

**Report of the Austin W. Marx School of Public and International Affairs to
the Baruch College General Faculty
March 30, 2017**

Enrollment Report

The Austin W. Marx School of Public and International Affairs began the Spring 2017 semester with a total of 774 graduate students enrolled. This includes 519 MPA students (combining our traditional and Executive program, the National Urban Fellows partnership cohort, and students in the dual-degree MS/MPA), 116 Advanced Certificate students (SBL & SDL) and 115 MEd students (Higher Education Administration and Educational Leadership).

Destination Global

Marxe has been working with OCMPA on an international marketing campaign to bring in internationally focused students from abroad for the new Master of International Affairs as well as its other degree programs. *Destination Global* will be running from March through the end of May, 2017 and highlights MIA, full scholarships, and guaranteed internship placement. Advertisements have been placed in media outlets in China, Mexico, Argentina, UAE, Canada, South Korea, and Vietnam.

In Fall 2016 we started offering monthly webinars for international prospective students. We also continue participating in international recruitment fairs and recruit actively in Vietnam, Thailand, UAE, Singapore, India and South America.

In collaboration with SDA Bocconi (Milan, Italy) Marxe led its annual Leadership Symposium "Strategic Management, Innovation and Leadership" in Milan, Italy for 18 students of the Executive Program Cohort 32. The Symposium incorporated classroom discussion sessions and a site visit to the Italian Chamber of Commerce based in Milan as well and guest speakers from government and industry. The experts at the Chamber of Commerce and public utility company A2A shared their experiences in attracting international businesses and foreign investment, business and government relations, the role of innovation and technology in doing business, and providing excellent public services in Italy.

This spring, five MPA students participated in an intensive, two-week program on youth unemployment, "Strategies Combating Youth Unemployment" at Adam Mickiewicz University in Poznań, Poland. Students from five European countries also participated. Each group of students prepared materials and then worked in groups and prepared lessons and presentations on youth unemployment from their respective countries.

Student News

MPA student Courtney Byrne-Mitchell participated in the 2017 NASPAA-Batten Student Simulation Competition on Food Security. Her multi-university team at Columbia's School of International and Public Affairs (there were eight regional sites including one in Colombia and another in China) in New York City came as a runner-up. This year's topic was Food

Security and the world-wide effort to address UN Sustainable Development Goal 2 (end hunger, achieve food security, improve nutrition, and promote sustainable agriculture, by 2030). This year's competition featured nearly 400 students from a record number of 175 NASPAA schools.

Martin Schmid (BSPA '16) is participating in the prestigious nine month Coro Fellowship Program. Placements rotate during the year in government, campaigns, labor, business and nonprofit sectors. He is currently working at HELP USA and assigned to come up with a technology workforce development proposal for our East NY residents – tying them to services of the City, NY Tech Hub and Per Scholas.

Ten Marxe School BSPA students were selected for the State Legislature Internship in Albany in the spring of 2017. Students joining the New York State Senate: Oscar Bruce ('17), Thara Duclosel ('18), Quamid Francis ('18), Paul Gagliardi ('19), and Anna Makogon ('18). Students joining the New York State Assembly: Alina Krugovkykh ('17), Peter Lewicki ('18), Elsayed Osman ('19), Ahathon Tolibov ('19), and Jolisel Vargas-Lopez ('18).

Four graduate students have received New York State Excelsior Service Fellowships. Tydie Abreu, Nabila Ibrahim, Danny Lundy and Ben Mattison will be matched with New York State agencies for two years of full-time service. Congratulations to all four!

The Austin W. Marxe endowment gift allowed us to offer first time ever full tuition fellowships and scholarships to newly admitted students. We now offer full tuition packages that include full tuition scholarships, fellowship awards and book stipends. These include IMPACT Fellowships for out of state and international students, Marxe Fellowships for in-state students, Marxe Dean's Fellowship, and Marxe Endowed Faculty Fellowships. The total amount of all fellowships is \$240,500.00. We also offer Marxe Scholarships to newly admitted full or part time students taking six or more credits per semester. We plan to give 24 Marxe Scholarships totaling \$94,000. Overall, this brings fall '17 direct student support to more than \$550,000.

Public Affairs Week 2017, March 20-23. This year, considering the pivotal change in governance following the presidential election, the discussion focused on a "Democracy in Peril" taking a close look at what is next, particularly as it relates to national security, terrorism, social justice and human rights protections against radical public policies. The discussion explored how thought leaders can process fair and effective public policy in the face of a polarized, rapidly changing and highly politicized climate. Featured speakers included Princeton's Julian Zelizer, the *New York Times*'s Thomas Edsall, the University of Alabama's George Hawley, the NYPD's Rajub Bhowmik, and former DHS Deputy General Counsel Jonathan Meyer.

This spring we launched the new "Marxe Issues" breakfast series which focuses on important public policy concerns. The first breakfast was held on March 30th and focused on how rapidly changing immigration policies can impact higher education's local and

global direction. Panelists were Nisha Agarwal, Commissioner, Mayor's Office of Immigrant Affairs, Robert C. Smith, Professor, Marxe School of Public and International Affairs, and Els De Graauw, Assistant Professor of Political Science, Weissman School of Arts and Sciences and Marxe School of Public and International Affairs.

Professor Stan Altman received the Townsend Harris Medal at the 136th Annual Alumni Dinner at the New York Hilton in early November. He looks back on the achievement of receiving the Medal for his outstanding contributions to his profession from his alma mater, CCNY. "The occasion gave me an opportunity to reflect on my incredible journey from a kid growing up on the streets of the South Bronx to Dean of MSPIA, and Baruch's interim President to recipient of the Townsend Harris Medal. I had to pinch myself to remember it was my life and not someone else's narrative. I am living the American Dream."