

Report of the Austin W. Marxe School of Public and International Affairs to the Baruch College General Faculty October 21, 2021

ENROLLMENT

The Austin W. Marxe School of Public and International Affairs began the Fall 2021 semester with a total of 814 graduate students and 124 undergraduate students enrolled which held constant over last year. Graduate enrollment held constant over the last academic year, but there was a decline in undergraduate enrollment from the prior year.

Graduate enrollment includes: 523 MPA students (combining our traditional and Executive programs); 136 MIA (Master of International Affairs) students; and 155 MEd (Higher Education Administration) students.

The make-up of our Fall 2021 enrolled graduate students are as follows: New enrolled students, 16% Out-of-State students, 2% International students, 62% Female students, 38% Male students, 56% Part-time students, and 44% Full-time students. Continuing enrolled student, 8% Out-of-State Students, 3% International students, 68% Female students, 31% Male students, 75% Part-time students, 25% Full-time students.

We are proud to announce that 87 fellowships and scholarships combined were granted to new incoming students for the academic year in the form of Marxe Fellows, Marxe Excellence Award, Marxe Scholarship Award, Hagedorn Scholar Award, Mayor's Graduate Scholarship Program, Mary and Abraham D. Beame Award, Hearst Fellowship in Nonprofit Management Award, and Marxe Student Ambassador Scholarship totaling \$331,050.

SCHOOL NEWS and UPDATES

In preparation for the reaccreditation of the MPA Program, the Marxe faculty completed an extensive review of its MPA curriculum in Spring 2021. The review led to a number of significant curricular changes that will be implemented in Fall 2022. Most significant are a new required course, Race, Inequality, and Public Policies and revision of the two-course quantitative sequence that better aligns with students' professional interests.

The new required course, Race, Inequality, and Public Policies recognizes that students must understand the enduring legacy of race and inequality if they are to be effective managers and policy makers. The course explains different forms of inequality and analyzes how and why race and racism shape laws and public policies in order to assess current and proposed policies and strategies to reduce inequality and promote a more just and ethical society. Marxe offered a summer workshop for faculty members interested in teaching the new course and integrating material related to diversity and equity into their current classes, which was attended by 24 faculty.

In the revised two-course quantitative sequence, all students will take the first course, Data Collection and Description. Students will then select one of two subsequent research and analysis courses that best align with their professional interests as managers or policy analysts. Students may choose between Data Analysis for Public Service or Causal Analysis and Inference. The Data Analysis for Public Service course is designed for students interested in careers in management, fundraising, budget analysis, and other areas. The Causal Analysis and Inference course is for students interested in

becoming analysts, researchers, or making quantitative data analysis an important element in their careers.

STAFF CHANGES

David Birdsell's retirement in June followed by Patria De Lancer Julnes resignation led to a change in the School's leadership. Nancy Aries, a long serving faculty member who has held administrative positions in the School, College and University was named Interim Dean. She will serve during this transitional year while the search begins for a new dean. Hilary Botein graciously accepted the appointment of Associate Dean. Her prior background makes her well suited to working with faculty and academic programs as we return to campus.

Marxe is also strengthening and expanding the academic support that it offers to its students. For several years, we have had an Assistant Director for Writing in Public and International Affairs, housed at the Schwartz Communication Institute. With the recent appointment of Melina Moore, we have seen the development of a writing workshop series tailored to the Marxe curriculum. In addition, Marxe created a new position of Associate Director of Quantitative Student Support this year. Mitch Joseph, our inaugural hire, offers workshops to entering students whom our Admissions Committee identified as needing additional support prior to enrolling in the required research sequence. He also works with faculty to provide course- specific support and oversees tutoring.

STUDENT NEWS and ACHIEVEMENTS

Michael Cala ('22), a Masters of International Affairs graduate student at Baruch College's Marxe School of Public and International Affairs with a concentration in trade policy and global economic governance was one of three Baruch College students selected among 700 students nationwide to receive the U.S. Department of State Critical Language Scholarships (CLS).

Five Baruch College graduate students will be developing their skills as the next generation of urban planners by working inside of local community boards during the academic year.

Kerry Ann Lewis, Amanda McEnery, Maia Roseval, Kiara Santiago, and Deepakie Sodhi, all students enrolled in the Master of Public Administration program are among 25 candidates selected to participate in the [NYC Community Planning Fellowship Program](#). This is the first time that the Marxe School has been invited to participate in the Fellowship Program. The fellows are assigned to a Community Board office in the city. There, they will work on real-world planning issues, such as zoning, transportation, retail development, land use projects, and quality-of-life matters specific to local neighborhoods.

ALUMNI HIGHLIGHTS

The Biden Administration recently announced its intent to appoint Marxe School MPA-National Urban Fellows alumnus and Delaware State University President **Dr. Tony Allen** as [Chair of the President's Board of Advisors on Historically Black Colleges and Universities](#).

Marxe School alumna **Fatima Shama** was recently appointed *Bloomberg's* new [Head of Diversity & Inclusion, Americas](#):

FACULTY NEWS and ACHIEVEMENTS

Professor Thomas Main new book: *The Rise of Illiberalism* addresses how can we defend American liberal democracy and halt the rise of illiberalism. In an interview with Professor Main that can be found in our first [Faculty Publication Spotlight](#), he responded to that question saying, “To seriously address the illiberal challenge, America must come to terms with identity politics; reorient its intellectual life away from glorifying transgression and toward appreciating rational discourse; make better use of the ideals central to the American identity to facilitate the development of a New American Majority; and reform its political institutions to make government action more effective.”

Associate Professor, Cristina Balboa was re-elected to the **Association for Research on Nonprofit Organizations and Voluntary Outreach (ARNOVA) Board** for a second three-year term. She commented, on the relation between her research interests and ARNOVA: “For the past 16 years, I have studied how the internal workings of international NGOs help or hinder their interactions with the communities they intend to serve, looking at NGOs here in NYC, but mostly NGOs working in Southeast Asia and the Pacific. I first attended ARNOVA in 2005 in Washington DC as a graduate student. I remember the excitement and relief of finding a group of colleagues who understand what I study, but also who were kind critics to the work – helping refine and improve our understandings while maintaining collegiality. Since then, I’ve considered ARNOVA an intellectual home.”

<https://www.arnova.org/page/2021ElectionsResults>

UPCOMING EVENTS

Marx Global Insights “Hurricanes in the Caribbean: Policies to Build Resilience and Address Inequality” October 26, 12:30-2:00pm (EST).

Hurricanes have long had marked impacts on social and economic life in the Caribbean, over time leading to displacement, suffering, and economic disruption. Climate change is exacerbating these challenges as global warming has contributed to more and stronger hurricanes in recent years. In 2020 alone, there were 30 named storms, an annual record, of which seven were major hurricanes with sustained winds of more than 110 miles an hour. In that year, 9.5 million people were affected by these powerful storms across Latin America and the Caribbean. Disproportionately, the toll of these disruptions falls most heavily on the poor and working-class from these regions who have also suffered high levels of unemployment, food insecurity, and violence.

This roundtable, a conversation with **Jerry Chandler, M.D.**, Director General of Civil Protection, Government of Haiti and **Karelle Samuda, Ph.D.**, Adviser in the Office of the Minister of Finance and Public Service, Government of Jamaica, will discuss the changing impact of hurricanes in the Caribbean, the implications of greater numbers of more severe hurricanes on these islands and their disadvantaged populations, and how governments in the region are responding.

Ackerman Lecture “Community Engaged Research and Social Justice: Lessons learned from labor and youth organizing” November 10, 6-7:30pm (EST)

Veronica Terriquez, Ph.D., Professor and Director of the UCLA Chicano Studies Research Center will be speaking about her research on the intersection of social inequality, civic engagement, and immigrant integration. She brings cutting edge social science research methods to real world applications.

Professor Terriquez is a role model for such action-based research, an approach we hope to emulate at Marxe.