

Report of the School of Public Affairs to the Baruch College General Faculty; October 30, 2014

ENROLLMENT REPORT

The School of Public Affairs (SPA) began the Fall 2014 semester with 883 enrolled graduate students; representing a total graduate enrollment increase of 1.7% over fall of 2014.

New student enrollments were strong; with 211 new MPA students (compared to 196 in 2013) and 44 MEd-HEA (compared to 35 in 2013). Yield of the incoming class remained high; at 79% of admitted (non-contract) students, attracting students from diverse educational backgrounds.

SPA is proud to announce that multiple scholarships were given in various forms including Dean's Excellence Awards (19), Mayoral Graduate Scholarships (8), and other scholarships (28). Combined, these awards total approximately \$382,000 in student support. In addition, SPA awarded 21 Graduate Assistantships to the Fall 2014 class totaling \$273,000.

SPA ACTIVITIES AND DEVELOPMENTS

SPA Celebrates 20th Anniversary: This year the School of Public Affairs celebrates its 20th Anniversary. We are planning to host special events to mark the occasion, including remarks at the Baruch College Alumni Reunion reception in DC, a talk on Economic Development and Gentrification featuring Alice Cabaret of Johannesburg's Grind Studio, a program on Regional Trade Agreements with Argentine Foreign Ministry, the spring SPA Alumni Reunion in DC, Public Affairs Week, and an on-campus UG/BSPA recruitment event, concluding with our 20th Anniversary Gala in May, celebrating all alumni, faculty, institutional partners, retired faculty and graduating students.

Faculty News: Professor Jack Krauskopf is the recipient of the "New Yorkers Who Make a Difference Award" from the United Neighborhood Houses of New York. He was honored at a 2014 UNH Annual Benefit Dinner on October 21st.

Professor Iris Geva-May along with Meghna Sabharawal of UT-Dallas has been selected to receive the best article award for Journal of Public Affairs Education Volume 19 (2013). The award will be presented during the awards luncheon at the NASPAA conference this November in Albuquerque, NM.

Daniel W. Williams, Associate Professor with the School of Public Affairs, along with Joseph Onochie, Associate Professor of Finance with the Zicklin School of Business, were awarded the Jesse Burkhead Award for their collaborative work on the article, "The Rube Goldberg Machine of Budget Implementation, or Is There a Structural Deficit in the New York City Budget?" The award was presented at the ABFM conference this October in Grand Rapids, Michigan.

Professor Micheline Blum received the Distinguished Service Award from the NY Chapter of The American Association for Public Opinion Research (NYAAPOR) for her continued dedication and commitment to NYAAPOR. The award was presented at the NYAAPOR Awards Night 2014 in

June 2014.

New Faculty and Staff: Six full time professors and one member of the administrative staff joined the School of Public Affairs in fall 2014 semester:

Anna D'Souza; Associate Professor. Dr. D'Souza is a development economist who studies issues related to food security and nutrition, food price shocks, conflict and instability, governance, and international trade.

Shoba Nair; Substitute Assistant Professor. She has conducted evaluation and research of health programs and labor markets, as well as taught graduate and undergraduate course in India and the U.S.

Ideen Riahi; Assistant Professor. His research interests include economic development and political economy. Riahi received his PhD in Economics from Simon Fraser University, MSc in Economics from Sharif University of Technology, and BS in Economics from Shahid Beheshti University in Tehran, Iran.

Michael Williams; Substitute Assistant Professor. Primarily a quantitative researcher, his interests broadly focus on equity and diversity, the social psychological development of students, and institutional diversity in American postsecondary education.

Michael Feller; Distinguished Lecturer. Feller's work focuses on professional development in the nonprofit sector. He directs the Hagedorn Internship Program for undergraduates and served as the Faculty Director for the Washington Semester internship program for graduate students.

Marco DeSena; Substitute Instructor. He is the School of Public Affairs' undergraduate faculty advisor, speaking to prospective students about the degree's opportunities and advising current students on their future classwork and careers. Marco earned a BS in Public Affairs from Baruch College, CUNY, and an MSc in Comparative Politics from the London School of Economics and Political Science.

Suzanne Grossman; Deputy Director of Career Services and Alumni Affairs. Ms. Grossman joins SPA with over 15 years of experience in career and alumni development, with her most recent role as the Manager of the Career Center at Brooklyn College. While at BC, Grossman created signature career and networking events for students and alumni. In addition, she developed many workshops including Skills to Change the World: Exploring Non-Profit & Social Impact Careers.

Redesigned website: This semester, SPA, working with OCMPA, launched the redesigned website. <http://www.baruch.cuny.edu/spa/index.html>. The website is user-friendly on a desktop, mobile and tablet devices. SPA also launched a Facebook Fan Page and is now moving forward with our social media endeavors.

Office of Global Initiatives: The School of Public Affairs opened its Office of Global Initiatives this year. We continue working on establishing institutional partnerships with universities and governments across the globe. Along with Baruch's global initiatives team we have met with government officials and visited higher education institutions in Brazil, Argentina, Vietnam, and Singapore. In Argentina David Birdsell visited Agustín Rossi, the Minister of Defense of Argentina, as part of an effort to build academic and international relationships. During the visit, Rossi presented Birdsell with a collection of 280 proceedings and correspondence that documents the last military dictatorship in Argentina (1976 - 1983).

Fall Events: SPA has a busy roster of events during the Fall 2014 semester.

"Current Priorities for Regulation of New York's Nonprofit Organizations," held October 15 and featuring NYS Charities Bureau Chief James Sheehan and Robert Pigott of Phipps Houses, addressed topics such as: Status of Implementing the New York Nonprofit Revitalization Act of 2013, Improving nonprofit registration and operations, establishing board responsibilities, preventing and avoiding conflicts of interest, and whistleblower policies.

Winner and finalists from this year's Brooke W. Mahoney Award for Outstanding Board Leadership will sit down with Dean David Birdsell for a conversation about what makes their Boards--and their organizations--successful. The event is titled "Outstanding Nonprofit Board Leadership: A Conversation With the Winners of the 2014 Brooke W. Mahoney Award for Outstanding Board Leadership".

CNSM along with the National Immigrant Communities Project will hold an event to discuss the social, economic, and political integration of immigrants.

Annual Consulting Day, where nonprofit community can receive free, one-on-one consultations with the experts in the field on topics, such as starting up a nonprofit, budgeting, strategic planning, entrepreneurship, financial management, marketing, fundraising and many more. The Nonprofit Center will also hold a monthly seminar on Communications Strategies for Nonprofits.

Sheryll Cashin, Professor of Law at Georgetown University will present the Ackerman Lecture this semester. The title of the lecture is "Place not Race: A New Vision of Opportunity in America".

Fall semester is a conference season. SPA is the APPAM conference's platinum sponsor for the fourth year in a row, and a lead sponsor at NASPAA and ARNOVA. This year, NASPAA and APPAM will be co-located in Albuquerque, New Mexico and will be held November 4-8. ARNOVA conference will be held November 19-22 in Denver, CO. We expect a large number of faculty, staff and student representation at all conferences.

ACADEMIC PROGRAMS

Dominique Nisperos from the CUNY PhD program in Sociology will be working with SPA as a Writing Fellow. As part of Baruch's writing across the curriculum (WAC) initiative, Dominique

will be examining the writing assignments and projects in the Bachelor of Science in Public Affairs. The goal is to develop workshops, assignments, and programs that improve the writing skills of students.

Professors Tiffany Lewis, Samantha MacBride, and Sanders Korenman coordinate SPA's weekly faculty seminar. Fall 2014 speakers from outside CUNY include Brendan Solaner of the Johns Hopkins School of Public Health, Jean Nahrae Lee of NYU Wagner, Marish Hirschfeld of Villanova, and Amy Lerner of Princeton's Woodrow Wilson School. Many of our SPA and CUNY colleagues are also represented.

Complimentary one-year memberships in professional associations were awarded to SPA's top undergraduate and graduate students. Using GPA as the benchmark, 62 BSPA and MPA students were given one-year memberships to either the American Society for Public Administration (ASPA) or the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Another 33 MEd in HEA students were awarded membership to either the Student Affairs Administrators in Higher Education (NASPA) or the American College Personnel Association (ACPA). NASPA is using SPA's professional development of students initiative as a model for programs across the nation.

SPA is working with ASPA on implementing a new initiative where SPA will offer a complimentary electronic student ASPA membership to all interested students.

The Office of Executive Programs (OEP) News

Expanding Relationships with CAPS: the Office of Executive Programs (OEP) at SPA in collaboration with the Baruch's Division of Continuing and Professional Studies (CAPS) launched new programs in 2014. The programs build the capacity of not-for-profit current and potential employees in fundraising and financial management. The fundraising program equips students with the skills needed to solicit funds from individual donors. The financial management program covers a wide range of accounting, financial and regulatory concepts specific to the operations of not-for-profit organizations. By joining the infrastructure that CAPS has developed over the years to register students with the expertise and specialization of SPA on serving the needs of the government and not-for-profit sector, this partnership has proved to be successful. CAPS and OEP will continue collaborating in 2015 and adding new joint programming to serve this particular audience.