

Report of the School of Public Affairs to the Baruch College General Faculty; April 10, 2014

ENROLLMENT REPORT

Total enrollment for the School of Public Affairs is 1014 for the Spring 2014 semester. This number includes 588 MPA, 248 MEd. (includes HEA), and 178 BSPA students. The gender ratio is 68% female, 32% male.

SPA enrolled 131 new students for the Spring semester, representing a 5% increase over last year's spring incoming class. Multiple graduate research assistantships and students awards were given to the new incoming class totally approximately \$130,000.

Once again yield of the incoming class remained high, at 81% of admitted (non-contract) students. Baruch's School of Public Affairs continues to attract professionals from diverse educational backgrounds. Of the incoming group, 48% attended private universities for undergraduate (such as NYU, Pace, George Washington University, Elon and Quinnipiac), 52% public (with representation from many CUNY/SUNY schools, Penn State, and University of Delaware among others). Overall CUNY campuses remain a strong feeder of SPA students, accounting for 28% of all newly enrolled students.

SPA ACTIVITIES AND DEVELOPEMENTS

SPA Celebrates 20th Anniversary: The School of Public Affairs is proud to announce 2014 as its 20th Anniversary year. Special events, marking the occasion will started in January and will last through graduation, in June 2015. The events will include two galas, special lecture series and seminars organized by the Centers at SPA.

SPA welcomes Rob Walsh and Iris Geva-May: Professors Rob Walsh and Iris Geva-May joined the School of Public Affairs in spring 2014 semester. Professor Walsh will teach PAF 3343 Building Cities: Markets and Government for the undergraduate public affairs program and PAF 9136 Urban Economic Development for the MPA program

SPA in DC Program. Largest class: This year SPA welcomed the largest class in its DC program. SPA in DC program offers the students the opportunity to live and study in DC for one semester. Students gain a unique insight into the public policy process through academic coursework and by observing the work of federal administrators, legislators, policy analysts, journalists, academics, and lobbyists. The courses taught on-site in DC include *Fellowship in Public Affairs*, an internship course, which requires each student to work a minimum of 28 hours per week for 15 weeks (3 ½ days—Monday through Thursday morning) in a government agency, congressional office, or nonprofit organization. The internships are supervised by Professor Michael Feller.

New office of International Partnerships: The School of Public Affairs will open its new Office of International Partnerships this year. The Office will manage all of its international partnerships and student services with various universities in Turkey, Brazil, China and other countries. Expanding and leveraging international programs is one the goals in the SPA Strategic Plan. The office will strive to accomplish this goal by creating new partnerships and deepening the existing ones to encourage more student and faculty exchanges and new joint programs.

Spring Events: SPA will host numerous events during the spring 2014 semester. The Center for Nonprofit Strategy and Management will hold its annual Consulting Day, where nonprofit community can receive free, one-on-one consultations with the experts in the field on topics, such as starting up a nonprofit, budgeting, strategic planning, entrepreneurship, financial management, marketing, fundraising and many more. The Nonprofit Center will also hold a monthly seminar on Communications Strategies for Nonprofits.

ACADEMIC PROGRAMS

Revamp of HEA: The Master of Science in Education: Higher Education Administration (MSED-HEA) program prepares students for leadership and supervisory positions in higher education institutions, as well as in advocacy organizations and research centers focused on post-secondary education. Our graduates pursue careers as executives, directors, coordinators, and analysts of programs and services. Jeffrey Apfel is the new Faculty Director of the Higher Education Administration program at the School of Public Affairs. Professor Apfel brings extensive knowledge and experience, as well as innovative ideas, to renew the program.

SPA announces new journal: ICPA: The School of Public Affairs becomes the new home for the Journal of International Comparative Policy Analysis. SPA Professor Iris Geva-May is the Editor-in-Chief of the journal. Published five times per year, the JCPA is the only explicitly comparative journal of policy analytic studies. It invites manuscripts that make a contribution to the field of comparative policy studies and related public affairs, administration and management. The JCPA aims to stimulate the intellectual development of comparative policy studies and the growth of an international community of scholars in the field.

Bachelor of Science in Public Affairs (BSPA) News

- An articulation agreement was signed with the Public Administration Program at Hostos Community College
- There are 538 enrolled students in BSPA classes in the spring 2014 (excludes PAF 1250). This is the largest single semester enrollment in the degree's nearly 20

- year history. By comparison, there were 188 students enrolled in spring 2012.
- The number of intended and declared majors are 178. By comparison, there were 55 majors in 2012.
 - Three BSPA students were awarded New York State Legislature Internships. Jorge Ortiz is working in the Senate; Kyungmi Kim and Anabel Perez are interning in the State Assembly.
 - BSPA major and USG President Farhana Hassan was awarded a Colin Powell Fellowship to intern at the US State Department
 - BSPA major and Macaulay Honors student Alyssa Alicino is short-listed for a Fulbright Fellowship.
 - BSPA major Sintinglaris Ho is short-listed for a PPIA Junior Summer Institute Fellowship to study at Princeton University in the summer 2014.
 - Graduating BSPA seniors Mayte Ortiz and Juan Mendez have been accepted to Teach for America.
 - Celeste Simon, a recent BSPA graduate, was accepted into the White House Internship Program.