

February 18, 2022

To: Anita Dwyer, Baruch President's Office

From: Eugene Marlow, MBA, Ph.D. 

Chair, Baruch Educational Technology Committee (BETC)

Re: 2021-2022 Report of Activities

Following is a report of the Baruch Educational Technology Committee for AY 2021-2022.

Members of the committee are: Krista C. Dobi (Natural Sciences), Arthur Downing (BCTC), Stephen Gosnell (Natural Sciences), Shulamith Gross (Information Systems and Statistics), Joseph Hartnett (Library), Eugene Marlow, Chair (Journalism), Michael Richichi (BCTC), and Charles Terng (Library/Data Services Librarian).

The BETC has convened twice since the beginning of the 2021-2022 Academic Year. Following are the major activities:

1. Professor Shulamith Gross (Information Systems and Statistics) is in the process of retiring from Baruch College effective the end of August 2022. She is currently on TRAVIA Leave. The BETC is now a group of seven members.
2. At the end of the Fall 2021 semester several committee members suggested that the Educational Technology Survey distributed to Baruch faculty and staff in January 2019 (prior to the beginning of the COVID-19 pandemic) should again be distributed to Baruch faculty and staff given that there is some light at the end of the pandemic tunnel.
3. It was further suggested this survey (modified to square with changes in the technology environment) be distributed every three years.
4. Professor Eugene Marlow, Chair, tapped Joseph Hartnett, the progenitor of the original survey (and former committee chair), to make any modifications to the original survey in response to committee members' suggestions.

5. Late in the Fall 2021 semester the committee chair informed Associate Provost Dennis Slavin the committee was working on a modified version of the original survey and asked that his office again distribute it to the Baruch faculty and staff in spring 2022.
6. Professor Hartnett has collected all the committee members' suggestions. He and Professor Marlow will forward the survey to Dennis Slavin's office the week of February 21, 2022 with the goal of distributing the survey in short order thereafter.
7. The committee plans to meet again in the spring 2022 semester after the spring break to discuss the results of the forthcoming survey, and other educational technology issues facing Baruch students, faculty, and staff.

Respectfully submitted,

Eugene Marlow, MBA, Ph.D.

Professor, Department of Journalism and the Writing Professions

Baruch Educational Technology Committee, Chair