

Weissman School of Arts and Sciences

General Faculty Report

Spring 2023

I. INTRODUCTION

As the Spring 2023 semester began, Weissman prepared to embark on the largest hiring season in its history. A rapidly growing student body, coupled with many retirements and an explosion of new disciplinary orientations and pedagogical techniques, necessitated the hiring of 41 new faculty positions and 4 new staff positions. As the semester unfolded however, we soon found that Baruch's needs had to be tempered by the financial realities of a city-wide university system slowly yet ambitiously emerging from a national emergency.

This sudden set of fresh challenges, appearing amid the most wide-ranging and complex Weissman hiring cycle ever, has made for a particularly intense period. The competitive marketplace for many of our open positions continues to speed ahead. Many hiring committees have had to face the prospect of losing their top candidates, some the possibility of a failed search altogether. The hiring freeze has also not affected each discipline equally but has rather presented unique challenges to those disciplines whose hiring cycles customarily fall later in the calendar year.

Nevertheless, due to the expeditious work of the search committees, the ardent advocacy of Dean Jessica Lang, and the ever-ready staff of the WSAS Dean and Associate Dean's office, we are so pleased that as of this report, **11** of our faculty hires and **3** of our staff hires have been accepted. In a rapidly changing field, **8** other offers have been extended with more moving forward every day.

Simultaneously, the newly encountered urgency of these vacancies has underscored just how central the kind of education Weissman provides is to Baruch's identity as a whole and the intellectual and professional life of each of its

students. This hiring challenge presents us with an opportunity to rethink a critical paradigm at the heart of the many recent attacks on the value of a rigorous education in the arts and sciences. At Baruch, it is not a question of whether a student should focus on the humanities or on something more financially practical; it is not a question of *either/or*. For the business innovators of the future, as well as for its creatives and communicators, leaders that the College is now famous for producing, training in the arts and sciences provides the very bedrock from which they spring. This educational resource, together with the rich programing and acclaimed faculty that this report makes manifest, singularly contributes to Baruch's culture, quality, and standing, both in New York City and beyond.

The following report includes a detailed list of Weissman's exciting new developments, our Spring Semester events, along with faculty awards, recent faculty media mentions and publications, updates from our graduate programs and graduate career services, and a look at several new Weissman initiatives, both from our faculty and the Dean's office itself.

- **41 Faculty Searches in Progress.** The school is currently conducting searches for 41 faculty positions. They include 18 full-time lines; 19 CUNY lecturers as part of the New Lecturer Initiative; 4 cluster hires contributing to Climate and Environment (Philosophy and Psychology), Data Sciences (Mathematics), and Entrepreneurship (Fine and Performing Arts). Departments that are hiring include Black and Latino Studies, Natural Sciences, Communication Studies, Journalism, English, Psychology, Mathematics, Philosophy, Fine and Performing Arts, and Modern Languages and Comparative Literature. These faculty searches will be concluded in the coming weeks.
- **Howard Sherman Appointed Managing Director of BPAC.** Sherman's appointment follows his year of service as Interim Managing Director of BPAC. During that first year, Sherman oversaw the reopening of the facility in May 2022, after being fully closed since March 2020. Sherman is a veteran arts administrator, having served as executive director of the American Theatre Wing,



executive director of the O'Neill Theater Center, managing director of Geva Theater, general manager of Goodspeed Musicals, and public relations director of Hartford Stage. He was also interim director of Inclusion in the Arts. In addition to his role within performing arts organizations, Sherman regularly writes about the arts, having been the US columnist for *The Stage* newspaper in London since 2012, and his articles have appeared in *American Theatre* magazine, *The Guardian*, *Theatermania*, and *TDF Stages*, among others. He is a widely recognized advocate against censorship and for artists rights; his work was recognized in 2015 with the Defender Award from the Dramatists Legal Defense Fund. His book, *Another Days Begun: Thornton Wilder's Our Town in the 21st Century*, was published in 2021 by Methuen Drama.

- **Dan Jacobson Appointed Marketing and Communications Manager.** With the hiring of Interim Communications Manager Dan Jacobson in June of 2022, Weissman began to expand its multimedia outreach and think seriously about the future of both internal and external higher-ed communications. With weekly, student-centered video and graphical content which generated 62% growth in the first 6 months, a redesigned, interactive newsletter, faculty introduction video series, and new, custom-built websites for the Climate Community at Baruch and the Weissman DEI Alliance, Weissman prepares to help lead the way on Baruch's communication efforts. Jacobson received his PhD in English from the CUNY Graduate Center in 2022 and has 7 years of experience teaching in CUNY classrooms at Baruch and beyond. An artist who has worked across disciplines, Jacobson has written, directed, and edited an award-winning feature-length documentary film *Looking for Roots, Finding Flowers* (2008), published essays on the intersection of literary modernism and popular music, toured professionally as a musician over the past decade, and recorded and produced numerous albums and singles for his musical project, Roomtones. He's excited to bring his passion for higher-education and his experience in multimedia promotion to the permanent role.
- **Research Support Returns in the Form of Research Reassigned Time Pilot Program and Pre-Pandemic Conference Support.** Weissman is finally launching a Research Reassigned Time Pilot Program. The reinstitution of this funding has



been a goal of Dean Jessica Lang since she assumed office. Largely based on feedback from faculty, the goal is to slowly reintroduce research reassigned time for research active faculty, while remaining mindful of budgetary constraints. These funds will aim to aid post-tenured faculty, who, in many cases, may not be eligible for as many grants or awards as faculty members early in their careers. Weissman is also happy to be returning to pre-pandemic practices with regard to the funding of conference and research support. Weissman remains committed to funding faculty research and providing even senior faculty the time they need to grow. The applications for both programs have gone out this semester.

- **A New Gary Hentzi Award.** As this report makes clear, the Weissman School of Arts and Sciences has an extraordinary faculty. Beginning last year, the WSAS Dean's Office began to formally celebrate faculty achievements through the awarding of five WSAS Faculty Excellence Awards. Specifically, they recognized excellence in teaching (part-time and full-time), scholarly or artistic achievement, institutional leadership or service, and the mentorship of students and/or peers. This year, commemorating the end of Gary Hentzi's 25-year tenure as the Associate Dean, a new award is being inaugurated. The Gary Hentzi Award for Excellence in Staff Contribution and Leadership recognizes and celebrates all forms of contributions, leadership, and teamwork done by a Full-Time staff member regardless of contractual title. We are so pleased to be able to recognize the hard work and invaluable contributions of our incredible staff.
- **The WSAS DEI Alliance Extends its Reach.** The DEI Alliance was established in Fall 2020 by Dean Jessica Lang and the three inaugural Dean's Fellows who have led the Faculty Alliance, David Milch, Pablo Peixoto, and Cheryl Smith. The project began as an attempt to reimagine the structure of the typical DEI committee, becoming instead a collaborative working group inclusive of all departments. Expanding its vision to think not only about the impact DEI might have locally but on Baruch as a whole, the Alliance also aims to rethink the challenges faced by specific disciplinary fields. As Cheryl Smith continues her term as Interim Associate Dean, WSAS DEI continues to expand its reach with new partnerships, brownbag and social events, and a website. For example, the WSAS DEI Alliance has added a new working group this year on Student Success to build support for



students, including through new faculty mentorship models. To help accomplish this work, DEI in Weissman is looking to effect partnerships with staff and units across the campus dedicated to student success, beginning with assistant director of Success Amplified, René Hernandez, who met with the Alliance at its February 2023 meeting.

- **Black and Latino Studies wins Baruch’s First Ever Mellon Grant.** Baruch College was awarded a \$150,000 Mellon Foundation grant for the expansion of the Black and Latino Studies Department under the leadership of Shelly Eversley, Interim Chair and Professor of English. Though the Black and Latino Studies (BLS) program has been a part of the intellectual community at Baruch College since 1970, it only became an official major this past Fall. This remarkable show of support will allow the nascent program to grow and thrive. A partnership between the Mellon Foundation, the nation’s largest supporter of the arts and humanities, and Baruch College is especially pertinent given both institutions’ ardent belief in the access that everyone should have to the arts and humanities. This is the first time the College has received funding from the Mellon Foundation. The grant, entitled “Black and Latinx Publics,” will go to support a singular component of the new BLS major: community-engaged teaching and research. The grant will also help support faculty whose scholarly work speaks directly to racial and social justice issues. “In this, we will launch seminars on all kinds of publishing to demonstrate exactly how a committed teacher can also build a successful scholarly career.” Under Eversley’s stewardship, a hallmark of BLS’ critical orientation is rethinking skill sets that are typically seen as separate, instead proposing a more holistic view of education, professionalization, and scholarship.
- **MFE is Still the Best of the Best.** Baruch College’s Master of Financial Engineering (MFE) program has once again shown it remains at the very top of its field. In the past months, its been named #1 in [QuantNet’s](#) annual ranking of Best Financial Engineering Programs in the United States, garnered an impressive feature in *Bloomberg*, and a team of its students has come in first in the 2023 Rotman International Trading Competition (RITC), the 7th win overall for Baruch and an all-time scoring record. Under the leadership of Dan Stefanica and Warren B.



Gordon, the program has built a pipeline to Wall Street that rivals Princeton, the University of California at Berkeley, and Carnegie Mellon.

- **The Mishkin Gallery Partners with Pioneer Works to Open *What is Psychedelic?* and Publish Monograph.** This historic partnership marks the first institutional survey of New York-born artist Aura Rosenberg. This two-venue exhibition traces the artist's trajectory from early paintings of the 1970s to her more recent endeavors in photography, film, sculpture, and installation. Throughout her five-decades-long career in New York and Berlin, Rosenberg has moved through diverse styles, preferring to work thematically and serially while often returning to ideas from past projects. The exhibition also includes several previously unseen works, and Rosenberg's collaborations with artists like Mike Kelley, Mary Heilmann, Louise Lawler and Ei Arakawa, all of which chronicle the breadth of her multifaceted career. Accompanying the exhibition is an extensive monographic reader co-published by Mishkin Gallery and Pioneer Works Press. The publication pairs full-color plates of the artist's work alongside eleven newly commissioned and archival texts penned by a dynamic roster of artists, historians, and curators. Expected press: New York Times, Document Journal, Artnet News, Artforum, Broadcast. The exhibition runs: **March 10–June 9, 2023 at Mishkin Gallery (135 E 22nd St, New York, NY 10010) and March 17–June 11, 2023 at Pioneer Works (159 Pioneer St, Brooklyn, NY 11231)**
- **Students in the Bachelor of Business Administration Program at the Zicklin School of Business Now Have the Option of Completing a Second Concentration in Arts or Sciences.** This new bridge between our schools allows students to think more creatively about their disciplines, equipping them with multiple lenses through which to process the world around them, and gives them the skills they need to excel no matter what path they choose to follow. Students completing a concentration in arts and sciences will be subject to all the requirements that apply to the corresponding Weissman major.
- **The Math Department Wins \$40,000 Per Year Grant For its REU Program and Prepares to Launch Computer Science Major Effective Fall 2023.** For years, Baruch Math Professors Adam Sheffer and Pablo Soberón have run the NYC



Discrete Math REU, not only mentoring countless students but helping to change the demographics of Mathematics PhD programs around the United States. Each summer, hundreds of promising undergraduate students from around the world apply to join Baruch College's Research Experience for Undergraduates (REU). Gathering in New York City for an 8-week intensive course of study, admitted undergraduates are given the opportunity to do advanced research. Working closely with a dedicated faculty mentor, each student makes progress towards solving a problem on their own or collaboratively, sometimes publishing a paper. These are all experiences that make alumni of the program especially desirable candidates for esteemed PhD programs. Like many REUs around the country, the program has typically received much of its funding from the National Science Foundation. Now, Baruch's REU adds the Wall Street based global trading firm Jane St. Capital to its list of supporters.

As of Fall of 2023, students will be able to declare a major in Computer Science at Baruch. Access to a BS in Computer Science will attract extremely qualified students who may not have considered applying to the College in the past. The program will also strengthen the undergraduate offerings in mathematics and computer information systems in both the theoretical and applied realms, giving more learning options to the study of pure mathematics, using computer applications to yolk those skills to areas as diverse as chemistry, linguistics, music, biology, and psychology. It will prepare our graduates for positions in industry and for graduate degrees.



II. FALL 2022 PROGRAMMING: INITIATIVES AND EVENTS

Weissman is hosting dozens of events this semester. They all reflect our commitment to programming that is interdisciplinary, socially conscious, timely, and academically rigorous. We are grateful for the generous continued philanthropic support that makes this programming possible.

ISLA—INITIATIVE FOR THE STUDY OF LATIN AMERICA:

ISLA is led by Professor Stephanie Golob (Political Science), who's also a member of the doctoral faculty in political science at the CUNY Graduate Center. ISLA was made possible by the generosity of Mrs. Hedwig Feit and is dedicated to the memory of her grandfather, Valentín Lizana y Parragué. The mission of the initiative is to promote and nurture the interdisciplinary study of Latin America at Baruch: languages, literature, arts, and cultures; politics, societies, and economies; geography and the environment. ISLA aims to engage Baruch's students, faculty, staff, and alumni as well as our local community in academic, co-curricular, and public programming that enhances the understanding and appreciation of this vital region.

Here are some of the initiatives and events ISLA are leading this Spring:

- **New York City Latin American History Workshop Series: February 3, 2023, 11am-1pm, Dean's Conference Room NVC 8-210** with speaker: Stephanie Huezo-Jefferson (Fordham) Topic: Continuity in the 'Promised Land': Resistance as Embodied Memory in San José de las Flores, El Salvador. Co-Sponsored by the WSAS Dean's Office, the Department of Black and Latinx Studies, and ISLA
- **Mishkin Gallery, with BLS and ISLA present "Carnival on Film: Procession as Politics" February 6-24, 2023, Mishkin Gallery** *Film screenings and speaker events, celebrating **Black History Month at Baruch**



- **February 7, 2023, 6pm** – “Lázaro and the Shark” (2022, Cuba); Filmmaker William Sabourin O’Reilly in conversation with Prof. Ted Henken (BLS, Baruch-CUNY); event in partnership with the Centro Cultural Cubano de Nueva York
- **February 15, 2023, 6pm** – “Here is the Imagination of the Black Radical” (2020. Bahamas/London); Filmmaker Rhea Storr in conversation with Prof. Keisha Allan (BLS, Baruch -CUNY), Hybrid event via Zoom
- **February 23, 2023, 6pm** – “Black Orpheus,” (1959, Brazil/France); Introduction to the film by Prof. Tshombe Miles (BLS, Baruch-CUNY)
- **Thrive Through It: Alumni Panel. February 9, 2023, 6-9pm, Bearcat Den, 2nd Floor, NVC.** Panel discussion featuring Baruch alumni sharing how they arrived at their current professions. Presented by Starr; ISLA was a co-sponsor
- **Battle of Lex Tailgate. February 2, 2023, 7pm, Main Gym, ARC/NVC.** ISLA was a co-sponsor
- **New York City Latin American History Workshop Series. March 3, 2023, 11am-1pm, Dean’s Conference Room NVC 8-210.** Speaker: Andrei Guardarrama (Columbia). Topic: Automobiles, Urban Business, and Industrialization in Mexico City, 1920-1940. Co-Sponsored by the WSAS Dean’s Office, the Department of Black and Latinx Studies, and ISLA
- **“The Keepers of the Corn” / Los Guardianes del Maíz (2021, Mexico). March 6, 2023, 5:50pm, via Zoom.** Special Virtual Documentary Screening and Q&A with the Producer, Yira Vallejo. Moderated by Prof. Tonia León, featuring students in her course on The U.S. and Mexican Border (LTS/ANT/SOC 3021)
- **Discovering Crypto-Jewish Identities Series. Wasserman Jewish Studies Center (WJSC), co-sponsored by ISLA.**



- **New York City Latin American History Workshop Series. April 14, 2023, 11am-1pm, Dean's Conference Room NVC 8-210.** Speaker: Julio Esteban Vezub (Inst. Patagónico de Ciencias Sociales y Humana/Columbia). Topic: 'Act of War': The Sketches of Major Francisco Host during the Conquest of Patagonia, 1879-1880. Co-Sponsored by the WSAS Dean's Office, the Department of Black and Latinx Studies, and ISLA
- **Chile @ Baruch: 200 Years of Trade and Investment. April 25, 2023, 5:30-8:30pm, NVC Room 14-220.** Office of Alumni Relations, with the collaboration of the Weissman Center for International Business (Zicklin-Baruch-CUNY), the North American -Chilean Chamber of Commerce, and co-sponsorship of ISLA and the participation of Prof. Stephanie R. Golob, ISLA's Director, as the moderator of the expert panel.

BLACK AND LATINO STUDIES:

BLS and its Interim Department Chair Professor Shelly Eversley continue the mission of furthering Baruch College's historic commitment to centering the knowledge production of Black and Brown people around the world.

- **AFROLATINIDADES** at Baruch College, funded by Mellon + CUNY Black, Race, and Ethnic Studies Initiative (BRESI), is a series of events exploring the intersections of hemispheric Blackness and Latin American cultures, heritages, and histories.
- **"Queer Afro-Latina History Through Comics: A Conversation with Sharon Lee De La Cruz." March 30. 12:30PM-1:45PM, VC 11-155.** Host: Jennifer Carroccio Maldonado.
- **Antiblackness and its context in Urban Brazil. 4/20/23 1 PM- 2 PM (Remote).** A conversation with Jaime Alves, author of *The Anti-Black City: Police Terror and Black Urban Life in Brazil*, on anti-blackness in Brazil and the forms of resistance in the context of Brazil. Host: Professor Tshombe



Miles. Registration: https://baruch.zoom.us/meeting/register/tZErf-6rpj8vHdU0sgZKnc0rN360_1JC65EI

- **Afrolatinidades DJ Set and Reception April 20. 4:00-6:30PM, Engelman Recital Hall. 5-6:30PM: Nuyorican Poetry Open Slam and Reading Event** with Nuyorican Poet, Lois Griffin. Hosts: Professors Shirley Reynozo, Vallerie Matos, and Dasharah Green.
- **Latinx Visions Podcast Recording session:** Interview with Helen Ceballos. Hosts: Professors Rojo Robles and Rebecca Salois. **April 25.**
- **Afrolatinidades Teach-In: “From La Sentencia to a Transnational Hispaniola.” April 25. 1-2:30PM, NVC3-165.** Conversation with scholars-activists Ana María Belique ([Frontline Defenders](#)), Amarilys Estrella, and Jean Eddy Saint Paul on the crisis in which Dominicans of Haitian descent have been stripped of their citizenship and “repatriated” to Haiti. Host: Professor Albert Garcia. Digital resource: <https://noscamb.io/toc/>
- **“Rito de paso/Rite of Passage”: April 26. 12:50-2:05PM, VC 14-240.** Performance and conversation with Helen Ceballos, Dominican performer and visual artist that addresses issues of migration to Puerto Rico and the US; Black Atlantic; Queer Afro-Latinidad. Host: Professor Rojo Robles.

SANDRA K. WASSERMAN JEWISH STUDIES CENTER:

The Sandra Kahn Wasserman Jewish Studies Center (WJSC) in the Weissman School of Arts and Sciences at Baruch College reflects the legacy and heritage of the college, its tradition of educating New York City immigrants, its diverse population, and its special relationship to and place within Manhattan. The WJSC is uniquely positioned to take advantage of Baruch College’s Zicklin School of Business, School of Public Affairs, and Weissman School of Arts and Sciences as well as the Baruch Performing Arts Center. The WJSC is dedicated to teaching and



informing the Baruch community and public about the history and experiences of Jews in America, specifically in New York City.

Public programs, courses, events, and campus activities will focus on the Jewish immigration to New York City, and address some of the biggest issues and challenges currently facing today's American Jewish community — Jewish philanthropy, Jewish business ethics, Jewish politics, Jewish identity and continuity, and the changing face of American Jewry.

These past few years have presented unprecedented challenges for Baruch College and CUNY. Despite these challenges, WJSC has worked to fulfill the mission of the center by offering a dynamic array of courses and virtual programming devoted to all aspects of Jewish life and culture in the world.

Partnering with Provost Linda Essig, WSJC will continue to present a series of **Interfaith Initiative** events this year aimed at developing a sense of inclusion for the Baruch interfaith community.

Spring 2023

- **Interfaith Initiative: Faith, Conflicts and Coalition Series:**
- **Antisemitism/Anti-Judaism. February 7th at 6:00 pm on Zoom:** a conversation between Professor David Nirenberg, Tenth Director and Leon Levy Professor at the Institute for Advanced Study in Princeton, NJ, and Professor Magda Teter, Professor of History and the Shvidler Chair of Judaic Studies at Fordham University.
- **In-person discussion with Sander Gilman and Zhou Xun: “I Know Who Caused COVID-19”: Pandemics and Xenophobia. April 17th at 5:30 pm. VC 14-285.**
- **An in-person reading and discussion with Jane Saginaw, author of the memoir *Because the World is Round*. February 23rd at 6:00 pm. VC 14-270.**



- **An in-person conversation about Albert Memmi with Jonathan Judaken and Michael Lejman, editors of *The Albert Memmi Reader*, following a screening of Margaux Fitoussi and Mo Scapelli's short film *El Hara*. March 9th at 6:00 pm.** BPAC, Engelman Recital Hall.
- **A conversation with Achy Obejas, novelist, poet, translator and journalist, author of *Days of Awe*, part of our Discovering Crypto-Jewish Identities series. March 28th at 6:00 pm.** BPAC, Engelman Recital Hall.
- **Yom HaShoah poetry event. April 18th at 2:30 pm.** BPAC, Engelman Recital Hall.
- **With Baruch's Mishkin Gallery: Artist Aura Rosenberg's cinematic interpretations of philosopher Walter Benjamin's *Berlin Childhood Around 1900* and *Theses on the Philosophy of History*. Screening and Public Conversation featuring: Aura Rosenberg, Dr. Laura López Paniagua, Bard College Berlin. April 27th, time TBD.** Mishkin Gallery.
- **An in-person conversation with Ben Moser, Pulitzer-Prize winning author and translator of *Susan Sontag: Her Life and Work* and *Why This World: A Biography of Clarice Lispector*. May 11th at 6:00 pm.** Newman Library, rooms 750 and 760.
- **2022-2023 Film Series: Discovering Crypto-Jewish Identities:**
- ***Xueta Island*, dirs., Dani Rotstein, Ofer Laszewicki and Felipe Wolokita, 2022. Featuring a Zoom talk back with the directors. March 15th at 5:00 pm.**



CLIMATE @ BARUCH:

Weissman's **We Are Climate Action (WACA)** initiative is being integrated into curricula, exhibitions, and events throughout Weissman. WACA, which debuted in Fall 2020, is supported by a grant from Professor Emerita Susan Locke (Psychology). Professor Locke also funds a contest with cash prizes for student research and art on climate change, as well as a team-taught seminar, the **Locke Seminar**, which brings together Environmental Studies and Art, directed by Professor Emily Johnson (Journalism).

Other climate-related happenings at Weissman this Fall include:

- **The Inaugural Conference on Climate Research, Teaching, and Collaboration: Baruch as a Climate Change Hub**, Friday, March 10 from 10:00 am–5:15 pm, Information and Technology Building, 151 East 25th Street.
- The CUNY Climate Scholars are now in the Internship phase - last three months of their 9 months of deep dive into climate change impacts and preparedness.
- Bloomberg has committed \$50,000 for two years (\$25,000 for each year 2023-2024; 2024-2025) to help the CUNY Climate Scholars maintain its momentum.
- Peter W. Davidson has committed \$5000 for the CUNY Climate Scholars Program 2023-2024.
- We are seeking out additional funders to maintain the reach of the CCS across CUNY and to expand the inclusion of new corporate partners.
- WSAS is building a Climate Change at Baruch website to house Baruch's 3 School's initiatives and opportunities for research, internships, fellowships,



graduate programs and career building in Climate Change and environmental protection.

- Colgate-Palmolive is supporting the research travel of our three Heat Island Resiliency Team work - study students. These three students will travel to Britain to the British Conference of Undergraduate Research at the University of Warwick in April (<https://eu.eventscLOUD.com/ehome/bcur2020/home/>).

Curriculum and Enrollment

The Weissman Curriculum Committee has passed the first course in a new two-course sequence in American Sign Language, increasing the options for Weissman majors to expand their language acumen starting in AY 2023-23. The committee expects to consider the second course in the ASL sequence this semester. Other important curricular updates in progress include a new "stretched" version of pre-calculus to support students who are struggling with math, a new interdisciplinary, liberal arts minor in public service in partnership with the Marx School of Public Affairs, and the ambitious rollout of the second concentration in a Weissman discipline for Zicklin BBA students.

In our ongoing commitment to serve students and ensure their academic success, the scheduling and enrollment manager and associate dean at Weissman are partnering with Zicklin associate deans and programmers as we look to streamline the block programming and enrollment process for first-year students. The goal of block programming for entering students is to support their academic progress as well as their social development, while ensuring students meet Pathways and other degree requirements in a timely manner. In addition, Weissman staff have endeavored to accommodate students' work and personal life demands, while giving them some choice in course selection. Over time, the growing size of the first-year class, along with delays in receiving entering students' official high school records, have made this work more complex. Thus, we are exploring



options to better support staff and strengthen the scheduling and enrollment process for entering students.

WSAS DEI Alliance Membership, 2022-2023:

First	Last	Department
Abby	Anderton	FPA
Katherine	Behar	FPA
Adam	Sheffer	Math
Elena	Kosygina	Math
Pablo	Soberón-Bravo	Math
David	Jones	Political Science
Harold	Ramdass	English
Erica	Richardson	English
George	Gonzales	Ant/Soc
Ken	Guest	Ant/Soc
Karanja	Carroll	BLS
Benjamin	Gillespie	Comm
Rianne	Subijanto	Comm
Allison	Hahn	Comm
Isolina	Ballesteros	Modern Lang
David	Cruz de Jesus	Modern Lang
Elizabeth	Edenberg	Philosophy
Gisele	Regatão	Journalism



Rebecca	Spokony	Natural Sciences
Sarah	Bengston	Natural Sciences
Orrette	Wauchope	Natural Sciences
Adrian	Dumitru	Natural Sciences
Zhiqing (Albert)	Zhou	Psychology
Christopher	Stults	Psychology
Katherine	Pence	History

III. CULTURE AND THE ARTS

BARUCH PERFORMING ARTS CENTER:

April will see the return of Heartbeat Opera with their compressed versions of classic works in modern stagings, a co-presentation with BPAC. This year's repertory consists of *Tosca* and *Lady M*, the latter a reworking of Macbeth. Academic program events include a film screening for ODCEI, a film screening at talk from the Jewish Studies Department, a four-film mini-festival of features by Harman Fellow Sam Pollard, and a lecture from New Media Studies.

We have a roster of rentals including two vocal competitions, by the Kurt Weill Foundation and the Jensen Foundation, as well as residencies by The Little Opera Company of New York and NextGen Youth Theatre.

We are mapping out a full presenting schedule for the 2023-24 season.

- **Abby Anderton is now Director of Silberman Concert Series.** Abby Anderton, Associate Professor of Music at Baruch College and the Graduate



Center, whose research focuses on female composers, post-catastrophic music-making, and performance and Holocaust testimony, has taken over as Director of the Silberman Concert Series after the death of Prof. Philip Lambert. The series will consist of a rotating residency program, with different groups welcomed to Baruch each semester. In collaboration with Baruch Performing Arts Center and the Weissman School of Arts and Sciences Dean's Office, the Silberman concert series will enrich the cultural offerings of our campus community. Anderton sees this as a unique possibility to create experiential learning opportunities for our students by bringing diverse, exciting musical groups to campus.

SIDNEY HARMAN WRITER-IN-RESIDENCE PROGRAM:

The Sidney Harman Writer-in-Residence Program brings a distinguished writer to campus every semester. It has hosted poets, playwrights, journalists, non-fiction authors, and novelists who offer master classes in workshop-style to a select group of students, give campus-wide readings, and serve as judges in student creative writing competitions.

- **Our Harman Reading and Conversation** with this spring's writer, Baruch alum Sam Pollard, will happen on **April 20**, beginning with a reception at 5:00, followed by the event at 6:00 p.m. Pollard will be introduced by former Harman Program Director, Baruch Prof. Emerita Bridgett Davis. The event will take place in the Rackow Conference Room, Room 750 in the library building, 121 E. 25th.

In tribute to Sam Pollard's massive achievements as a documentary filmmaker, the Baruch Performing Arts Center will be hosting a small film festival featuring four of Pollard's films on April 24 and 25. I'm not sure how granular you need the information to be, but here's the schedule of films that will be shown:

- ***Sam Pollard Film Festival:***



- **Monday, April 24: 5:45 PM: *Lowndes County and the Road to Black Power* (90 minutes).** 7: 15: 15-minute conversation between Sam and [a Baruch faculty member] about *Lowndes County*. 7:30: 15-minute conversation between Sam and [a Baruch faculty member] about *Citizen Ashe*. 7: 45: ***Citizen Ashe* (95 minutes)**
- **Tuesday, April 25: 5:45: *Black Art: In the Absence of Light* (85 minutes).** 7: 10: 15-minute conversation between Sam and Shelly Eversley about *Black Art*. 7: 25: 15 minute conversation between Sam & Shelly Eversley about *MLK/FBI*. 7:40 ***MLK/FBI* (96 minutes)**
- The Harman Program is extremely proud to announce that Sam Pollard will receive an honorary doctorate at Baruch's commencement this May, and will be the commencement speaker. Sam graduated from Baruch in 1973, and this spring marks exactly 50 years since his graduation. Incidentally, I think this could be a great story for Baruch -- perhaps the reporter who did that front page piece about our volleyball team might be interested? George Santos lied, yes, but some people really did graduate and went on to spectacular things.
- **The Fall 2023 Harman Writer in Residence will be the poet Mark Doty.** Doty has been recognized as one of the most accomplished poets in America. Hailed for his elegant, intelligent verse, Doty has often been compared to [James Merrill](#), [Walt Whitman](#) and [C.P. Cavafy](#). His syntactically complex and aesthetically profound free verse poems, odes to urban gay life, and quietly brutal elegies to his lover, Wally Roberts, have been hailed as some of the most original and arresting poetry written today. The recipient of numerous grants and fellowships, Doty has also won a number of prestigious literary awards, including the Whiting Writer's Award, the T. S. Eliot Prize, the National Poetry Series, the *Los Angeles Times* Book Award, the National Book Critics' Circle Award, the PEN/Martha Albrand Award for first nonfiction, and the National Book Award for *Fire to Fire: New and*



Selected Poems (2008). A long-time resident of Provincetown, Massachusetts, Mark Doty teaches at Rutgers University in New Jersey.

- Harman Writer-In-Residence Program Received a \$35K Grant from the Harman Foundation to cover enhancement activities for the 2022-2023 school year.

MISHKIN GALLERY:

- **Exhibition: *Who Speaks for the Oceans***, Mishkin Gallery's fall 2022 exhibition, co-curated by Professors David Gruber and Alaina Claire Feldman was featured in the [New Yorker](#), and is now touring to Eastern Illinois University in fall 2023. In preparation for the exhibition, the two professors co-taught a Feit Interdisciplinary seminar and invited students to participate in live performances in the gallery throughout the semester. Professor Ted Gordon (Music) also led a special student workshop on the work of composer Alvin Lucier. The exhibition was recently featured in Art & Education's Classroom series: <https://www.artandeducation.net/classroom/509283/who-speaks-for-the-oceans/>

And it received a late 2022 critic's pick in e-flux:

I'll take any opportunity to see work by the architecture collective Ant Farm. Most recently, their Dolphin Embassy project appeared in "Who Speaks for the Oceans?" at Baruch College's Mishkin Gallery. Compiling work that ranged from whimsical to urgent, the quietly transcendent show offered a necessarily polyvocal approach to decentering the Anthropocene. Other stand-outs within the show included Myrlande Constant, Will E. Jackson, and Pia Dehne. -Hallie Ayres

<https://www.e-flux.com/criticism/510489/what-s-next>



- **Exhibition: From February 6-24th Baruch College's Mishkin Gallery, Black and Latino Studies (BLS), and Initiative for the Study of Latin America (ISLA) presented *Carnival on Film: Procession as Politics*, a film program taking place this 2023 Carnival season. Mishkin Gallery was transformed into a cinema that hosted weekly screenings, conversations and convenings featuring Caribbean, Latin American, and diasporic communities and their political engagements with Carnival. Masquerade, the processional, race, identity and class are all taken up as starting points within these films, but when seen together, they provide a nuanced and complex geography of how Carnival has played a central role in the protagonists' world.**

The program paired international filmmakers with scholars from the Weissman School of Arts and Sciences to publicly discuss the films in more depth. Baruch collaborators include Professors Ted Henken, Keisha Allan and Tshombe Miles.

Ei Sin, Mishkin Gallery's work study student, interviewed Professor Henken and artist William Soubrin O'Reilly, and had her work published in the Ticker for the first time: <https://theticker.org/9933/arts/mishkin-gallery-s-lazaro-and-the-shark-shows-cuba-under-the-surface/>

- **Exhibition: Opening on March 10th, *What Is Psychedelic*.**

Events:

- **March 10, 6-8pm** *What Is Psychedelic* Opening at Mishkin Gallery
- **March 17, 7-9pm** *What Is Psychedelic* Opening at Pioneer Works
- **April 9th** Mishkin Gallery and Pioneer Works co-host a book launch for *What Is Psychedelic*
- **April 20th** Mishkin Gallery hosts a special exhibition tour with artist Aura Rosenberg for Baruch Honors students
- **April 27th** Mishkin Gallery and the Wasserman Jewish Studies Center co-host an event with artist Aura Rosenberg, novelist Kirsty Bell, and art historian Laura López Paniagua on the topic of Walter Benjamin's Berlin



- **May 3rd** Mishkin Gallery and the MA in Arts Administration welcome international curator Tobi Maier for an intimate talk with students about transnational curating in Brazil, Germany, New York and Portugal
- **May 24th** Mishkin Gallery and the Journalism and Writing Programs host a reception for the winners of the annual student essay contest
- **Exhibition: On August 31, 2023, Mishkin Gallery will open *We didn't ask permission, we just did it...***, a vibrant and experimental exhibition guest curated by Manuela Paz and Christopher Rivera (CUNY graduate). The show revisits and honors the legacy of three historic exhibition series in Puerto Rico from 2000 to 2016 that foregrounded the independent spirit of art making across the region during a time of hopeful possibility. This will be the gallery's first bilingual exhibition.

Five graduate and undergraduate classes have committed to using the gallery as a teaching laboratory to discuss a number of interdisciplinary topics. Curator Christopher Rivera will work with graduate students in an intensive summer course to build off the archives, develop oral histories, and publish a book with Mishkin Gallery, allowing student hands-on experience working with Puerto Rican archives and building new art histories through their own perspectives. Other collaborations involving music and dance performances, talks, tours, and workshops with El Centro, Black and Latino Studies (BLS), the Initiative for the Study of Latin America (ISLA), and Fine and Performing Arts at Baruch are being planned so that the exhibition expands beyond the gallery, across the college, and across the city.

- **Collection Tour:** Dasom Sohn, Mishkin Gallery's MA Art Administration Nagelberg fellow, has been developing and curating free, organized art collection tours for students throughout the college campus. The tours will allow graduate students to introduce undergraduate students to the art they pass through the hallways every day, inviting students to take a moment to stop and think about the visual world around them. The program is expected to begin this spring when the construction in the VC is complete.



NEW MEDIA ARTSPACE:

The New Media Artspace is proud to present:

- ***Denatured***, a group exhibition created and curated by the New Media Artspace Docent Team. *Denatured* will be on view from **February 6 -17** at the New Media Artspace website, bit.ly/nma_denatured, and at the New Media Artspace gallery in Baruch's Library and Information Building, 151 E. 25th Street.

Denatured dissects the composition of nature and humanity. At their intersection, nature and humanity are malleable, mutating and melding as they are broken down and reconstructed. Nature borrows traits from humans; humans take assets from nature; and somewhere in between, in the space left by unequal exchanges, something "other" evolves.

- **Kerry Downey: This is a reenactment but this time it will be different**, a solo exhibition by this interdisciplinary New York-based artist. The exhibition is curated by Katherine Behar, Associate Professor of New Media Arts, and is generously sponsored by the Sandra Kahn Wasserman Jewish Studies Center.

The exhibition *Kerry Downey: This is a reenactment but this time it will be different* will be on view from **February 28 through April 27, 2023** at the New Media Artspace website, bit.ly/nma_kerrydowney, and at the New Media Artspace gallery in Baruch's Library and Information Building, 151 E. 25th Street.



VISIBILITY, MARKETING, AND COMMUNICATIONS METRICS AND INITIATIVES

Social Media Report as of 12/8/2022

SOCIAL MEDIA METRICS	August – Nov 2022	February - May 2022	% INCREASE OVER PVS PERIOD 2022
TWITTER IMPRESSIONS	153,000	134,000	14% +
FACEBOOK REACH	10,400	9,128	12% +
INSTAGRAM REACH	15.9K	6.1K	61% +

SOCIAL MEDIA FOLLOWERS	AS OF 11/1/22	AS OF 6/1/22 (Dan's First Day)	% INCREASE
TWITTER	989	883	12% +
FACEBOOK	573	524	9% +
INSTAGRAM	1382	1131	22% +

YOUTUBE	8/1/22 – 11/1/22	2/1/22-5/1/22	% INCREASE
VIEWS	2.1K	13.8K	-84%
HOURS	128	1961	-93%

NEWSLETTER	9/1/22	10/7	11/4	INDUSTRY AVERAGE
OPEN RATE	39%	41%	38%	31.5%

- **“WEISSWORDS” INITIATIVE**

We continue to curate our library of two-minute video interviews with students, alumni, and faculty specifically for social media.

Looking at Weissman’s social media metrics, it becomes clear that any student-centered content, especially any involving video or animation, consistently



performs best. To increase our reach, we have aimed to create a library of brief testimonials from students, alumni, and faculty specifically for our social media feed, conducting brief, in-person interviews during which we ask three questions:

1. Reflecting on your journey (you might say briefly who you are, where you grew up, and what you've recently accomplished), what role has your time at Weissman played in your professional and personal life?
2. What is an idea you learned, a class you took, or a professor you studied with that you still think about today? Are there any vivid moments that stand out to you? (For Faculty: "What is your favorite text or idea to teach and why?")
3. Do you think an advanced education in the arts and sciences is something important for the next generation of students to focus on given the enormous societal transformation we are going through? How so?

These videos are cut into approximately thirty second to one-minute excerpts, edited with music, subtitles, and cutaways, and post them across our social media platforms, Instagram, Facebook, and TikTok. The same interview can be repurposed in a variety of different formats for a variety of different purposes over time.

Our goals here are to create quickly finalized, low-stakes multimedia content, make our students feel more involved in our social media feed, and increase Weissman's visibility, showing the *results* of an education in the arts and sciences rather than only *the features*—how an education in the arts and sciences impacts lives at all levels.

- **CUSTOM BUILT WEBSITES FOR CLIMATE @ BARUCH AND WEISSMAN DEI**

In order to highlight and celebrate two of our rapidly growing initiatives, Weissman is leading the way with two new websites. One is in progress for the Baruch Climate Community, and the other will make public the new iteration of



DEI at Weissman, now operating directly out of the Associate Dean's office. While staying true to Baruch's aesthetic, these websites will try to reimagine the shape and scope of our online communities.

- **SPRING PROMOTIONAL PROJECTS**

- Mishkin Gallery Exhibitions
- New Full-Time Faculty Introductory Videos
- New Video Introducing Graduate Studies Career Services
- Course Commercials for Corporate Communication MA Program
- Spring '23 Harman Writer in Residence Promo
- Executive Masters in Organizational Psychology LinkedIn Advertising Campaign
- Curtains Up at BPAC
- New Professional Headshots for Students and Faculty Members
- MFE Profiles and Promo
- Computer Science Major Launch Promo
- DEI - Success amplified partnership
- New Alumni Interviews and Features
- New Zicklin/Weissman Partnership – Dual Concentrations

- **LONG-TERM GOALS**

- Incorporate insights from the Ologie marketing consultation to elevate WSAS profile among prospective students, parents, and college counselors
- Elevate WSAS profile throughout CUNY and beyond by publicizing student and faculty achievements
- Increase social media engagement
- Incorporate DEI objectives into all communications efforts by working with students, programs, and departments on inclusive messaging
- Create and support a feeling of community among Weissman students, faculty, staff storytelling, outreach, inclusion, representation, inviting collaboration and a culture of feedback



- With the appointment of Wendy Steinberg as VP for Communications and Marketing, find new ways to work collaboratively with Baruch's Office of Communications, Marketing, and Public Affairs

V. FACULTY PUBLICATIONS, MEDIA MENTIONS, AND AWARDS

Pablo Soberón Wins National Science Foundation CAREER Grant

Pablo Soberón, Assistant Professor in Baruch College's Department of Mathematics, has won a prestigious Faculty Early Career Development (CAREER) Grant from the National Science Foundation for \$416,784. The CAREER grant is distinguished from a standard NSF research grant in that it is awarded over the course of five years rather than the typical three, can be given only to pre-tenure assistant professors, and requires a strong educational component in addition to the research. They are widely viewed by the NSF Division of Mathematical Sciences as the highest distinction that the organization can bestow on early-career researchers in the mathematical sciences.

Mary McGlynn Investigates the Literary Form of Post-Crash Irish Fiction

With her new book, *Broken Irelands: Literary Form in Post-Crash Irish Fiction*, Professor of English Mary McGlynn takes a fresh look at the textual strategies and syntactical patterns used by contemporary Irish authors to represent Ireland during the Celtic Tiger and the global recession that followed in 2008.

"At the time, there was a huge outcry that the artworld, and the literary world in particular, was not responding to or engaging with this economic reality. But it always seemed to me that there were Irish novels doing that work. Maybe they weren't engaging with issues like inequality and overconsumption directly, but they were definitely thinking about them," McGlynn said.



Geanne Belton Releases Groundbreaking Research on Newspaper Prevalence Among NYC Public High Schools

Professor and Director of the High School Journalism Program, Geanne Belton released her groundbreaking study, *Haves and Have Nots: Newspaper Prevalence Among New York City Public High Schools* and has so far been profiled by:

- *Chalkbeat*: [73% of NYC high schools don't have a newspaper. Efforts are growing to fill in the gaps.](#)
- *New York Daily News*: [Writes of passage: More NYC high schools need student newspapers](#)
- *Politico New York*: [73 percent of NYC high schools don't have a newspaper. There's a push for more.](#)

Between 2021 and 2022, Belton and a team of researchers surveyed almost every public high school in New York City to see whether or not they have student newspapers. They found serious disparities in newspaper access across the city by race, geography, and poverty status. The study was supported by the Google News Initiative.

Read the full study [here](#).

Baruch's Nuclear Physicists Prepare to Look Into the Heart of the Proton and Back to The Beginning of Universe

Professors Stefan Bathe, Adrian Dumitru, and Jamal Jalilian-Marian, have spent their careers working on discovering what forces and constituents make up the proton, the positively charged particle at the core of every atom. They are colleagues in Baruch's Department of Natural Sciences.



Professor Bathe's latest experiment, **sPHENIX**, a new detector part of the enormous Relativistic Heavy Ion Collider particle accelerator, will start collecting data in two months' time. The accelerator aims to recreate the conditions that existed just moments after the Big Bang, before atoms as we know them had the chance to form. This primordial soup, known as "quark-gluon plasma," out of which sprang the building blocks of our universe, may hold the key to uncovering what exactly comprises the proton, and hence matter itself.

sPHENIX, housed in Long Island's Brookhaven National Laboratory, has been in the making for the past twelve years. For the past five, Baruch's experimental nuclear physics group has been leading the effort of assembling, testing, calibrating, and installing the hadronic calorimeter, a principal detector system of sPHENIX. Professor Bathe is serving as the 2023 Run Coordinator of the experiment, responsible for the inaugural 24-week data-taking period. During this period, atomic nuclei will be hurled at each other at 99.995% of the speed of light, resulting in collisions that produce explosions of quark-gluon plasma, a substance that hasn't existed since the dawn of time. sPHENIX will help the team detect the components within.

"We are thrilled that our new detector will be coming to life soon," said Professor Bathe "A new, high-energy physics detector of this scale coming online is an event that happens only a few times in a research career."

Professors Dumitru and Jalilian-Marian have both published seminal papers that helped lead to this historic experiment, specifically on those proton constituents that carry a low momentum fraction. This quest for the origin of one of the proton's key building blocks, the proton spin, was one the main drivers of the original PHENIX experiment which Professor Bathe worked on for two decades, co-authoring numerous papers.

Read more in two articles in *Scientific America* [here](#) and [here](#).

Quanta Magazine published an aptly titled article and podcast "Inside the Proton, the 'Most Complicated Thing You Could Possibly Imagine,'" [here](#).



Nuclear physicists at MIT and Jefferson Lab, together with MIT filmmakers, have produced an animation of the proton intended for use in high school classrooms. Check it out [here](#).

Abby Anderton wins The Gabriele-Meyer-Fellowship

Professor of Music Abby Anderton has just accepted a summer fellowship at the [Institute for the History of the German Jews](#) located in Hamburg. The Gabriele-Meyer-Fellowship will support her work on her *Audible Testimonies* book project.

Gail Levin in NY Times, CUNY TV's Arts In The City

Distinguished Professor of Art History, American Studies, and Women's Studies Gail Levin is quoted at length in the October 19th issue of the New York Times. Professor Levin, one of the world's leading scholars of painter Edward Hopper, weighs in on the controversy surrounding Hopper's alleged bequeathal of hundreds of artworks to Baptist minister, Rev. Arthayer R. Sanborn, from Hopper's hometown of Nyack, N.Y.

Read the full story [here](#).

Levin was also featured on CUNY TV's *Arts in The City*. She discusses her youthful desire to become an artist, her parents' objections, and her eventual transformation into one of the leading art historians in her field.

Watch it [now](#).

On This Day: Adjunct Professor of History Katie Uva Lights Up LinkNYC

Replacing New York City's long outmoded pay phones, LinkNYC kiosks have become recognizable beacons on thousands of city blocks, offering free wifi, advertising space, and the occasional illuminating factoid. But where do they get



their material? Baruch History Department Adjunct Professor Katie Uva, under contract with the Museum of the City of New York, has recently contributed dozens of "On This Day" New York City history facts to the LinkNYC kiosks.

Carolyn Abott in Newsweek

Carolyn Abott, Assistant Professor in the Department of Political Science, is quoted in Newsweek on the debate between Kathy Hochul and Lee Zeldin.

Abott critiques Zeldin's election denialism and proposes a strategy for defeating the Republican candidate.

Read the article [here](#).

Zoë Sheehan Saldaña Sets Sail in *Soundings*

Professor of Art Zoë Sheehan Saldaña and her partner, Joachim Rösler are profiled in the latest issue of *Soundings*, a magazine that celebrates boating. The two recently embarked on the "Race to Alaska," a 750-mile race from Port Townsend, Washington, to Ketchikan, Alaska, in a small, home-built boat.

Read about their adventure and see the fantastic photos [here](#).

Eric Mandelbaum in the *Journal of the American Medical Association*

Eric Mandelbaum, Associate Professor of Philosophy at Baruch College, together with Professor Nicolas Porot published [**How the Cognitive Science of Belief Can Transform the Study of Mental Health**](#) in the November issue of the prestigious *JAMA Psychiatry*.



In it, they persuasively argue that in cases of monothematic delusions, the belief forming, storing, and sustaining mechanisms don't seem to be functioning any differently than in neurotypicals.

Dr. Sabrina Kizzie in *The City*, on CBS News, and on *Black Enterprise*

Dr. Sabrina Kizzie, a Doctoral Lecturer of digital media in the Communication Studies Department, lends her expertise to the article "From the MTA to the FDNY, New York City's Extremely Online Entities Ponder Life After Twitter." The article focuses on city agencies' usage of Twitter in sharing real-time information and the tenuous future of this partnership.

Read the article [here](#).

Here, she talks about her groundbreaking study on Black millennials and their mobile consumer power, arguing that many contemporary marketers are missing newly emerging types of consumers.

Watch the full segment [here](#).

She's also featured on *Black Enterprise*, the No. 1 Black digital media brand. She has also been invited to serve as a speaker at *Black Enterprise's* Women of Power Summit alongside such celebrities as actresses Issa Rae and Tia Mowry. The conference will host 1,800 Black women business owners and entrepreneurs.

Check it out [here](#).

Eugene Marlow's Feature-Length Documentary "Jazz in China" Wins Two Awards; "Official Selection" in 11 Film Festivals

Professor of Journalism Eugene Marlow's new feature-length documentary, "Jazz in China" was officially selected by 11 film festivals and is the winner of the 2022 American Insight's "2022 Free Speech Film Festival." It also earned an "Award of



Excellence” from the “2022 Depth of Field International Film Festival,” which received over 400 entries from 23 countries. The film is based on Marlow's 2018 [acclaimed book](#) of the same name.

The central theme of “Jazz in China” is timely. It’s about jazz--a democratic form of music through improvisation—existing in a country with a long tradition of adherence to central authority—namely, China.

The documentary reveals the significant influence of African-American jazz musicians and twentieth century technologies on the spread of jazz in China and its appeal to a largely young audience.

The documentary includes interviews with leading indigenous jazz musicians, sinologists, historians, and jazz club patrons in Beijing, Shanghai, and Guangzhou, as well as archival and extensive contemporary performance footage.

Marlow's reflection on his journey documenting jazz in China was recently featured by [SBO magazine](#), a publication that goes out to 36,000 educators.

Christina Christoforatos Publishes, Joins BSANA Leadership, and More

Publications and Acceptances

Associate Professor of English **Christina Christoforatos**’s review of the first critical edition and translation of a thirteenth-century romance, [The Tale of Livistros and Rodamne](#), appeared in *Speculum: A Journal of Medieval Studies* 97:4 (2022) in October. *Speculum* is the journal of the Medieval Academy of America.

Activities Accolades and Grants

Christina Christoforatos joined the leadership of [BSANA](#). She was elected Vice President of the Association at its annual convention in Los Angeles last month. She also joined [BSANA's Diversity and Inclusion Committee](#) for another



term and was appointed administrator of the [Mary Jaharis Fund](#) for Professional Development and Graduate Student Programming.

Conferences, Readings, Workshops and Presentations

Christina Christoforatu delivered a presentation at UCLA's Center for Medieval, Renaissance and Early Global Studies ([CMRS & CEGS](#)) in November. The title of her talk was "Exalting *Eros* through *Logos*: Performing Passion and Imperial Power in Byzantine Fiction;" the abstract is available [here](#). She also participated at the 48th Annual Byzantine Studies Conference as a speaker at a round-table discussion that brought together editors, publishers, and scholars to explore cross-disciplinary research and publishing opportunities.

Debra Caplan in *The Seattle Times*

Debra Caplan, Associate Professor of Theater in the Department of Fine and Performing Arts is quoted in the Nov. 14 issue of The Seattle Times.

Read the article on the continuing challenges of the pandemic [here](#).

David Jones in *The State*

Professor of Political Science David Jones explains how New York became friendly turf for Trump-aligned candidates in last month's midterm elections.

Check out his insights [here](#).

Ted Henken in *NY Times Upfront Magazine*, *Digital Journalism*, *Review: Literature and Arts of the Americas*, *Denver Gazette*, and on *France 24*

Ted Henken, Professor of Sociology, goes head-to-head with Florida Senator Marco Rubio in the latest issue of *The NY Times Upfront Magazine*. The question up for debate is whether the U.S. should lift its embargo on Cuba. Rubio argues



for keeping the embargo in place, while Henken points out that such a "complex compendium of policies controlling everything from trade and travel to financing," does little more than punish the Cuban people for the crimes of its government.

Read the article [here](#).

In addition, together with Sara García Santamaría, Henken successfully submitted an abstract to a competitive open call for papers for a special issue of the journal *Digital Journalism*. Their paper will examine how digital diasporic journalism changes epistemic practices in the Cuban context.

Henken was also featured as a special guest on France 24's "Inside the Americas," where he analyzed the largest Cuban exodus to the United States since Fidel Castro took power in 1959.

Watch it [here](#).

He also examines the connections between two precarious historical moments in "Rebellion in Havana's Classrooms and Newsrooms: Two Eras of Frustrated Transition in Cuban Journalism, 1985-1990 and 2016-2021," just published in the latest issue of the journal *Review: Literature and Arts of the Americas*.

Check it out [here](#).

Here, he examines the startling role that Facebook Marketplace has played for would-be Cuban refugees in search of boat parts for the perilous trip across the Gulf of Mexico.

Check it out [here](#).

Vincent DiGirolamo in *The London Times*



Historian Vincent DiGirolamo reveals the social history behind *Newsies*, a Disney stage show based on the boy paper sellers of 19th-century New York that will soon be opening in London.

Read the article [here](#).

Bert Hansen in *Distillations*

Bert Hansen, Professor Emeritus of History, examines the legacy of 19th century French chemist and microbiologist Louis Pasteur in a lively article for *Distillations*.

Check it out [here](#).

Sarah Bishop gives ARC Book Talk

Sarah Bishop, Professor of Communication Studies, together with Adeyinka M. Akinsulure-Smith, Professor of Psychology at City College, gave a talk on her latest book, *A Story to Save Your Life*, for the Advanced Research Collaborative at the CUNY Graduate Center.

Check out Professor Bishop's acclaimed book [here](#).

Shige (CJ) Suzuki on *AL.com News*

Professor of Japanese and Comparative Literature Shige (CJ) Suzuki is quoted at length in an article about manga company "Saturday AM" on AL.com News.

"Saturday AM" creates a universe where its sorcerers, demon hunters, and innovative engineers are Black, Brown, disabled, and LGBTQ+. Professor Suzuki reminds us that referring to manga as simply Japanese would dilute the creation of a medium that is "an amalgam of cultural traditions, socio-technological factors, and historical interactions with comic art and other visual media forms, some of which go beyond the national and cultural boundaries of Japan."



Read the article [here](#).

Roslyn Bernstein's Novel Wins National Jewish Book Award for Best Debut Fiction

Professor Emerita in the Department of Journalism and the Writing Professions Roslyn Bernstein's new novel, *The Girl Who Counted Numbers*, has won the Goldberg Prize in the debut fiction category of the 72nd National Jewish Book Awards.

Check out the novel [here](#).

Katherine Behar Wins Creative Capital Award

Katherine Behar, interdisciplinary artist, critical theorist of new media, and Associate Professor of New Media Arts at Baruch College and the Graduate Center, is among the 2023 Creative Capital Awardees.

Creative Capital is a highly competitive contemporary art grant that recognizes the important role artists play in influencing our future society.

Behar's project "Inside Outsourcing" is among only 50 selected from nearly 3,000 applications. This award represents the most significant recognition of her work in the United States.

Viviana Rivera-Burgos in *NY Times*, *American Political Science Review*, and Featured in APSA's Public Scholarship Program

Viviana Rivera-Burgos, Assistant Professor of Political Science, appears in the Feb. 1 issue of *The New York Times*. In the opinion article "How Much Longer can the



Blue Vote Last?," Rivera-Burgos is quoted, demonstrating just how much the liberal agenda has transformed in a relatively short time.

Check it out [here](#).

Rivera-Burgos also recently published "Language, Skin Tone, and Attitudes toward Puerto Rico in the Aftermath of Hurricane Maria," an examination of how racial attitudes shaped the American public's response to the disaster.

The article was then featured by the American Political Science Association in the American Public Scholarship Program, which aims to disseminate political science research to broader audiences.

Check out the full article [here](#), and the feature [here](#).

Scott T. Erich in *Sapiens*

Scott T. Erich, Adjunct Lecturer in the Department of Anthropology and Sociology and Doctoral Candidate in the Department of Anthropology at the Graduate Center, contributes a lyrical essay to *Sapiens*. In it, he examines the relationship between local fishing communities and the global fossil fuel industry in the Persian Gulf and Gulf of Oman.

Check out "Fishing in the Shadow of Oil," complete with a beautiful series of photos [here](#).

Dr. David Sitt Featured on Alum Adam Dayan's *Curious Incident Podcast*

Professor of Psychology Dr. David Sitt, along with his wife, Dr. Ayla Sitt, were recently featured on *The Curious Incident Podcast* interviewed about Attention-Deficit Hyperactivity Disorder (ADHD). Their discussion covers various aspects of ADHD including defining ADHD, identifying signs of a problem, assessment and treatment, supports and interventions, skills development, raising a child with



ADHD, the role of pharmaceuticals, and managing life with ADHD from childhood through adulthood.

Adam Dayan, a lawyer focusing on special needs families and the host of the podcast, is also a Baruch alumnus who was a student in Professor Sitt's PSY 1001 course nearly 15 years ago.

Listen in [here](#).

Andrew Sloin in *Past & Present*

Professor of History Andrew Sloin, who specializes in Russian, East European, Soviet, and Jewish history, published "Writing the Paris Commune in the Warsaw Ghetto" in the prestigious journal *Past & Present*. The article examines the emergence and sudden disappearance of discourses about the Paris Commune in the global Yiddish public sphere during the first half of the twentieth century.

Check out the full article [here](#).

Els de Graauw in *Critical Sociology*

Els de Graauw, Associate Professor in the Department of Political Science, together with Shannon Gleeson of Cornell's School of Industrial and Labor Relations, has published "Labor Unions and Undocumented Immigrants: Local Perspectives on Transversal Solidarity During DACA and DAPA" in the journal *Critical Sociology*. The article gives a detailed account of how union solidarity with undocumented immigrants has varied notably across the United States.

Check it out [here](#).

Rianne Subijanto in *European Journal of Cultural Studies*

Assistant Professor in the Department of Communication Studies Rianne Subijanto has just published "From London to Bali: Raymond Williams and



communication as transport and social networks," in the latest issue of the *European Journal of Cultural Studies*. In it, she unearths Raymond Williams' approach to communication as transport and social networks, and demonstrates his relevance to contemporary directions in communication studies.

Check it out [here](#).

John Brenkman in the *Oxford Handbook of Rhetoric and Political Theory* and on johnbrenkman.com

John Brenkman, Distinguished Professor Emeritus of English, has published "[Rhetorics of Affect: Notes on the Political Theory of the Passions](#)," a commentary on the place of such emotions as fear, pity, shame, rage, and anxiety in political thought from Aristotle to Hobbes and Rousseau to contemporary theorists, including George Kateb, François Jullien, and Peter Sloterdijk (*Oxford Handbook of Rhetoric and Political Theory*, edited by Dilip Gaonkar and Keith Topper).

He has also posted "Neither Madman Nor Realist," an essay on [Russia's war on Ukraine](#). In the wake of the nearly fatal attack on Salman Rushdie, he posted excerpts from earlier essays on [The Satanic Verses](#).

Howard Sherman on *CBS News* and in *TDS Stages*

Baruch Performing Arts Center's Managing Director, Howard Sherman appeared with powerful commentary on CBS News last week after theatregoers were antagonized by antisemitic protesters outside the revival of the Broadway musical, "Parade."

Watch his interview [here](#).

He also published a wonderful article in *TDS Stages* on his ongoing obsession with Sondheim's musical masterpiece *Sweeney Todd*, which returned to Broadway



beginning on 2/26, and the seminal role it has played in his life as a self-professed theatre geek, critic, and advocate.

Read it [here](#).

Carl Rollyson on the *History of Literature Podcast*

Professor Emeritus of Journalism and serial biographer Carl Rollyson speaks about his new two-volume biography of William Faulkner, *The Life of William Faulkner: The Past Is Never Dead, 1897-1934 (Volume 1)* and *The Life of William Faulkner: This Alarming Paradox, 1935-1962 (Volume 2)*.

He's an author of more than forty books ranging in subject matter from biographies of Marilyn Monroe, Lillian Hellman, Martha Gellhorn, Norman Mailer, Rebecca West, Susan Sontag, and Jill Craigie to studies of American culture, genealogy, children's biography, film, and literary criticism.

Listen [in](#)!



IV. WEISSMAN OFFICE OF GRADUATE STUDIES

The Weissman School of Arts and Sciences' model of graduate education is one that embeds academic and student operations in a single unit. The Office supports the faculty program directors, current students, and prospective applicants under one umbrella. The five programs served are the MA programs in Arts Administration, Corporate Communication and Mental Health Counseling, and the MS programs in Financial Engineering and I/O Psychology. This year introduced an executive format for the MS in I/O Psychology Program.

Spring 2023 Enrollment

Total Weissman School of Arts and Sciences Spring 2023 graduate enrollment is 342 students, 5% lower than in Spring 2022. The School welcomed 29 new graduate students this semester. This rate of new enrollment is 25% lower than pre-pandemic norms for Spring entry. 53% of these students are enrolled full-time or are pursuing course work of nine or more credits. This percentage of full-time study compares to 51% in Spring 2023.

Student readiness to return to on-campus learning in light of the opportunities in employment and evolving norms for work-related and school-related in-person/hybrid activities led to uneven new enrollment. Both prospective and current students communicated concerns regarding logistics of on-campus study in context of work, family and community commitments. The Office of Graduate Studies ran a re-entry campaign for students who had taken the Fall semester off, resulting in re-enrollment of students. Utilizing the tool, Navigate, this approach will continue in future semesters.

Overall, Spring 2023 applications were down 15% relative to Spring 2022. Arts Administration experienced an uptick in newly admitted students deferring from Spring to Fall 2023 entry. These defers will create a base for Fall 2023 enrollment.



Application Counts	Spring 19	Spring 20	Spring 21	Spring 22	Spring 23
Arts Administration	17	22	17	20	14
Corporate Communication	15	30	20	22	19
I/O Psych	41	40	99	51	46

New Graduate Enrollment	Spring 19	Spring 20	Spring 21	Spring 22	Spring 23
Arts Administration	11	12	12	13	3
Corporate Communication	7	18	13	13	8
I/O Psych	21	18	35	21	18

Graduate Program Admissions Summary Report

MA in Arts Administration

Accept rate = 57% (72% Spring 2022)

Yield rate = 38% (75% Spring 2021) This program experienced defers to Fall 2023 entry.

Average undergraduate GPA of admitted students = 3.05

MA in Corporate Communication

Accept rate = 63% (72% Spring 2022)

Yield rate = 67% (75% Spring 2021)

Average undergraduate GPA of admitted students = 3.32

MS in Industrial/Organizational Psychology

Accept rate = 54% (51% Spring 2021)

Yield rate = 76% (80% Spring 2021)

Average GRE of admitted students: Not applicable for spring 2023.

Average undergraduate GPA of admitted students = 3.2



V. WEISSMAN GRADUATE CAREER SERVICES

Weissman Graduate Career Services (WGCS) takes pride in providing individualized career services and resources for students and alumni in four of six graduate programs (MA/Arts Admin. MA/Corp Comm, MS/IOP and MA/MHC). As a one-person office, the Associate Career Director meets with students and alumni on a one-to-one basis providing resume/cover letter edits, LinkedIn profile reviews, mock interviews, job/internship search techniques, career resources/events and support at every stage of their career development.

Networking is a key focus of the WSAS Graduate Career Services approach. The Associate Career Director works closely with employers, students and alumni to connect people who can refer, give support and provide introductions. They collaborate with other Baruch College career offices as well as other colleges offering similar graduate programs on career fairs and events. The goal is to provide quality services that support Weissman graduate students and alumni to progress in their careers, and connect and deepen relationships with other alumni and organizations.

The Associate Director serves 1,992 current graduate students and alumni with support from an occasional work-study student. In addition, the WGCS hosts and promotes career events, updates the career website, gathers and posts recent graduate data, approves and posts jobs/internships, conducts employer outreach, attends a wide variety of meetings, and is overall responsible for the administration of the office.

The Career Office utilizes Symplicity to post jobs and internships, schedule career advisement appointments, post upcoming events, and track interactions and outcomes for both current students and alumni. Symplicity continues to offer a platform that is user friendly for graduate programs, and tailored specifically for Weissman Graduate Career Services (unlike other CSM platforms).



Symplicity data as of February 21, 2023:

Registered Employers	3192
Registered Employer Contacts	3622
Registered Students & Alumni	1992
Current Active Job Postings	93

Spring 2023

WGCS hosts and/or promotes events offered by other Baruch College-Career Offices, CUNY-wide Career Offices, various companies/organizations & professional associations that are specific to Weissman graduate programs and beneficial for Weissman graduate students and alumni.

The following events have been or will be offered for the Spring semester addressing a wide-range of topics:
(Partial list)

Weissman Graduate Career Services & Baruch events

Creating Your LinkedIn “About” Section

Finding a Job During Economic Uncertainty

Info Session: The New York Foundling presents Opportunities for Mental Health Counselors

Clear, Confident Interviews: A Workshop for Nonnative English Speakers!

EOC Mentoring Program for Weissman Graduate Students

Developing Your Interview Skills with Improv

Offsite Events

Network with Reps from leading media organizations

METRO Career Day for I/O-P Graduate Students

New York Psychotherapy and Counseling Center Virtual Roundtable Discussion

Nonprofit Job Fair

UN Careers Livestream for Universities

The Show Must Go On: New Rules of Broadway



Select Initiatives

WSAS Graduate Career Services is hosting/partnering the following events:

- Hosting an Info Session with The New York Foundling for MHC Graduate Students and Alumni.
- Partnering with Tools for Clear Speech on: *Clear, Confident Interviews: A Workshop for Nonnative English Speakers!*
- Partnering with Executives on Campus (EOC) *Mentor for a Morning* program, specifically designed for Weissman (and Marxe) Graduate students, which is a new feature, including targeted outreach to WSAS Alumni as mentors.
- WSAS Graduate Career Director is once again leading her award winning (Career Services Association of CUNY, 2nd Place for Innovative Programs & Community Engagement, 2022) workshop, *Developing Your Interview Skills with Improv*

