

Report of the School of Public Affairs to the Baruch College General Faculty; April 16, 2015

ENROLLMENT REPORT

The School of Public Affairs began the Spring 2015 semester with 910 graduate students enrolled. This includes 583 MPA students, 183 Advanced Certificate students and 144 MS.Ed students. 74% of these students were attending part-time, 24% full-time.

We are proud to announce that multiple scholarships were given in various forms including Dean's Excellence Awards, Mayoral Graduate Scholarships, Hagedorn Graduate Scholarships and many others. The LCU Scholarship was also renewed and awarded and the Clark Scholarship was once again funded and awarded. Combined, these awards total well over \$400,000 in student support.

14 graduate research assistantships were given for the Spring 2015 totaling \$63,504.

SPA ACTIVITIES AND DEVELOPEMENTS

SPA Celebrates 20th Anniversary: This year the School of Public Affairs celebrates its 20th Anniversary. We have been hosting special events featuring the occasion: College Alumni Reunion reception in DC on November 12th; SPA-only Alumni Reunion in DC on March 3rd; Public Affairs Week March 16-19; on-campus UG/BSPA recruitment event on April 23rd; 20th Anniversary Celebration on May 19th at the Hotel New Yorker celebrating all alumni, faculty, partners, retired faculty and graduating students.

Faculty News and Grants:

The Slim and Puentes para la Paz Foundations via the Mexican Consulate have funded a grant in the amount of \$1.25 million USD. The principal investigator is Professor Robert Smith. His project will legalize 1,000 people and produce cutting-edge studies on how to get undocumented residents legalized.

Baruch College and the New York Community Trust have announced the start of an innovative professional development certificate program, Leadership Fellows Program, aimed at training for non-profit groups in New York and the suburbs. Distinguished Lecturer Michael Seltzer is the PI on this \$450,000 grant.

The NY City Council has granted a sum of \$500,000 in support of the City Council Results Project to examine organizational capacity and performance, and related changes in social indicators for two New York City Council initiatives. The PI is Professor Daniel Williams.

The National Science Foundation recently awarded a \$1 million grant conduct research on the distribution and dynamics of the world's population, including the modelling of urbanization and how and why the spatial distribution of the human population changes over time. The PI is Professor Deborah Balk.

Masters of International Affairs (MIA): The School of Public Affairs is working on a proposal to offer a 42-credit Masters of International Affairs with three specializations: Trade Policy and International

Economic Governance, Western Hemispheric Affairs, and Civil Society Organizations. The new degree—and especially its innovative emphasis on the synergies between the three areas of concentration-- will meet a rising demand from students and prospective employers in the public and private sectors. We are pleased that WSAS and ZSB faculty have been involved in developing the program and are grateful for the continuing contributions to this effort.

Office of Global Initiatives: This semester we established annual seminars with our partner institution in Argentina - Universidad Argentina de la Empresa (UADE). UADE will host seminars and SPA will be sending speakers to deliver lectures on a wide range of topics related to regional economic integration, business practices and relationships, human rights, and civil society. The first seminars will be held during Spring and Fall 2015 semesters.

Within the Gent-SPA International Student Exchange Program we offer the International Human Resource Management course for MPA students simultaneously in both institutions. It's an online hybrid module that is co-taught by Professor Alex Vanderstraeten in Gent University and Professor Joselyn Muhleisen here at SPA.

Spring Events: BSPA hosted "Social Media and Public Policy: Are We Making the Connection" event as part of Social Media Week. Adjunct Lecturer Joyce Sullivan gave a compelling presentation about the ways in which we can use social media to strengthen our position as advocates and community leaders.

Public Affairs Career Week will be focusing on BSPA Career services. SPA and the Starr Career Center are coming together to hold a series of events surrounding Public Affairs and career opportunities.

Public Affairs Week 2015 March 16-19. This year's discussion topics focused on international affairs. Our thanks to speakers Kathy Calvin, President of the United Nations Foundation, Ambassador Robert Hormats, Vice Chairman of Kissinger & Associates, Walter Barrientos, Long Island Coordinator at the Make the Road Action Fund, Felipe Sousa Rodriguez, Deputy Director of United We Dream, SUNY Binghamton Professor Nadia Rubaii, Dr. Rajika Bhandari, Vice President for Research and Evaluation at the Institute of International Education, and our colleague Dean Jeffrey Peck for outstanding presentations.

On April 28th there will be a SPA 20th Anniversary BSPA event focusing on our undergraduate population, as well as prospective BSPA students. The event will include a reception and a performance by several youth poet laureates from the nonprofit Urban Word.

The Center for Nonprofit Strategy Management will be hosting several events this semester: Pathways to Excellence Workshops Featuring the management practices of organizations that have been selected as winners of our Nonprofit Excellence Awards; Social Impact Metrics for Attracting Investment Discussion about the nature of social impact investment; Consulting Day for New York City Nonprofit Community will bring together nonprofit community where they can receive free, one-on-one consultations with the experts in the field on topic.

Richard R.W. Brooks, the Charles Keller Beekman Professor of Law at Columbia University will present the Ackerman Lecture this semester. Professor Brooks' recent book, "Saving the

Neighborhood: Racially Restrictive Covenants, Law, and Social Norms" (Harvard University Press), will be the subject of the lecture.

Fellowships: Five graduating MPA students from the School of Public Affairs have recently been selected for this year's cohort of the New York State Excelsior Service Fellowship. Fellows serve in a variety of capacities within such agencies like the Department of Environmental Conservation, Department of Financial Services, Empire State Development Corporation, as well as in the Governor's or Lieutenant Governor's Office.

ACADEMIC PROGRAMS

Bachelor of Science in Public Affairs (BSPA) News

We currently have 168 enrolled BSPA majors. We are pleased to announce that several were awarded competitive government internships including one at the White House and six with the New York State Legislature, in addition to 14 placed with the New York City Council.

Julia Goldstein from the CUNY PhD program in Theatre Studies has begun working directly with the two BSPA capstone courses providing resources to strengthen presentation and writing competencies in the form of workshops and group sessions. A survey will be administered at the end to obtain student feedback. This is part of our continued relationship with the Swartz Communication Institute.

As a new initiative with CAPS, SPA has begun to offer BSPA students several consecutive review sessions each semester to focus on the GRE exam and graduate school applications.

Executive MPA

The second year class of Baruch Executive Master in Public Administration Program (Cohort 30; 14 students) attended a Symposium in Washington D.C. from February 28 - March 4th. During their time in Washington D.C., the class met with senior leaders in the government, business, and nonprofit sector such as Senator Kirsten Gillibrand, Suzanne Immerman (US Department of Education), Alan Rosenblatt (Turner4D), Willie Ramos (U.S. Department of Commerce), Christopher Tuttle (Council on Foreign Relations) and others.

The Office of Executive Programs (OEP) News

OEP in collaboration with Federation of Protestant Welfare Agencies (FPWA) launched a new program that builds the fundraising skills of FPWA nonprofit member agencies.

OEP in collaboration with CUNY Central launched CUNY Academy. The program will train staff of specific departments from the colleges and schools of the CUNY system. Its first program focuses on the offices of financial aid.