

BARUCH COLLEGE
OFFICE OF COLLEGE ADVANCEMENT
Report to the General Faculty March 23, 2003

Highlighted New Gifts and Pledges of \$500,000 or more since October 2022

- Marvin Schwartz '62 made a gift of \$1 million to create a faculty support fund in the Zicklin School of Business.
- Annette Catino MBA '80 informed us of a \$1 million bequest intention in support of the Health Care MBA program.
- Larry Zicklin '58 made a \$500,000 gift in support of the Fenwick Huss Adjunct Faculty Fund.

Bernard Baruch Dinner

This year's dinner is scheduled for April 26, 2023 at the Ziegfeld where we will be honoring Eric Kirsch, '84, President of Aflac Global Investments, who will receive the Distinguished Alumnus Award and Prof. Dan Stefanica, Co-Director of the Masters in Financial Engineering Program, who will receive the Distinguished Faculty Award.

Giving Tuesday

We had a record-breaking year, and almost made it to #1 on the CUNY Leader Board, falling just \$13,000 behind Hunter. We raised \$585,000, a 64.8% increase from 2021 and we also saw a 14.7% increase in donors. We are grateful for the \$150,000 dollar for dollar from former BCF Trustee, John Raggio and his wife Donna.

Alumni Relations and Volunteer Engagement

Some highlights of recent alumni include our annual Baruch in Florida alumni luncheon in Boca Raton and an event in Miami; our Baruch LGBTQ Alumni and Allies Network's program with the founders of the new LGBTQ Museum speaking about their plans for the Museum being established within the New York Historical Society; and the Robert C. Weaver Black Alumni Network program entitled "How the Civil Rights Movement Influenced U.S. Immigration Policy."

We also hosted our first Baruch Asian Heritage Alumni Network (BAHAN) in-person event on campus with Jessalin Lam '10, author of *The Visibility Mindset: How Asian American Leaders Create Opportunities and Push Past Barriers*. BAHAN also hosted a sold-out Lunar New Year Dinner Celebration in January. Over 100 Baruch alumni and guests attended the 10-course meal and enjoyed a lively lion dance. It will certainly now become an annual tradition.

Alumni Relations also collaborated with Career Office colleagues across campus on hosting four Corporate Alumni Network receptions during fall 2022. We look forward to continuing to establish Corporate Alumni Networks and deepen our relationships with our top employers.

In partnership with PCI, the office delivered a beautiful Oral History Project book with over 8,000 alumni contributions filling 565 pages. It is a wonderful compilation of memories of Baruch graduates across the decades about what makes them proud to be Baruch alumni.

In terms of our student focused efforts, the 100 Days Initiative, which counts down the last 100 days of the semester for the graduating undergrad and grad students, launched this year on Valentine's Day. You can check out our calendar of events at:
<https://www.alumni.baruch.cuny.edu/100-days>.