

Weissman School of Arts and Sciences

General Faculty Report

Spring 2022

INTRODUCTION

The Weissman School of Arts and Sciences is gradually returning to pre-pandemic norms while moving closer to CUNY's target for 70% of classes being held fully in-person. As the Spring 2022 Semester unfolds, the school is marking several major milestones.

- Jessica Lang, who began serving as Interim Dean for the Weissman School in July 2020, has officially been appointed as Dean.
- The Mishkin Gallery is reopening to the public with *Lamin Fofana: BLUES*, almost exactly two years after this same exhibition was shut down by the pandemic within days of its original March 2020 opening.
- The Baruch Performing Arts Center (BPAC)'s longtime leader Ted Altschuler stepped down and a new interim director, Howard Sherman, has started. BPAC also scheduled its first live visiting production for April (Joshua Beamish/MOVETHECOMPANY dance troupe).
- The majority of special events at Weissman continue to take place via Zoom, but more in-person programs are taking place. They include: a conversation with Provost Linda Essig about her new book, *Creative Infrastructures*; a live student performance in May on the Clivner=Field Plaza, organized by Weissman's Department of Fine and Performing Arts, and the Spring 2022 Harman Writer-in-Residence lecture by visiting writer Ersi Sotiropoulos.
- Students in the Bachelor of Business Administration degree program at the Zicklin School of Business now have the option of completing a concentration in liberal arts based on the requirements of a major from the Weissman school. Students completing a concentration in liberal arts will be subject to all the requirements that apply to the corresponding Weissman major.

These developments coincide with the joyful news that Baruch's commencement will be live this May after being held virtually for the last two years.

This report includes a detailed list of Weissman's Spring Semester events, both virtual and in person, along with faculty awards, grants and other honors (including a Fulbright); faculty media mentions and publications; updates from our graduate programs and graduate career services; a look at several new Weissman faculty initiatives; and a tribute to members of the Weissman community who have recently passed away.

IN MEMORIAM

Three individuals who were treasured members of the Weissman community passed away this year. They were:

- Philip Lambert, a music professor in the Department of Fine and Performing Arts for almost 35 years. He established the teaching of keyboard harmony and the Music Theory minor and tutored hundreds of students in theory and composition.
- Judith Broadwin, a beloved and exceedingly gifted teacher of math and a strong supporter of SEEK. Her pass rates for calculus were the highest of anyone in the department and her dropout rates were the lowest, not because she was a lenient grader, but because she was such an effective teacher.
- Mildred Weissman, who with her husband George was a major benefactor of the Weissman School. The Weissmans were motivated by a strong belief in the importance of a liberal arts grounding for students and a deep belief in the power of the arts in life.

NEW INITIATIVES AND MAJOR GIFTS

- The Weissman Dean's Office is recognizing faculty achievement with a new program: WSAS Faculty Excellence Awards. There will be \$1,000 awards in each of five categories: excellence for full-time teaching; scholarly or artistic achievement; institutional leadership or service; and mentorship of students and/or peers. The Weissman Executive Committee will review nominations and recommend candidates to Dean Jessica Lang. Winners will be announced at the final faculty meeting of the academic year.
- A new faculty mentoring program for new hires created by Dean Lang has launched under the leadership of Professor Tatiana Emmanouil (Psychology). Participants will be placed in small cohorts with two mentors, one post-tenure and one pre-tenure, and will meet twice a semester. A [blog](#) is in development to build community and provide a central place for online resources and other information. The program will be fully implemented in Fall 2022, when Weissman expects to onboard 33 full-time faculty members.
- An anonymous donor is giving \$40,000 to the Department of Natural Sciences to fund undergraduate research projects beginning in Fall 2022.
- Alumnus Andrew Gold and Dr. Dori Katz, an author and Holocaust survivor, are giving \$50,000 to support student research and learning in Jewish Studies.
- Yu Gan, an alumnus of Weissman's Master's in Financial Engineering program, made a major gift to the MFE program with his husband Bo-Xiao Zheng. The money supports the Gan & Zheng Directorship of Baruch MFE Fund for five years, and the directorship was awarded to the program's incumbent director Professor Dan Stefanica.
- A new Financial Engineering Hub has launched under the Provost's Office. This interdisciplinary collaboration between the Weissman School of Arts and Sciences and the Zicklin School of Business will include faculty from both schools. It will build on the MFE program and grow to include new degree offerings and a public-facing Center for Financial Engineering to develop corporate engagement and partnerships.



NEW POSITIONS

The school is currently conducting searches for 33 faculty positions. They include one search in the Department of Black and Latino Studies, six in Communication Studies, nine in English, one in History, six in Mathematics, two in Modern Languages, four in Natural Sciences, one in Political Science, and three in Psychology. We have eight accepted offers in the various departments. We hope to have the rest of the faculty searches concluded by the end of the Spring Semester.

SPRING 2022 PROGRAMMING: THEMED INITIATIVES AND SCHOLARLY PRESENTATIONS

Weissman is hosting dozens of events this semester. They reflect our commitment to programming that is interdisciplinary, socially conscious, timely, and academically rigorous. We are grateful for the generous continued philanthropic support that makes some of this programming possible, for example in connection with our We Are Climate Action and ISLA—Initiative for the Study of Latin America programs.

ISLA--INITIATIVE FOR THE STUDY OF LATIN AMERICA: ISLA is led by Professor Stephanie Golob (Political Science), who's also a member of the doctoral faculty in political science at the CUNY Graduate Center. ISLA was made possible by the generosity of Mrs. Hedwig Feit and is dedicated to the memory of her grandfather, Valentín Lizana y Parragué. The mission of the initiative is to promote and nurture the interdisciplinary study of Latin America at Baruch: languages, literature, arts, and cultures; politics, societies, and economies; geography and the environment. ISLA aims to engage Baruch's students, faculty, staff, and alumni as well as our local community in academic, co-curricular, and public programming that enhances the understanding and appreciation of this vital region.

Here are the ISLA events for Spring 2022, including, where noted, a number of events that were co-sponsored with Weissman's Black and Latino Studies Department (BLS).

- "Lost in Translation: The Beauty and Message of Latinx Music," hosted by ISLA, February 17, 6 pm. Famous Spanish songs were translated into English and analyzed with an eye to what's lost in translation. Via Zoom.
- Carnaval/Carnival: ISLA and BLS celebrated the Afro-Latinx tradition of carnival in the Americas, February 23, 6-8 pm. Via Zoom.
- Mexican activist: Professor Tonia León (BLS) and students welcomed guest speaker Elena de Hostos, sociologist, writer, social activist, and actress who spoke from Cuernavaca, Mexico, about her work teaching writing to women imprisoned for matters related to abortion, February 28.

BLACK AND LATINO STUDIES: BLS and its Interim Department Chair Professor Shelly Eversley continue the mission of furthering Baruch College's historic commitment to diversity, equity, and inclusion.



- Professor Eversley moderated a February 24 Zoom event called “How to Build a Diversity, Equity and Inclusion Strategy,” featuring Baruch Chief Diversity Officer Elliott Dawes, for Baruch’s Robert C. Weaver Society, which is named for the College’s first president.
- BLS held an Open House, February 10, 1 pm, via Zoom. Nationally, Black History Month this year was themed on health and wellness. Baruch BLS tweaked the theme with a discussion of financial empowerment and financial planning as a way of maintaining health and wellness.
- An in-person dialogue on masculinity for Black and Latinx men called “Boys to Men: Growing Up in My Skin,” took place in person February 25, 3 pm, co-sponsored with the Black Male Initiative.

BLACK STUDIES COLLOQUIUM: Baruch’s Black Studies Colloquium includes scholars from Weissman, Marx, and Zicklin under the direction of Weissman Professor Erica Richardson (English). This spring, the Colloquium, with support from BLS, organized a public-facing research and pedagogy series called “Black Life Futures: Black Ecologies and African Diaspora.” Events included:

- March 1, 6 pm: Film screening of *Quilombo*, about a 17th century revolt by an enslaved community in Brazil. Audience discussion was led by Professors Erica Richardson (English) and Tshombe Miles and Rojo Robles (Black and Latino Studies), focusing on racial capitalism, radical Black feminism, and “telling impossible stories” from archives of slavery as explored in Saidiya Hartman’s essay “Venus in Two Acts.” The event was co-sponsored by Mishkin Gallery, which hosted the event in its gallery, one of the first in-person events on campus this year.
- March 16, 6 pm: Conversation with activist, scholar, and writer Pedro LeBrón Ortiz, about his research on marronage, moderated by BLS Professor Rojo Robles.
- March 22, 12:30-2:30 pm: Black Futures in the Classroom Part I: Faculty and Student Teach-in.
- April 8, 11 am: Faculty works in progress with BLS Professor Rojo Robles.

SANDRA K. WASSERMAN JEWISH STUDIES CENTER: The center’s spring programming includes:

- Comedy duo El Salomons, a married Jewish-Palestinian lesbian couple, featuring Jess Solomon and Eman El-Hussein, February 24 via Zoom at 7 pm.
- “Jewish Pasts, Ukrainian Presents,” March 15, 6:30 pm, via Zoom, with Professors Robert Weinberg (Swarthmore), Faith Hillis (UChicago), Brendan McGeever (University of London-Birkbeck).
- A public lecture by Dr. Magda Teter, Shvidler Chair in Judaic Studies and Professor of History, Fordham University, March 30 via Zoom
- Jewish/Latinx Film Series, with free 48-hour streamings, co-sponsored by ISLA, BLS, and BPAC: *El Brindis*, Chile, directed by Shai Agosin, February; *La Amiga*, Argentina, directed by Jeanine Meerapfel, March, including talk-back with the director; *The Year My Parents Went on Vacation*, Brazil, directed by Cao Hamburger, April.



The center is also co-sponsoring a New Media Artspace talk by artist Pinar Yolacan, listed below under arts and cultural programming.

WE ARE CLIMATE ACTION: Weissman's We Are Climate Action (WACA) initiative is being integrated into curricula, exhibitions, and events throughout Weissman. WACA, which debuted in Fall 2020, is supported by a grant from Professor Emerita Susan Locke (Psychology). Professor Locke also funds a contest with cash prizes for student research and art on climate change, as well as a team-taught seminar, the Locke Seminar, which brings together Environmental Studies and Art, directed by Professor Emily Johnson (Journalism).

CUNY's Green Energy/Offshore Wind initiative has just announced that it is awarding \$142,000 to support 10 Climate Scholars at Baruch who will focus on topics related to green energy. The grant was sought by Professor Mindy Engle-Friedman (Psychology).

Other climate-related happenings at Weissman this spring include:

- BLS Interim Department Chair Professor Shelly Eversley is teaching the climate emergency as a question of racial and social justice for the interdisciplinary BLS capstone, called "Environmental Racism: A Real Threat to the Lives of BIPOC." The class includes virtual visits from two younger climate justice activists: Anna Palmer (Climate Refugees) and Nadia Nana Yaa Owusu (United Youth Initiative Africa). On April 14, BLS is hosting a student-led, public conversation with Alexia Pauline Gumbs, author of *Undrowned: Black Feminist Lessons from Marine Mammals*.
- The Feit interdisciplinary seminar, "Who Speaks for the Oceans? Art, Science, and Inter-Species Discourse" draws on research for a Mishkin Gallery exhibition planned for Fall 2022. The seminar is a collaboration between Mishkin Gallery Director/Curator Alaina Claire Feldman and David Gruber, Presidential Professor of Environmental Science & Professor of Biology. Feldman and Gruber are also co-curators for the upcoming exhibition. The syllabus describes the course as an opportunity to "reimagine and rethink humanity's desire to experience the non-terrestrial, specifically focusing on an epistemological, historical and scientific analysis of what we think we know about life in the ocean. Many of these ideas have been informed by colonial, racialized, gendered, and terra-centric conventions alongside the production of nature, which will be exposed and critiqued."

HISTORY: The Department of History hosted a teach-in on "Ukraine in Crisis," in person, March 3, 12:30 pm, attended by about 40 people. Professors Jed Abrahamian, Thomas Heinrich, and Andrew Sloin spoke about the contemporary origins of the conflict, the contemporary geopolitical situation, and global political, economic, and security ramifications.

History Professor Mark Rice organized the Spring Semester presentations for the NYC Latin American History Workshop. It was an honor for Weissman to be chosen to host these scholarly presentations last semester and this semester. These were also among the first in-person events held at Baruch since the pandemic shutdown. Spring workshops were as follows:



- February 4, 11 am-1 pm: Daniel Mendiola (Vassar), "Sovereignty, Asylum, and the Irony of 'Strong' Borders: How Protecting Free Migration Strengthened Central American Borders in the 19th Century and How 21st Century Securitization Efforts Are Now Weakening Them."
- March 4, 11 am-1 pm: Isabella Cosse (CONICET; Columbia), "Revolutionary Love and Political Struggles in Cold War Argentina."
- April 29, 11 am-1 pm: Daniela Traldi (Lehman), "'Real' Feminisms: Gender, Race, and the Far Right in 20th Century Brazil (1920 to 1985)."

JOURNALISM: Weissman's Department of Journalism and the Writing Professions organized an event looking at the emerging sector of news outlets supported by nonprofits. Speakers for "The Role and Vision of Nonprofit News" are Susan Chira, editor-in-chief, The Marshall Project; Akoto Ofori-Atta, co-founder and chief audience officer, Capital B, written by and for Black people; and Mazin Sidahmed, co-founder and co-executive director of Documented, covering NYC's immigrant community. Journalism Professor Gisele Regatão moderates the March 31 event via Zoom, 5:30-7 pm.

PSYCHOLOGY: The Department of Psychology's Psychology Colloquium Series organized two events for spring.

- "Mindfulness as a Strategy for Improving Relationships and Reducing Stress," February 15, 12:30 pm, via Zoom, featuring University of Georgia Professor Lillian Eby, an industrial-organizational psychologist.
- "Prejudice Reduction: Progress and Challenges," March 10, 12:30 pm via Zoom, featuring Princeton Professor Elizabeth Levy Paluck.

ENGLISH: The Department of English is co-hosting a Zoom event with the Seamus Heaney Centre at Queen's University Belfast featuring a popular Belfast crime fiction writer, Sharon Dempsey, in conversation with Baruch adjunct Elizabeth Mannion. "Perspectives in Crime Fiction: Navigating the Past," scheduled for March 25, 1 pm, will examine Dempsey's work in the context of the aftermath of the period of history in Northern Ireland known as "The Troubles."

SPRING PROGRAMMING: CULTURE AND THE ARTS

BARUCH PERFORMING ARTS CENTER: BPAC's esteemed longtime director Ted Altschuler stepped down and a new interim director, Howard Sherman, started on March 7. "Ted Altschuler's leadership has built BPAC into a thriving resource for Baruch, for CUNY, for the neighborhood and the New York cultural community," Sherman said. "I hope to build on the incredible foundation he created. It is essential that the work on our stages reflects the diversity of Baruch's students, faculty and staff across the range of artistic disciplines. I'm committed to exploring new ways for BPAC to be a home for expressive and innovative entertainment in the heart of Flatiron, speaking to and about the city and the world."



At the end of the Fall 2021 Semester, BPAC hosted its first live campus production since the pandemic shutdown, *And Then There Was Us*. The show was written and performed by students. BPAC's first live commercial production since shutdown is the Joshua Beamish/MOVETHECOMPANY 2022 New York Season World & New York premiere, April 20-23 at the Rose Nagelberg Theatre.

SIDNEY HARMAN WRITER-IN-RESIDENCE PROGRAM: The Sidney Harman Writer-in-Residence Program brings a distinguished writer to campus every semester. It has hosted poets, playwrights, journalists, non-fiction authors, and novelists who offer master classes in workshop-style to a select group of students, give campus-wide readings, and serve as judges in student creative writing competitions.

This Spring Semester Writer-in-Residence is Ersi Sotiropoulos, the first Harman writer to work in modern Greek. She has published more than a dozen works of fiction and poetry and has won numerous awards, including Greece's National Book Award (twice), the Greek Book Critics' Award, and the Athens Academy Prize. In addition to teaching a course at Weissman, she delivers an in-person lecture scheduled for April 7, 6 pm. Her travel to Weissman from Greece at the height of the Omicron outbreak required truly heroic measures as she navigated endless COVID protocols and visa requirements. Her arrival was heralded by a Greek American media outlet, the *Greek Reporter*.

MISHKIN GALLERY: When the pandemic shutdown hit in March 2020, the Mishkin Gallery had just opened BLUES, an exhibition by the Sierra Leone-born, New York-based musician and artist Lamin Fofana. In late March 2022, the gallery reopens the show as its first in-person exhibition since shutdown. It remains on view through May. Fofana is a Sierra Leone-born, New York-based musician and artist whose music is a conduit for engaging with an array of issues involving Blackness, migration, displacement, and race through collective listening. The exhibition centers on a trilogy of sound works that engage with seminal texts by Sylvia Wynter, W. E. B. Du Bois, and Amiri Baraka. These works will be presented alongside videos and photographs by Fofana and his collaborators Jim C. Nedd and Nicolas Premier. Mishkin Gallery will be the main site of the exhibition, with additional elements such as posters and sounds spiraling outwards through the College campus and into the city. A booklet with contributions by Fofana and Mishkin Gallery Director/Curator Alaina Claire Feldman will accompany the exhibition. A special zine including recent writing by the artists will reflect on the past two years.

Other Mishkin Gallery events this spring include:

- A walking tour of public art in the Gramercy neighborhood, February 26, noon
- Artist talk with Mia Enell in honor of Women's History Month, in person and via Zoom, March 10, 6:30 pm

The Mishkin Gallery has also received two major grants:

- The Andy Warhol Foundation for the Visual Arts is giving a \$50,000 grant to the Mishkin Gallery to support research for an exhibition called *Sea and River Edges: Visual*



Representations and Submerged Perspectives on Water in the Américas. The show will consider the work of Hudson River School painter Frederic Edwin Church alongside work by contemporary feminist, Indigenous, and Afro-diasporic artists. The new perspectives will revise “colonial depictions of pristine landscapes” while reflecting on climate change, loss of biodiversity, industrialization, and the erasure of Indigenous peoples. The exhibition was proposed by co-curators Alaina Claire Feldman, director of the Mishkin Gallery, and Macarena Gómez-Barris, professor at Pratt Institute and founding director of the Global South Center.

- The FACE Foundation (French-American Cultural Exchange in Education and the Arts) in partnership with Cultural Services of the French Embassy provided \$10,000 for the Fall 2022 show *Who Speaks for the Oceans?* show, which was postponed from Spring 2022 due to pandemic restrictions.

NEW MEDIA ARTSPACE: The New Media Artspace, with support from the Sandra K. Wasserman Jewish Studies Center, presents *Pinar Yolaçan: Body-Image* online through May 9. The artist is scheduled to give a livestreamed lecture April 5, 6-7:30 pm. *Body-Image* includes studio images in which the artist paints and adorns the bodies of her subjects, alongside documentary work with Brazilian Amazon Indigenous communities who practice full-body painting.

PROVOST EVENT: The Dean’s Office is organizing an in-person event with Provost Linda Essig and representatives of all three Baruch schools to discuss the provost’s new book, *Creative Infrastructures*. The March 31 event will include Zicklin Professor Lilia Ziamou, who teaches marketing and who is herself an artist; Marx Professor John Casey, director of the MPA program; and David Milch, who runs Weissman’s MA in arts administration program.

VISIBILITY, MARKETING, AND COMMUNICATIONS

All Weissman events are promoted within Baruch, on social media, and via newsletters. As warranted, we also promote events through press releases, on digital campus billboards, and on public-facing websites like EventBrite. Alumni affairs and other departments help spread the word as well.

Weissman’s bimonthly newsletter to staff and faculty has increased its open rate from 34% a year ago to over 50%. Metrics for engagement and followers on Weissman’s social media accounts (Twitter, Facebook, Instagram) have increased exponentially. The Weissman [blog](#), launched in September, has gotten hundreds of pageviews as a showcase for events, announcements, previews, and profiles. A new LinkedIn page for Weissman allows us to post career-related news and events that can easily be seen by alumni and career-minded students. We are also working with Baruch’s Office of Communications, Marketing and Public Affairs on a marketing video featuring Dean Jessica Lang and students.

FACULTY HONORS, PUBLICATIONS, AND MEDIA MENTIONS

(including some news from Fall 2021 that arrived too late for the Fall Gen Fac report)



FACULTY GRANTS, FELLOWSHIPS, AND OTHER HONORS

- Alison Griffiths, Distinguished Professor of Film and Media Studies, received the Fulbright Distinguished Arctic Scholar Award to Norway. As Fulbright Arctic Chair, she will be based at the National Library of Norway in Oslo, where she will examine amateur films of indigenous Sámi people made between 1907-1960. Griffiths will reconnect the films to the Sámi community, working with stakeholders at the Centre for Sámi Studies at UiT The Arctic University of Norway in Tromsø.
- Google provided a major grant through the Google News Initiative to Professor Geanne Belton (Journalism) for a program that promotes journalism education, school newspapers, and news literacy in underserved New York City high schools. The program aims to help launch at least 25 high school newspapers by the end of 2023. The program includes an annual conference, scheduled this year for March 21, with workshops for students run by professional journalists; a course for teachers called "Launching a High School Newspaper"; and a "Newsies" contest for high school journalism. Baruch faculty and journalism students help out with various aspects of the program. The program also serves as a recruitment pipeline for Baruch, with a number of students who participated as high school students enrolling here for college and taking leadership positions at Baruch campus publications.
- Professor Katherine Pence (History) was appointed as a Provost's Innovation Fellow for Cross-College and Undergraduate Research.
- Innovation Seed Grants were awarded for two interdisciplinary research projects: "Black Life Futures: African Social Research, and Diasporic Black Ecologies," led by Professor Erica Richardson (English) with contributions from Black and Latino Studies Professors Shelly Eversley, Rojo Robles, and others; and "Baruch Experiential Learning: Sharing Climate Change Information with NYC Council Districts to Prepare for Heat Resiliency," led by Professor Mindy Engle-Friedman (Psychology), with participation from Professors Stephen Gosnell (Natural Sciences), Christopher Hallowell (Journalism), Steven Young (Psychology), Chester Zarnoch (Natural Sciences), and others.
- Professor Jonathan Gilmore (Philosophy) was named co-editor of *The Journal of Aesthetics & Art Criticism* along with Hunter College Professor Sandra Shapshay.
- The Academy of American Poets' Poem-a-Day series featured a poem by Safia Jama, an adjunct assistant professor in the English Department. Her poem "It's Not Really about Them, It's about Us" was sent to 300,000 Poem-a-Day subscribers on January 21 and was showcased on the Poets.org homepage and social media.
- Global Leaders Today included Presidential Professor David Gruber (Natural Sciences) in its roundup of Global 100 Inspirational Leaders – 2022. Gruber was ranked 86th and was cited for his interdisciplinary research on animal communication and other areas.

FACULTY BOOKS

- *Polynomial Methods and Incidence Theory* by Professor Adam Sheffer (Mathematics) provides a detailed yet accessible introduction to new polynomial methods and their applications.



- *De quoi la littérature africaine est-elle la littérature? Pour une critique décoloniale* [What is African literature the literature of? Toward a decolonial criticism] by Professor Eric Tsimi (Modern Languages and Comparative Literature) proposes a systematic study of the contemporary sub-Saharan novel and of methods for literary analysis.
- *A First Course in Stochastic Calculus* by Professor Louis-Pierre Arguin (Mathematics) explains advanced probability theory as applied to mathematical finance.
- *At Home in Roman Egypt: A Social Archaeology* by Professor Anna Lucille Boozer (History) looks at everyday life in Egypt under Roman rule from 30 BC to 640 AD.
- *From Fra Angelico to Frankie One Eye: An Examination of Italian American Nicknames and Identity in the 21st Century* is by Alfonso Guerriero, a Baruch alumnus and adjunct in the Department of Modern Languages and Comparative Literature.

FACULTY RESEARCH PUBLICATIONS AND OTHER RESEARCH MILESTONES

- Professor David Jones (Political Science) co-authored "The Evolution and Polarization of Public Opinion on Vaccines" in *Political Science Now*. The study looks at trends in public opinion data on vaccines from 2001-2021.
- Groundbreaking research on the structure of polynomials co-authored by Professor Guy Moshkovitz (Mathematics) was featured in *Quanta magazine*. The other author, Yale graduate Alex Cohen, took part in Baruch's Research Experience for Undergraduates, which is funded by the National Science Foundation.
- Distinguished Professor Gail Levin contributed a chapter on "Frida Kahlo's Circulating Crafts: Her Painting and Her Identities" to a new book, *Rhapsodic Objects: Art, Agency, and Materiality (1700–2000)*.
- Adjunct Assistant Professor Lawrence Meche (Natural Sciences) co-authored "A Useful Guide to Lectin Binding: Machine-Learning Directed Annotation of 57 Unique Lectin Specificities" in *ACS Chemical Biology*. He says the paper resulted from 10 years of research in collaboration with NYU and the CDC, adding that "this work is directly relevant to combating COVID."
- Professor Els de Graauw (Political Science) co-authored an op-ed on problematic refugee resettlement policies, published by the Berkeley Interdisciplinary Migration Initiative. She also co-authored an article in the journal *Social Problems*, "Explaining Refugee Employment Declines: Structural Shortcomings in Federal Resettlement Support," examining weaknesses in programs supporting the long-term economic integration of individuals who enter the US as refugees.
- Professor Stefan Bathe (Natural Sciences) celebrated a milestone in his research group's work at Brookhaven National Laboratory: the installation of a massive superconducting magnet. The magnet is a key piece of sPHENIX, a detector that will begin collecting data in 2023 to help scientists understand matter as it existed in the early universe. A time-lapsed video of the magnet's installation shows the scale of the project.

FACULTY ESSAYS, OP-EDS, REVIEWS, AND OTHER PUBLICATIONS

- Professor Mitchell Cohen (Political Science) published an opinion-essay in *Dissent* proposing that the American left be "liberal" rather than "populist." He also published a



review-essay in Politico on Henry Kissinger's Middle East diplomacy, discussing Ambassador Martin Indyk's recent book, *The Master of the Game*.

- Professor Rafael Walker (English) published an article in *The Chronicle of Higher Education* titled "Doctoral Students Hiring Career Consultants? This Must Stop."
- *Truly Adventurous*, a digital magazine for "astonishing true stories," published "The Champions," by Professor Corey Mead (English), about three women competing in a 1981 arcade-game championship. It was the magazine's most-read story the week of January 13.
- Professor Andrea Gabor (Journalism) writes a monthly column for Bloomberg on education.
- Glenn Hunter, an adjunct lecturer in Mathematics, wrote an op-ed for *Harlem World Magazine* titled "Harlem Needs A Permanent Location That Tells Its Own Story."

FACULTY PODCASTS, FILMS, AND OTHER DIGITAL/AUDIOVISUAL PROJECTS

- The Brooklyn Public Library produced a literary walking tour that mentions Professor Bridgett Davis (Journalism). The tour is downloadable in audio or text format from the Otocast iPhone app. Davis is named in connection with her work for Weeksville, a historic site marking a 19th century African American community.
- Katie Uva, a History Department adjunct, created a digital project on the history of New York's World's Fairs. The project was published online by Urban Archive.
- Professor Vincent DiGirolamo (History) served as an academic advisor on the PBS American Masters documentary *Becoming Helen Keller*.

FACULTY MEDIA MENTIONS, APPEARANCES, AND INTERVIEWS

- Wired quoted Professor Stuart Davis (Communications) in a story about Netflix broadcasts in Russia.
- *The Nation* cited Professor Charlotte Brooks (History), author of *American Exodus: Second-Generation Chinese Americans in China, 1901–1949*, in an article titled "US-Born Children in China Will Have to Choose Between Rival Superpowers." The piece referenced Eileen Gu, the American-born skier who won a gold medal for China in the Winter Olympics. The *South China Morning Post* quoted Brooks for a similarly themed and widely reprinted story titled "Winter Olympics: Why has Eileen Gu's 'Chineseness' sparked a raging debate on nationality and allegiance to China and US?" Brooks was also interviewed by KQED Forum for a podcast called "How Japanese American Incarceration During WWII Reshaped San Francisco."
- *The Point* interviewed Professor Timothy Aubry (English) for an article called "Risking Embarrassment: A Conversation with Timothy Aubry." The piece is part of a series about public writing, academic scholarship, and literary criticism.
- *Saigoneer* interviewed Professor Martina Nguyen (History) about the Vietnamese áo dài garment and cited her book, *On Our Own Strength: The Self-Reliant Literary Group and Cosmopolitan Nationalism in Late Colonial Vietnam*, for an article called "The Wall, a Costume, and a Nation's Identity: How the First Áo Dài Came to Be."
- *Teen Vogue* quoted Professor Johanna Fernandez (History) and cited her book *The Young Lords* in "How the Young Lords Fought for Health Care Access and Won."



- The Hill wrote about a study in Social Problems co-authored by Professor Els de Graauw (Political Science) which shows that refugees in the US have difficulty keeping jobs long-term.
- Quad Cinema featured Professor George Gonzalez in a March 11 and 12 discussion of *A Song for Cesar*, about activist Cesar Chavez.
- Discover magazine quoted Presidential Professor David Gruber (Natural Sciences) about his work on Project CETI, which seeks to decode the language of whales using AI.
- Professor Elizabeth Wollman (Music) was featured on NPR's *All Things Considered* in a piece about Meat Loaf's song "Bat Out of Hell."
- Professor Yochi Cohen-Charash (Psychology) was interviewed for a BBC Reel story about envy as a motivational force. Her work was also featured in Discover magazine.
- PolitiFact called on Professor Ted Henken (Sociology and Anthropology) to explain why accusations that U.S. Rep. Kathy Castor, FL-D, is a communist were absurd.
- Professor Mark Rice (History) gave an interview to the Peruvian literary website Libros a mí about the recently published Spanish-language edition of his book on tourism and Machu Picchu.

WEISSMAN GRADUATE STUDIES

The Weissman School of Arts and Sciences welcomed 47 new graduate students in the Spring 2022 Semester. This rate of enrollment is in keeping with pre-pandemic norms for Spring entry. Total WSAS Spring 2022 enrollment is 360 students. Students enrolled full-time or pursuing coursework of nine or more credits make up 51% of the group. This percentage of full-time study is unchanged from 51% in Fall 2021.

Student readiness to return to on-campus learning in light of CUNY guidance, the mandate for vaccination, and the Omicron variant was uneven. Students cited the ongoing public health concerns of the Covid-19 pandemic, and that employer expectations to work from home meant that there would not be adequate time to commute to campus for in-person courses. Both prospective and current students communicated concerns regarding logistics of on-campus study in context of work, family and community commitments.

Weissman's new graduate student orientation on January 25 welcomed 13 students in Arts Administration, 13 in Corporate Communications, and 21 in Industrial/Organizational Psychology.

Overall, Spring 2022 applications and enrollment for graduate study remained steady relative to Spring 2021.



Application Counts	Spring '19	Spring '20	Spring '21	Spring '22
Arts Administration	17	22	17	20
Corporate Communication	15	30	20	22
I/O Psych	41	40	99	51

New Graduate Enrollment	Spring '19	Spring '20	Spring '21	Spring '22
Arts Administration	11	12	12	13
Corporate Communication	7	18	13	13
I/O Psych	21	18	35	21

Graduate Program Admissions Summary Report

MA in Arts Administration

Accept rate = 72% Spring 2022 (76% Spring 2021)

Yield rate = 75% Spring 2022 (100% Spring 2021)

Average undergraduate GPA of admitted students = 3.51

MA in Corporate Communication

Accept rate = 72% Spring 2022 (95% Spring 2021)

Yield rate = 75% Spring 2022 (90% Spring 2021)

Average undergraduate GPA of admitted students = 3.01

MS in Industrial/Organizational Psychology

Accept rate = 51% Spring 2022 (23% Spring 2021)

Yield rate = 80% Spring 2022 (95% Spring 2021)

Average GRE of admitted students: Not applicable for spring 2022.

Average undergraduate GPA of admitted students = 3.4



MASTER'S IN FINANCIAL ENGINEERING

Weissman's Master's in Financial Engineering program does not enroll a new class in Spring. But it received several honors in recent months that are worth noting here.

The program was rated #1 by QuantNet, beating out Berkeley, Carnegie Mellon, the Ivies, and MIT. It was ranked #2 among all MFE programs by Risk.net, but while its overall score was a fraction lower than Princeton's, Risk.net noted that Weissman ranks higher in class size, student acceptance rate, number of industry-affiliated lecturers and average graduate starting salary than all other programs.

Weissman's MFE program also entered three teams this year in the Rotman International Trading Competition. They won first place, second place, and fourth place. It's Baruch's fifth win in the last seven years at the premier collegiate trading competition in the world.

WEISSMAN GRADUATE CAREER SERVICES

Weissman Graduate Career Services takes pride in providing individualized career services and resources for our students and alumni in four of our five graduate programs (MA/Arts Administration, MA/Corporate Communication, MS/Industrial-Organizational Psychology and MA/Mental Health Counseling. We meet with students and alumni on a one-to-one basis providing resume/cover letter edits, LinkedIn profile reviews, mock interviews, job/internship search techniques, and support at every stage of their career development.

Networking is a key focus of our approach. We work closely with employers, our students and alumni to connect people who can refer, give support and provide introductions. We work with other colleges offering similar graduate programs to collaborate on career fairs and events. Our goal is to provide quality services that support our students and alumni to progress in their careers, as well as develop continued and new relationships with the companies we serve.

We utilize *Symlicity* to post jobs and internships for students and alumni, and to track interactions and outcomes.

As of March 2022

Registered Employers	2809
Registered Employer Contacts	3169
Registered Students & Alumni	1857
Current Active Job Postings	113



As Baruch College transitioned to a 70% onsite practice for the Spring 2022 Semester, the WSAS Graduate Career Services (WGCS) office continues to offer robust online career services and events. The WGCS office is staffed with an Associate Director and an occasional work-study student.

The following has been or will be offered for the Spring semester:

- There have been continuous ongoing one-on-one career advisement sessions on Zoom for students and alumni, which are scheduled through Symplicity.
- We completed a video in conjunction with the Weissman communications office about Applicant Tracking System's (ATS), which is now live on the career website.
- WGCS and the MISO Student Club are hosting several Information Sessions with companies including Deloitte, Amazon, and Korn Ferry.
- WGCS is also hosting a panel with the MSIO Club on Consulting and I/O, and working on a possible DEI in IO panel.
- WGCS is scheduling two organizations that have mental health counseling internships and jobs to speak with our first- and second-year cohorts.
- Over 70 mental health-related orgs were invited via email to post internships and jobs for our MHC students and alumni and to date 30+ positions are now posted on Symplicity.
- WGCS was asked to include an Arts Administration alum for a CUNY LGBTQI+ "out at work" conference, and we were able to provide one for the panel.
- There is a "Chat with the Dean" scheduled for March 9 with nearly 16 RSVPs so far.

WSAS Graduate Career Services also promoted other Baruch College-wide Career Offices, CUNY-wide Career Offices and various company- career events that would benefit Weissman graduate students and alumni. These events address a wide range of topics. A partial list includes:

- Executives on Campus Virtual Mentoring Week
- Marketing Boot Camp: Is a Marketing Career Right for You?
- UN Careers LIVE!
- Networking: Building Authentic Relationships
- Mental Health Counseling: Your First Job, Your First Salary" Round Table Discussion
- CUNY LGBTQI+ Student Conference
- NYC Civil Service 101 Information Session for the Public
- Information Session: Environmental Protection Agency (EPA)

