

Report of the Austin W. Marxe School of Public and International Affairs to the Baruch College General Faculty March 28, 2019

Enrollment Report

The Austin W. Marxe School of Public and International Affairs began the Spring 2019 semester with a total of 756 graduate students enrolled in addition to 200+ BSPA majors. This includes 550 MPA students (combining our traditional and Executive program, the National Urban Fellows partnership cohort), 98 MIA students and 117 MSED students (Higher Education Administration).

Makeup of our Spring enrolled graduate students are 66% Female students, 34% Male students, 65% Part-time students, 35% full time students. MIA enrollments continue to surpass the goals set prior to the program's launch in 2017.

We are proud to announce that over 39 scholarships were granted to new incoming students including the Marxe Excellence Award, Marxe Scholarship Award, Hagedorn Scholar Award, Mary and Abraham D. Beame Award, and Hearst Fellowship in Nonprofit Management Award among others. Another 40+ awards were given to current graduate and BSPA students.

School News and Updates

Marxe began a full year of 25th anniversary event this past week on March 14, 2019. There were 200+ attendees including alumni, board members, CUNY and BCF trustees, current students, faculty and staff, and individuals from the Baruch Marxe community. Interim Chairperson of the MTA and Marxe grad Fernando Ferrer was the keynote speaker. Robin Koval, MBA '83 was honored with the Distinguished Service award. Koval serves as CEO and President of Truth Initiative in Washington DC. The Truth Initiative has housed our Washington Semester students offering classroom space every Fall on Thursday and Fridays.

The focus of the evening was a fundraising campaign: **Building Connections at Home and Abroad**. As you will see in this report, Marxe has had the opportunity to send hundreds of both undergraduates and graduate students on study away on five continents and 14 countries. The campaign hopes to provide further resources for every qualifying Marxe student.

The School is proud to have 12 undergraduate students (BSPA), accepted into the highly competitive **New York State Legislature Internship Program**. Marxe BSPA students have represented the majority of all CUNY students admitted to the State Legislature internship for the past four years.

Offered each spring, this internship program introduces students to state government focusing on the law-making process and public service. Interns reside in Albany, are assigned to work full-time for a legislative office, contribute to a policy forum, and participate in a mock

legislative session. There is a stipend of over \$7,000 and BSPA majors receive 15 elective credits. A GPA of 3.0 is required as well as submission of an application.

Marxe will be co-hosting and organizing the **Trans-Atlantic Dialogue Conference in late August**. The focus of the event is **“Restoring the Administrative State: Trust, Engagement, Security and Identity.”** Scholars from Europe and North America will help organize and participate.

Since this past fall, Marxe has organized 10+ public events including Marxe Issues Public Policy Breakfast series, Ackerman Lectures, and a new lectures series focusing on Western Hemispheric Affairs and Global Insight organized by Marxe Endowed Chair Professor Desmond Arias. Addressing pressing issues in domestic and foreign affairs, the series is almost always recorded, aired on CUNY-TV, and archived in the College’s DML.

A highlight of past and upcoming events includes:

Marxe Issues Public Policy Breakfast - *The Ethical Dangers of Politically Motivated Philanthropy in Higher Education*

The program focused on why universities and colleges must carefully monitor their donor base to avoid politically or ideologically driven philanthropy from seeking unethical influence on college campuses. The panelists addressed this issue citing recent cases and the steps taken to introduce new policies and philanthropic strategies.

Ackerman 2019 Spring Lecture featuring Cristina Jimenez: *Building People Power to Win Change*
Integration Processes in Latin America and the Caribbean: Current Status and perspectives

Marxe School NAPA Fellow and Professor, Hector R. Cordero-Guzman led a discussion on hemispheric integration with three ministers from the Dominican Republic and Baruch College Associate Professor of Political Science, Stephanie R. Golob.

Lastly, this past week, we were delighted of the annual ranking’s announcement from the **US News and World Report**. Highlights are this years’ rankings include:

Marxe School of Public and International Affairs

MPA Overall:

- Tied #39 nationwide
- Tied #26 nationwide among public institutions
- #1 in New York City among public institutions
- #2 in New York State among public institutions
- #3 in New York City, overall
- #6 in New York State, overall

Nonprofit Management

- Tied #21 nationwide

Public Management and Leadership

- Tied #32 nationwide

Public Policy Analysis

- Tied #34 nationwide

Faculty and Student News

Congratulations to Associate Professor Cristina Balboa, who will assume the role of Faculty Director for Baruch's Center for Nonprofit Strategy and Management as of August 2019 for the new academic year. We thank Distinguished Lecturer – James (Jack) Krauskopf for his more than ten years of dedication and hard work for bringing the Center where it is today! Congratulations to Professor Balboa as well on the release of her MIT Press monograph, *The Paradox of Scale: How NGOs Build, Maintain, and Lose Authority in Environmental Governance.*"

Professor Deborah Balk and Assistant Professor Bryan Jones published "Understanding urbanization: A study of census and satellite-derived urban classes in the United States, 1990-2010" in PLOS|ONE.

We congratulate **Professor Hector Cordero Guzman** on his induction to the National Academy of Public Administration this past fall. This is the fourth Fellow for Baruch Marx, which joins a prestigious group of only five programs nationally who have had that many Fellows in any given school or program.

Marx welcomes this spring semester **Assistant Professor Neil Hernandez**. Dr. Hernandez recently served as an asylum officer at U.S. Citizenship & Immigration Services, where he interviewed people seeking protection from persecution and adjudicated their claims. His research focuses on immigration policy and, more broadly, the reorganization of public agencies. He has taught in the areas of public administration and criminal justice as a distinguished lecturer at CUNY Hostos Community College. As a practitioner, he served as the Commissioner of the N.Y.C. Department of Juvenile Justice (between 2002 and 2010) and as an assistant district attorney in Suffolk County, N.Y.

Congratulations to the **20 student members of the Executive MPA Program – Cohort 33**. All students of the cohort participated in and completed a Leadership Program in Migration Policy at KU Leuven with KU's Public Governance Institute. Student joined local Masters students in European Politics and Policies during a weeklong program with academic lectures and relevant site visits in Leuven and Brussels.

Lastly, we announce the formal appointment of Dr. Patria de Lancer Julnes on July 1, 2019 as Associate Dean of Academic Programs. Dr de Lancer Julnes comes to Marx from Penn State. She earned her Ph.D. in public administration at Rutgers University. Her academic and

professional expertise is in performance measurement, accountability, innovation in government, and citizen-driven governance.

She has consulted with government and nonprofit organizations in the United States and abroad to develop effective performance management systems that help to improve the outcome of their programs. An award-winning scholar, her articles have appeared in *Public Administration Review*, *Public Performance and Management Review*, *Evaluation*, and *Reforma y Democracia*, among other peer-reviewed journals. She is the lead author of the article, Promoting the Utilization of Performance Measures in Public Organizations: An Empirical study of Factors Affecting Adoption and Implementation, which was designated as one of *Public Administration Review's* 75 most influential articles appearing in the journal since its inception in 1940.

She is the author of the book *Performance-Based Management Systems. Effective Implementation and Maintenance* (CRC Press), and lead co-editor of *Innovation In The Public And Nonprofit Sectors: A Public Solutions Handbook*, Routledge, *International Handbook of Practice-Based Performance Management* (Sage Publications), and *Performance Measurement: Building Theory, Supporting Practice* (M.E. Sharpe).

Everyone at Marxe takes this first opportunity to thank Dr. Jerry Mitchell for his several year post as Associate Dean and having a direct influence and effect on successful academic programming at both the undergraduate and graduate levels, implementing a formal program evaluating and assessing Marxe's academic programs, supplementing the teaching roster with first-rate adjuncts from various practical fields and working to coordinate new Faculty Directors for all Marxe degree programs.

Global Initiatives @ Marxe

Congratulations to **six graduate students selected** to participate in the annual Erasmus + Program. Students were chosen from a competitive pool of applications. Marxe students will travel later this month to the Hochschule fur Wirtschaft und Recht Berlin-Berlin School of Economics and Law. The program theme is Gentrification and Migration. Marxe students will be joined by 14 other students from Germany, Sweden and Belgium in March 2018 for a one week long Intensive Programme. All students have received a Marxe Study Away Award to help offset travel costs. Students represented the MSED, MIA and MPA programs.

Marxe is pleased to continue to offer Executive Certificate Non-Degree International Programs through the **Marxe Global Leadership Institute**. This summer we will welcome government officials and private sector professionals from Singapore, China and Vietnam who will participate in various Marxe training programs.

Lastly, **Marxe** continues to work on dual degree programs, new institutional collaborations and now international internship placements with universities in Amsterdam, Belgium, Chile, Colombia, Germany, China and Vietnam.