

Baruch College General Faculty Meeting Minutes

October 27, 2022

The meeting was called to order at 12:35 pm in the Information and Technology Building, Rackow Room (Room 750), by President S. David Wu.

I. The following members of the Baruch College faculty and administration were in attendance: (sign-in sheets)

II. **Approval of the minutes:** Minutes of the meeting of March 24, 2022 were approved without alteration.

III. **Approval of the Agenda:** The Agenda was approved without objection.

IV. Report from the President.

- 1) President Wu made introductory remarks on the Leadership retreat he attended and that the meetings leading to decisions shall be in-person attendance.
- 2) President Wu updated on the five-year Strategic Planning situation which is a long-term framework that encompasses ongoing listening sessions and inputs through the Appreciative Inquiry Summit.
- 3) President Wu provided an overview of the Seven Goals for this momentum year (2022–23), a continuation of last year's Six Goals. The Seven Goals, he stated, include enhancing diversity and student experience; Promoting faculty scholarship and creativity; Stimulating more forward-looking learning experience; Aligning priorities and resources; and expanding philanthropy and external partnerships.
- 4) President Wu reported the overall representation of underrepresented minorities was improved. New positions were opened to further the partnership between the chief diversity officer and the academic. The leadership of the DEI is chronically understaffed and shall be strengthened.
- 5) President Wu reported on the initiative to end the Baruch 'shuffle' through which students get, along with the early alert function, so that students feel we take care of them. It aims to not lose students because of logistics or financial reasons by bringing all the procedures

in one place (physically and virtually) so students can walk in and solve their specific problems.

- 6) President Wu reported that there are tangible outcomes of the Seeds program and Faculty Innovation Committees, announcing the goal of modernizing technology information and network capacities. Cunyfirst will be undergoing a revamp.
- 7) President Wu reported that the 2022 Baruch Dinner broke its fundraising record, as more than \$1.7 million were raised. In line with Baruch's augmented fundraising capabilities, Alum offices hosted over hundred alum events; keeping alumni engaged makes them more likely to give back.

V. Faculty questions

There was a question on DEI effectiveness and another, from Professor Allison Lehr Samuels (ZSB), on the cost of consulting and how faculty might efficiently supplement the firms. President Wu stated performance metrics would be a more systematic way to track progress in enhancing DEI. President Wu agreed on the need to privilege internal expertise. Still, when the time and expertise we don't have are needed, Baruch engages consultants that provide services that are not otherwise available. Finally, President Wu said we keep reflecting on how to do things in the most thoughtful way.

VI. Elections Results

1. Committee on Ceremonial Occasions

Shelly Eversley (Chair of Black and Latino Studies, WSAS) -unanimous

2. Committee on Social Affairs

Elizabeth Edenberg (Philosophy, WSAS) -unanimous

Amitai Touval (Marketing Department, ZSB) -unanimous

3. Committee on Prizes, Scholarships and Awards

Thomas J. Main (Austin W. Marx School) -unanimous

VII. New Business

None

VIII. Adjournment

The meeting adjourned at 02:05 pm.

Respectfully submitted by Eric Tsimi

Assistant Professor and Secretary of the General Faculty *a.i.*