 2016 semester. Students moved to DC and have been placed in prestigious internships working for example at the Department of Commerce, policy think tanks, and other exciting posts. All students were chosen out of a competitive pool and receive a stipend of \$6200 which MSPIA puts toward their housing. They are housed in a leased historic row house that MSPIA continues to call our DC house.

Academic Advisement

During the Summer of 2016 MSPIA's Academic Advisement Team conducted small New Student Advisement sessions for the Fall 2016 incoming class where new students had one-on-one time with Advisors to discuss class selections, credit loads, academic integrity expectations, registration plans, etc. A larger New Student Reception was held in August for all new incoming students to learn about College-wide resources and to meet the rest of the incoming class, staff and faculty.

The Office hosts One-on-One Speed-Advisement sessions, Registration Workshops, Graduation Workshops and Capstone Information Sessions, among others. A new "Breakfast with the Dean" series was welcomed by MSPIA students last year, and we will continue to offer students the opportunity to spend some quality time with Dean Birdsell and discuss relevant issues affecting the School. MSPIA's Graduate Academic Support

Coordinator continues to offer quantitative skills workshops for traditional MPA, NUF, and XMPA students. The Graduate Academic Support Specialist maintains constant contact with our Quantitative Faculty to develop specialized programs to help students struggling in their classes. Tutoring is also available to MSPIA's Graduate Students 6 days a week (including Saturdays) and we offer evening hours.