

BARUCH COLLEGE
OFFICE OF COLLEGE ADVANCEMENT
Report to the General Faculty October 29, 2015

Highlighted New Gifts and Pledges since April 2015

- Harvey I. Wittenberg '59 has made provisions in his trust for a gift of \$1.75 million that will support the Class of '59 Scholarship. With this gift, Wittenberg becomes the College's 31st donor of \$1 million or more.
- We received a bequest of \$569,089 from the estate of Paul H. Chook '49, with an additional \$2 million to be received by November.
- Henry Schram '67 made a gift of \$511,905.
- Lillian and Joel J. Cohen '59 made a new gift of \$500,000 to establish an endowment in support of programs in the Starr Career Development Center.
- The estate of Marjorie Lehmann '36 made a gift of \$400,000 establishing a scholarship in her name.
- The Herbert Simon Family Foundation has created a \$250,000 endowed scholarship in honor of Herbert Simon '56.
- The estate of Henry Daschinger '48 made a gift of \$200,000.
- Five new scholarships have been established so far this fiscal year.

Overall Fundraising

We ended FY 15 having raised \$15.05 million in gifts and new pledges. We saw continued growth in our annual fund (smaller, unrestricted donors) and had a record number of 17 Lex Society donors (donors of \$1,000 or more). We are currently tracking ahead of where fundraising was at this same point last year.

Scholarship Campaign

At its September board meeting, the Baruch College Fund approved the launch of a \$15 million campaign focused on raising funds for scholarships. The Campaign schedule calls for completion in June 2017. The decisions followed a feasibility study in which approximately 75 individuals and funders were interviewed and after intensive deliberation by the Development Committee of the BCF.

Annual Bernard Baruch Dinner

Our April 22, 2015 Bernard Baruch Dinner honoring Catherine Avgiris '80, Executive Vice President and Chief Financial Officer, Comcast Cable with the Distinguished Alumna Award and Dr. Robert A. Schwartz, the Marvin M. Speiser Professor of Finance and University Distinguished Professor, with the Distinguished Faculty Award raised \$891,695. We will shortly be announcing honorees for our 2016 dinner, scheduled for April 13th.

Staffing

The Office of Alumni Relations is pleased to welcome, **Ronni Ulmes** as the Alumni Student Relations Manager. This is a newly created part time position focused on student engagement.

Advancement Services is also pleased to welcome **Meredith Stevens** who joined the team as the new Data Entry Analyst.

Alumni Relations & EOC

On September 1st, Michael Katz MBA '74, Senior Partner and Co-Chief Executive Officer of Sterling Equities and part owner of the New York Mets, generously hosted a group of Baruch Alumni in his owner's suite. This event was geared towards cultivating recent graduates and new donors and offered the College the opportunity to thank them for joining the 17 Lex Society.

The Financial Women's Association's Mentoring Program at Baruch College has transitioned over to the Office of Alumni Relations this fall following the retirement of Program Director, Alyce Mayo. Renee Cotsis '15, Alyce's assistant for the past two years, has returned as the Program Manager, and a search for Alyce's replacement has concluded and an offer has been accepted.

Executives on Campus has also kicked off the year with nearly 200 student mentees and mentors matched for the Yearlong Mentoring Program. The annual Mentor for a Morning Event is scheduled for Thursday, November 19.

Regional alumni events took place this summer in Los Angeles, London and Sydney, Australia, and there are plans afoot for events to take place this fall in Chicago, IL, Los Angeles, CA; Los Altos, CA; San Francisco, CA; Tampa Bay, FL; Orlando, FL; Houston, TX; Atlanta, GA, and Washington DC. Other possible events may take place in tandem with staff and faculty travel to China, Vietnam, Brazil, Turkey and Hong Kong.