

Report of the Austin W. Marxe School of Public and International Affairs to the Baruch College General Faculty March 24, 2022

ENROLLMENT

The Austin W. Marxe School of Public and International Affairs began the Spring 2022 semester with a total of 726 graduate students enrolled. This includes 479 MPA students (combining our traditional and Executive program), 129 MIA (Master of International Affairs) students and 129 MEd students (Higher Education Administration).

Makeup of our Spring enrolled students are as follows:

New enrolled students, 20% Out of State Students, 80% In State Students, 10% International students, 73% Female students, 27% Male students, 65% Part-time students, 35% Full-time students. Continuing enrolled students, 9.5% Out of State Students, 90.5% In State Students, 3.5% International students, 68% Female students, 32% Male students, 61% Part-time students, 39% full time students.

We are proud to announce that 29 scholarships were granted to new incoming students in the form of Marxe Excellence Award, Marxe Scholarship Award, Hagedorn Scholar Award, Mayor's Graduate Scholarship Program, Mary and Abraham D. Beame Award, Hearst Fellowship in Nonprofit Management Award and Marxe Student Ambassador Scholarship totaling \$71,396.

SCHOOL NEWS and UPDATES

The Marxe School completed the NASPAA Reaccreditation process for its MPA program this month which runs on a seven-year cycle. Final determination about reaccreditation will be made in June.

The Marxe School launched three faculty searches the past several months.

- Assistant Professor of Higher Education
- Associate/Full Professor of Higher Education
- Assistant or Associate Professor of Race, Equity, and Policy

A new certificate program in public communications is being launched and planning is underway for several new program initiatives including expanded options for distant learning in the MPA and HEA program as well as a new public service minor.

Marxe welcomes Karin Regina De Castro Marins from the Universidade de São Paulo this March-July 2022 as a Fulbright Visiting Scholar. Her research area while in NYC @Marxe will be "Comparative analysis of urban governance instruments of Sao Paulo and New York to promote walkability as an urban resilience strategy." Prof Marins will also teach a course for Marxe in Summer Session I.

The Office of Professional Programs (OPP) welcomed the addition of a previous CAPS program with the Department of Buildings which is now being offered at Marxe. We anticipate expansion to other key areas of study within public affairs education to DOB employees.

STUDENT and ALUMNI NEWS and ACHIEVEMENTS

Three Marxe students were selected as Presidential Management Fellows, Michael Cala (MIA '22), Jennifer Kundla Legros (MPA '21), Erik Markewich (MIA '21). They successfully passed a rigorous selection process, which drew applications from more than 8,000 students across the globe. This fellowship will jumpstart their careers in public service.

Several Marxé alumni were chosen for top City Hall and State positions, including Manuel “Manny” Castro (MPA ’14) as Commissioner of the Mayor’s Office of Immigrant Affairs (MOIA), Lisa Fitzpatrick (MPA ’10) as Administrator at the HRA, Eric Ulrich (MPA ’16) as a Senior Advisor to the Mayor and Ron Zacchi (MPA who was appointed Director of LGBTQ+ Affairs at the State of New York Executive Chamber, Office of the Governor.

Maleeka Zainab, a BSPA senior, has been accepted for the 2022-23 Congress-Bundestag Youth Exchange for Young Professionals program in Germany. She will be the third Marxé student in the past few years in this program.

FACULTY NEWS and ACHIEVEMENTS

Professor Héctor R. Cordero-Guzmán was named interim president of the Research Foundation of the City University of New York (RFCUNY). Congratulations to Prof Cordero Guzman for stepping into this vital role and for his continued service to the Marxé School.

Professor Bin Chen’s new study, [“To Have Versus to Have Not: A Cross – City Configurational Analysis of Social Service Contracting”](#) was published in *The American Review of Public Administration*. Professor Hector Cordero-Guzman led a study examining policy brief educational level of participants in a nutrition assistance program in Puerto Rico was referenced in the online journal, *El Nuevo Day*.

Professor Deborah Balk study, [“Estimating Population and Urban Areas at Risk of Coastal Hazards, 1990-2015: How Data Choices Matter”](#), was published in *Earth System Sciences Data*.

Professor Robert Smith co-wrote an [Op-Ed on Excluded Workers Fund](#) for the *New York Daily News*.

Adjunct Professor Barbara Caress published an [article](#) in [piece](#) for the American Prospect on Medicare Privatization.

Professor Thomas Main continued to promote his recently published book, *The Rise of Illiberalism*. He discussed his book on the McCourtney Institute for Democracy’s podcast, [“Democracy Works”](#)

EVENTS

Marxé hosted several community events including:

[Hurricanes in the Caribbean: Policies to Build Resilience and Address Inequality](#) on the changing impact of hurricanes in the Caribbean, the implications of greater numbers of more severe hurricanes on these islands and their disadvantaged populations, and how governments in the region responded, with Jerry Chandler, M.D., Director General of Civil Protection, Government of Haiti and Karelle Samuda, Ph.D., Adviser in the Office of the Minister of Finance and Public Service, Government of Jamaica

[Community Engaged Research and Social Justice: Lessons learned from labor and youth organizing.](#)

Speaker Dr. Veronica Terriquez, Director of the UCLA Chicano Studies Research Center, and holding faculty appointments in the César E. Chávez Department of Chicana/o and Central American Studies and the Urban Planning Department, discussed her experience conducting community-engaged research involving students and community partners. She also highlighted lessons learned from collaborative research efforts focused on informing policies and programs that address the needs of immigrant, racialized, and low-income populations.

[In the Wake of January 6: Hate Groups, High Tech, and Efforts to Combat Right-Wing Extremism](#). Dr. Heidi Beirich, Co-Founder and Chief Strategy Officer Global Project Against Hate and Extremism was in conversation with Dr. Carla Anne Robbins, Marxe Faculty Director of the Master of International Affairs Program and Clinical Professor at the Marxe School, and an Adjunct Senior Fellow in the National Security and Defense Program at the Council on Foreign Relations.

[Cocaine, From Andean Fields to City Streets: A Conversation](#) which emerged from the published volume *Cocaine* (Duke University Press). The participants discussed cocaine value chains and their implications for communities in different parts of the Americas. Philippe Bourgois, Ph.D., Professor of Anthropology and Social Medicine, Department of Psychiatry, University of California, Los Angeles; Thomas Grisaffi, Ph.D., Associate Professor in Geography, University of Reading, UK; Visiting Professor, the University of St Gallen, Switzerland and Taniele Rui, Ph.D., Professor, Department of Anthropology, University of Campinas, Brazil participated in his discussion moderated by Professor Desmond Arias.

Coming up on **April, 14, 2022**, Marxe will host a Marxe Talks titled, [Illiberalism and its Challenge to American Liberal Democracy](#). Anti-democratic ideologies—illiberalism—have deeply penetrated our political culture and pose a threat to our liberal democracy. Marxe Professor Thomas J. Main, author of [The Rise of Illiberalism](#) (Brookings), will discuss this challenge with American University Professor Cynthia Miller-Idriss, author of [Hate in the Homeland: The New Global Far Right](#) (Princeton).